

## The foundations of Fundraising:

- How much do you need?
- What are you asking for?
- Building internal support.
- Retaining & developing current relationships

• Financial Planning

• Developing a Fundraising Strategy

• Building a Case for Support & Advocacy

• Monitoring & Evaluation

**Fundraising techniques and tools, specific to each income stream.**

Major Gifts, Corporates, Legacy Fundraising

Bidwriting

Building Networks

Crowdfunding & Online Fundraising

Friends Groups & Volunteer Fundraising