

Case study – Norfolk Records Office ‘Change Minds’



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- Robust measurement of impact and outcomes using WEMWBS showed that *Change Minds* had helped participants across a range of domains
- Increase in self-reported use of cultural/heritage/artistic resources
- Participants had engaged in other voluntary activities
- Expanding access and increasing engagement with the records
- Exhibition attracted over 1000 people in 3 days
- More money! The partnership has secured two grants
- Profile – linked conference, local media coverage, improved strategic positioning and tool for engaging with decision-makers