Title of cartoon:	
What can you see?	
Name of artist (if known)	
Background on artist	Research if possible
Source for cartoon	Newspaper/magazine/other
Historical context	Research if necessary
List the objects or people in the cartoon	

List words/phrases used to identify people in the cartoon	
Find any dates/numbers used to identify people or objects in the cartoon	
What can	you infer?
Are any of the objects used as symbols?	
Can you explain what the symbols mean?	
Which words/phrases in the cartoon seem the most important? Can you say why?	
What key words would describe the emotions expressed in the cartoon?	

What can you conclude?	
Describe the scenes/actions taking place in the cartoon	
How do the words help explain the symbols used in the cartoon?	
Explain the message behind the cartoon	
Which audience(s) would agree or disagree with the cartoon's message? Explain why.	

Techniques of persuasion
Here are a list of techniques used in cartoons to convey their message. Use all or
some of these terms to explain how your cartoon works.
Analogy: comparison in which an idea or a thing is compared to another thing often
used to help explain a principle or idea
Caricature: a drawing that makes someone look funny or foolish because some part
of the person's appearance is exaggerated
Captioning and labels: short explanation, or description and titles
Exaggeration: to make something seem larger, more important, better, or worse
than it really is.
Irony: a form of humour which involves saying things that the opposite of what you
mean.
Juxtaposition: two things being seen or placed close together with contrasting
effect.
Symbolism: using an object or a word to represent an idea. A person, place, word, or
object can have symbolic meaning