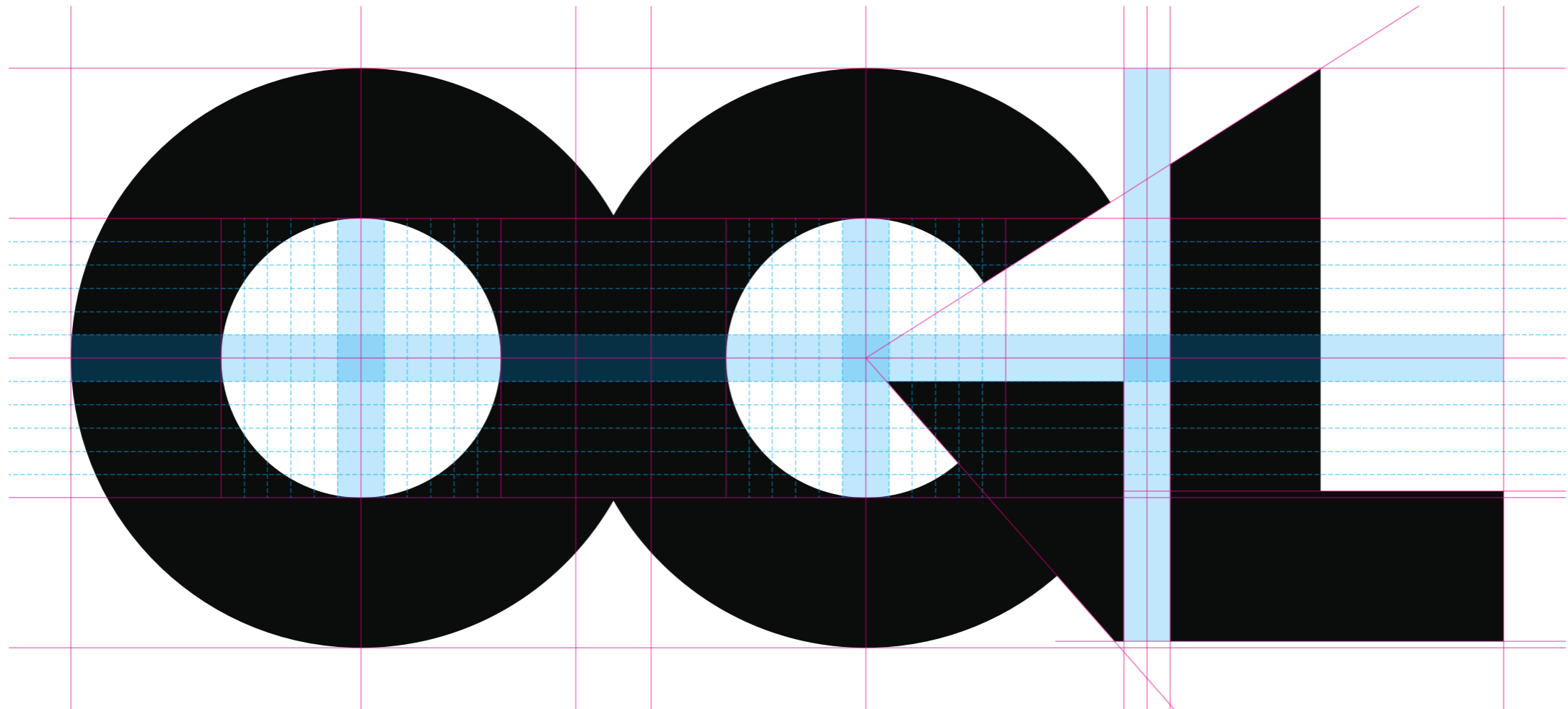


**OGIL**

## 01 The symbol: construction

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**oogl**

**oogl**

**oogl**

## 05 How to use colour: different background colours

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When the symbol is being used on different background colours you must pick a colour for the symbol that has appropriate contrast with the background colour.

For digital use the symbols contrast ratio with the background colour should be over 5 and WCAG 2 AA Compliant.

This is a good resource to check colour contrast:  
[http://snook.ca/technical/colour\\_contrast/colour.html](http://snook.ca/technical/colour_contrast/colour.html)

The symbol can be any colour but must have enough contrast with the background colour.

## 06 Minimum clear space

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**Minimum clear space around the symbol should be judged by the width of the 'L' in the symbol at the set size.**



There is no maximum size for the OGL symbol. The minimum size of the symbol is 41px wide for digital applications and 8mm wide for print.

**Minimum size:**  
41px wide – Digital  
8mm wide – Print



## 08 Sizing and type placement

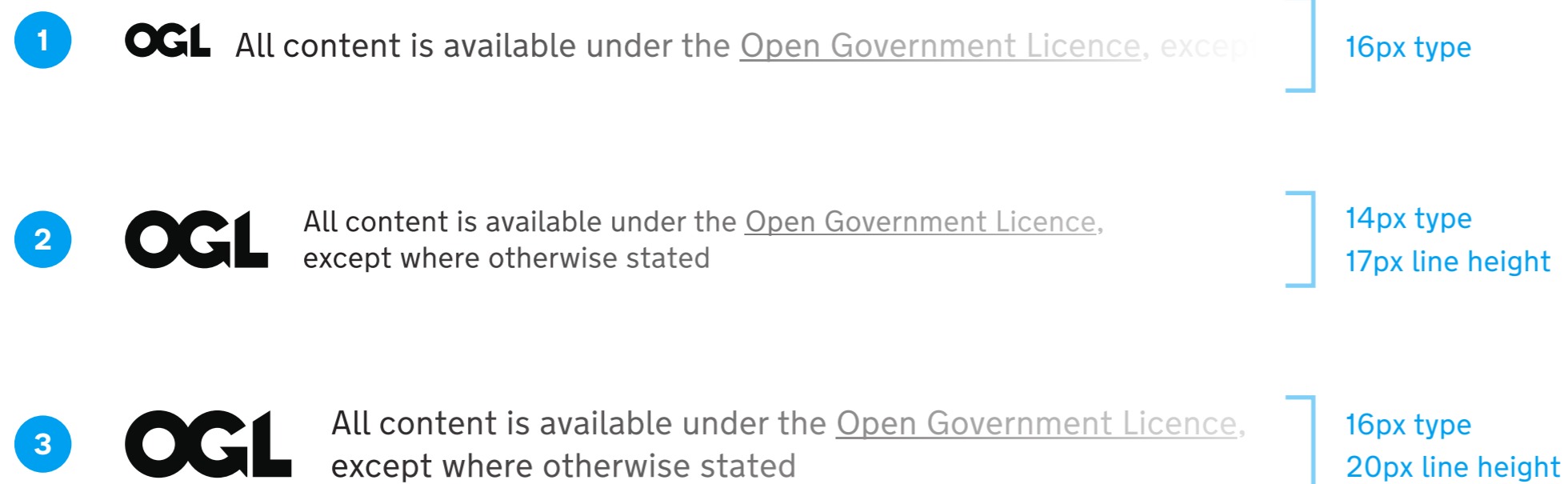
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### Size options for website footers



These sizes were created as guidance. They were scaled to fit with the respective size and format of the accompanying description text as seen below.

### How symbol sits with description text



## 09 Using the symbol on websites

The symbol should generally be situated at the bottom left in the footer of the website. It should be accompanied by the description text and sized as per one of the options shown on the previous page.



This example shows the OGL symbol on the GOV.UK homepage footer.

