

839

CONFIDENTIAL

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FILE TITLE:

Millennium

SERIES

HERITAGE

PART:

11

PART BEGINS:

17 April 99

PART ENDS:

28 MAY 1999

CAB ONE:

Part Closed

Labour Administration

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CONFIDENTIAL

PART

CLOSED

Series : HERITAGE

File Title : Millennium

Part : 11

Date	From	To	Subject	Class	Secret
19/04/1999	HA/PS	Cab Off	Millennium Update	C	0
20/04/1999	SCU	ms/cabinet office	The Millennium Experience : regional Media Strategy	U	0
22/04/1999	DCMS	ms/cabinet office	The millennium celebrations: a progress note	R	
23/04/1999	MWP	PM	The Millennium Experience : Progress Note	C	0
23/04/1999	ms/cabinet office	PM	the Millennium Experience : Progress Note	C	0
23/04/1999	DCMS	SS/CMS	Millennium Presentational Roundup	R	0
26/04/1999	DCMS	DPM	Progress with the UK Millennium Celebrations	U	0
27/04/1999	Cab Off	DCMS	NMECG Briefing Meeting: 27 April	R	0
27/04/1999	DCMS	Cab Off	Announcement of £150 Sponsorship target achieved	U	0
29/04/1999	DCMS	SS/CMS	Millennium Presentational Roundup	R	0
30/04/1999	HA/PS	SCU	Millennium Dome:Opening Night	R	0
30/04/1999	ms/cabinet office	PM	The Millennium Experience: Progress note	R	0
05/05/1999	Cab Off		NMECG Briefing Meeting:4 May	U	0
06/05/1999		SS/CMS	Millennium homes project	C	0
06/05/1999		H/PU	Wealth Creation Millennium Lecture	U	0
07/05/1999	ms/cabinet office	PM	the Millennium Experience : Progress Note	C	0
07/05/1999	DCMS	ms/cabinet office	The Millennium Celebrations: A progress note	R	0
07/05/1999	DCMS	SS/CMS	Millennium Presentational Roundup	R	0
10/05/1999	DCMS	HA/PS	Millennium First Weekend Working Group members	U	0
14/05/1999	ms/cabinet office	PM	the Millennium Experience : Progress Note	C	0
14/05/1999	CMS	SS/CMS	The Millennium Celebrations: A progress note	C	0
14/05/1999	DCMS		Millennium presentational roundup	C	0
17/05/1999	Cab Off	HA/PS	Harper Collins book of the dome	C	0
18/05/1999	Cab Off		Millennium experience	C	0
18/05/1999	HA/PS	Cab Off	Millennium update	C	0
21/05/1999	DCMS	SS/CMS	Millennium presentational roundup	C	0
21/05/1999	DCMS	SS/CMS	Dome Guest List - general Public Allocation	C	0
21/05/1999	ms/cabinet office	PM	The Millennium Experience: Progress Note	C	0
21/05/1999	Cab Off	HA/PS	Dome sponsorship	C	0
21/05/1999	DCMS	SS/CMS	The Millennium Celebrations: A Progress note	R	0
24/05/1999	MS/DfEE	DPM	Coalfields regeneration - Virgin Railgroup Millennium Initiative	U	0
25/05/1999	Cab Off	HA/PS	NMECG Briefing Meeting : 25 May	C	0
27/05/1999	CMS	SS/CMS	Millennium Presentational Roundup	R	0
27/05/1999	SS/CMS	PM	Millenium conferences	C	0
27/05/1999	PA/Mrs Blair	PU	Education Millennium lecture in July	C	0
28/05/1999	ms/cabinet office	PM	The Millennium Experience: Progress note	C	0
28/05/1999	DCMS	HA/PS	The Millennium celebrations : A Progress Note	C	0
28/05/1999	ms/cabinet office	PM	The Millennium celebrations : Progress Note	C	0



RESTRICTED

To Secretary of State
Lord Falconer

cc Lord McIntosh
Janet Anderson
Robin Young
Brian Leonard
Paul Bolt
Andy McLellan
Clare Salters o/r
Rod Watson

From Clare Pillman

Date 28 May 1999

David North
Peter Hyman
John Newbigin

THE MILLENNIUM CELEBRATIONS: A PROGRESS NOTE

Millennium Commission

The Millennium Commission are working towards taking a decision about the way forward for the Earth Centre at their next full meeting (9 June).

Millennium Experience

Content/construction/operation

2 Nothing new to report.

Sponsorship and budget

3 The announcement that NMEC have exceeded their sponsorship target (they have raised £157m) will take place next Wednesday.

Legacy

4 You both met the DPM on Monday

Transport to the Dome

5 Following Lord Falconer's meeting with the DPM, Helen Liddell and Glenda Jackson yesterday, Jennie Page will be writing to Glenda Jackson with the additional details requested about progress on Park and Ride. On Kiss and Drop, we await the outcome of NMEC's review (due next week) and confirmation that London Underground are content to restrict private transport access to North Greenwich station.

National Programme

6 At Janet Anderson's suggestion, we will arrange an inspired P.Q to draw MP's attention to the "Our Town Story" diary.

Millennium Festival

7 Nothing new to report.

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First Weekend

Dome Opening Celebration

8 NMEC are considering when they might best make an announcement about the Opening Celebration. Lord Falconer has a draft letter about the possible involvement of the Archbishop of Canterbury.

London River Event

9 You have a separate note from David McLaren on this.

Millennium Church Services and Multi-faith event

10 Chris Smith has written to the Chairs of the Inter-faith Network inviting their cooperation in organising the Multi-faith event.

Other FWE events/issues

11 We had a very constructive meeting with the Home Office Emergency Planning team, and agreed a number of new measures for ensuring that messages about the importance of emergency and contingency planning reach as many event organisers as possible. The Home Office have agreed to field a speaker at the Newcastle conference. We also met the Cabinet Office Millennium Bug Communications team to discuss how best we might work together in the run-up to and over the FWE.

International

12 The Head of Paris 2000 was in London with his team this week for the Raid Nautique (an annual Paris-London boat race). They thoroughly enjoyed their visit to the Dome. The French Mission 2000 is visiting London over the weekend of 5/6 June. They too will go to the Dome.

Parliamentary business

The Select Committee

13 We submitted the response to the Select Committee within their deadline. It will be published as a Command Paper on 4 June.

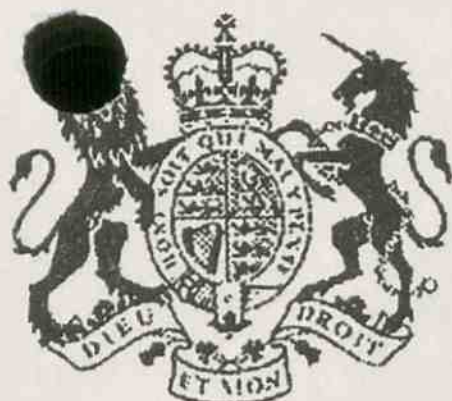
P.Qs, debates and Parliamentary strategy

14 We had one outstanding written question when the House rose on Wednesday.



Clare Pillman
Head of Unit

PERSONAL



Minister of State
Cabinet Office

(A)

PRIME MINISTER

cc David North
Peter Hyman
Alun Evans

THE MILLENNIUM EXPERIENCE: PROGRESS NOTE

Construction

Construction of the contents remains on target overall.

Contents of Dome

It looks as if John Hackney is being given the freedom to feed in fresh ideas. His proposals for the Body zone are now being worked on by the procurement and implementation teams. He is now working up ideas for the Local zone. Also, some plans are being drawn up for more inclusion of sport in the contents. These include an indoor sports arena in one of the buildings next to the Dome; the National Identity zone will include more sports items; and there will be live sport in one part of Skyscape (baby dome). Jennie Page is now being more open about the "popularisation" problem with the contents. But there is still a long way to go.

Sponsorship

The £150m sponsorship announcement should be made on Thursday 3 June. It had to be delayed for a week, so as to ensure Michael Heseltine and Peter Levene's participation.

JLE

I met John Prescott, Helen Liddell and Glenda Jackson on Thursday to discuss the transport arrangements for visitors to the Dome. I was given a firm reassurance that the JLE would be finished on time.

PERSONAL

Church

I am meeting NMEC and the BBC on 3rd June to agree a proposal for the Opening Night to put to the Archbishop of Canterbury. I think we need to reach a deal quickly. With announcements coming up shortly on invitations to the Opening Night, media interest in the programme for the 31st December will be revived.

Media strategy

I have agreed a two track approach with NMEC. One part is marketing the Millennium Experience (i.e. selling the tickets), the other is getting across the political messages about the justification for the Dome and its wider impact (e.g. the National Programme). The local press plays in a key part in this. I have also asked DCMS to commission an independent survey of the economic benefits of the Dome. Over the next few weeks there are several major announcements (Dome sponsorship, 200 days to go - which will focus on contents, and the guest list for the Opening Night) which should generate positive coverage for the Millennium Experience.

✓
So: are we more
optimistic about
contents now?

Mark Leggate

CHARLES FALCONER
28 May 1999

*Approved by the Minister in draft
and signed in his absence*

21/06 '99 09:48

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Department for Culture, Media and Sport
in the Secretary of State

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*Eric A says
in a year's time Millennium
projects will be Delivery work large - i.e.*

C99/05241/02267

James P

*Not sure when this has got
to, but I think it is worth doing
Views?*

*Top DN that community
we must seize the credit
for it*

PRIME MINISTER



MILLENNIUM CONFERENCES

D.N

*I think this is worth doing -
also a good way to get
across govt's achievements in Science
& Technology*

The Millennium Commission is investing £2,000 million of National Lottery money in projects and people in what is the most ambitious programme of millennial celebrations anywhere in the world. The Commission wants to ensure greater public awareness of the benefits this programme will bring to people all over the country.

*But I am not
sure this is
a vehicle*

John

Part of this strategy is to hold five major "Millennium Conferences" to highlight the five major themes supported by Commission grant. (Promoting science and technology; Encouraging environmental sustainability; Investing in education; Supporting our Communities; Revitalising our cities). We would like to start the programme with Science and Technology and we would very much like you to give the keynote speech.

*JMP
23/6*

*→
David N*

The Commission has awarded £273m to projects concerned with science and technology which will make an important contribution to advancing public understanding in this area and will provide a lasting legacy for future generations. There are key Government long term interests in this field including:

- Promoting a positive image of science;
- encouraging young people to take up careers in science and technology;
- attracting private sector funding for research and development;
- ethical and public policy issues.

In order to do justice to these issues, and to link the Commission's work to both the future and Britain's strong scientific traditions, we will run the Conference in partnership with the Royal Institution currently being revived by Professor Susan Greenfield. We would also enlist the partnership of NESTA which, as you know, has exciting plans for supporting scientists. I know the Royal Institution would be delighted if you could meet at the event some of their "Scientists for the New Century" - a competition they are running in association with The Times.

We would envisage an event at the Royal Institution where you could speak in the morning. We would be seeking significant publicity for your role in particular and the event generally which would bring together scientists of international renown. It would be a tremendous boost if you were able to launch the Millennium Conference series this Autumn.

I am writing separately to Stephen Byers and to others with an interest in this area to let them know about our plans for this event.



CRS

27 May 1999

P ✓ (c: P)
COVERING RESTRICTED

To 1. SECRETARY OF STATE c c Lord McIntosh Mike Ricketts (CO)
2. MINISTER OF STATE (CO) Janet Anderson Barry Sutcliffe (CO- IG)
Robin Young Tim Hunt (CO - IG)
Brian Leonard David North (No 10)
Clare Pillman Peter Hyman (No 10)
From Rodney Watson Paul Bolt Alun Evans (No 10)
Date 27 May 1999 Iain Hepplewhite Angela Salt (MC)
John Newbigin Deborah Oliver (NMEC)
Andy Burnham Gez Sagar (NMEC)

MILLENNIUM PRESENTATIONAL ROUNDUP

(Copy recipients please note: NMEC circulates lines on all running stories with its daily press summaries. If you do not receive these summaries and would like more information on any particular line, please contact NMEC press office. Lines on Commission business are also circulated as necessary and are available from its press office.)

This roundup is issuing a day early this week, so will not take account of developments on Friday.

This Week's Media

A pretty quiet week in national media terms. Coverage by regional papers and broadcast outlets very heavy across the whole range of Millennium subjects.

Main stories:

Nicholas Hellen in the Sunday Times had an article about Harvey Goldsmith's involvement in planning the Dome Opening Night show. NMEC got follow up calls from the Daily Mail and GMTV, neither of which ran the story. The Company is planning a letter to the Sunday Times pointing out the many errors in the story.

Richard Brooks in the Sunday Times had a Camelot Dome ticket story, but took a very wrong turning indeed with an item about the Queen travelling the length of the Thames from Westminster to Greenwich on a crystal barge on New Year's Eve.

The announcement that Camelot will sell tickets to the Dome at its lottery outlets placed well in several national papers on Monday.

On Monday, the Standard reported that Tony Blair, speaking at a TUC conference, had welcomed a deal between the T&G and the GMB to represent workers at the Dome.

This Week's Events

The press day for the Voyager's visit to Londonderry was well attended.

The Millennium Commission press office has given Chris Smith a proposal for a media initiative to involve him in marking 200 Days to Go which will highlight the Millennium Award Scheme.

Chris Smith has a draft letter to send to the Prime Minister, inviting him to speak at first of the Commission's planned sequence of Millennium Conferences later this year.

We had our monthly presentational planning meeting today, at which we considered the busy programme of events and announcements coming up.

We met Mike Ricketts' Bug Press Team today to talk about the provision of information and facilities to the media over the First Weekend of 2000.

The Communications Sub-group of the Pan London Steering Group had its monthly meeting this week, which included a presentation from Pacesetter on plans for the London River Event on New Year's Eve.

A further stage in the development of the "Remaking the Heart of the City" project in Sheffield is marked on Friday.

Lord Falconer makes the next in his series of regional visits on Friday with a visit to the South East, centred on Brighton. Media interest is being encouraged by NMEC.

Janet Anderson is visiting Bradford Cathedral on Friday, where a large Millennium Commission project is underway. A media opportunity is being arranged.

Next Week's Media

The Sunday Times is planning a story which will claim that the Dome will not be ready in time for its scheduled opening.

Next Week's Events

A photo opportunity to promote the opening of Hampden Park Stadium in Glasgow is planned for Friday morning. The first game in the stadium is played on Saturday, with Chris Smith in attendance.

The Queen is attending the opening of the "Web of Life" Millennium Conservation Centre at London Zoo on Tuesday.

The announcement of NMEC's achievement of its sponsorship target is now being planned for 3 June, with an event staged at the Cabinet Office involving Lord Falconer, Lord Levene and Michael Heseltine, as well as company representatives.

NMEC may announce the opening night guest list on 4 June.

NMEC is organising publicity to mark the first anniversary of the Children's Promise campaign on Tuesday.

Future arrangements for the financing and administration of the Earth Centre are the subject of continuing discussion. We are considering the available options for managing a possible announcement in the coming weeks.

Future Opportunities

Among the short term opportunities being worked on at present:

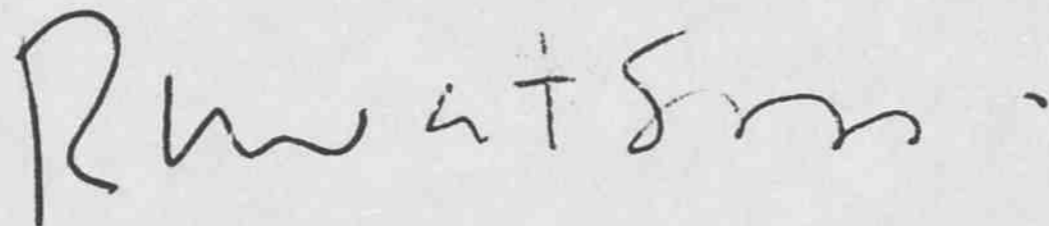
- * a further Channel 4 News film on the Millennium, to feature Chris Smith;

- * events to mark 200 Days to Go on 14 June;

- * a visit to Scotland by Lord Falconer is now likely to take place after the European elections in June;

- * a visit to Liverpool and Manchester by Lord Falconer (and, possibly, Chris Smith) in early July is under consideration;

- * visits for Janet Anderson and Alan Howarth to coincide with future stops by the Millennium Voyager and to visit other Millennium projects. We have been asked by colleagues in DCMS tourism division to consider Millennium visits which could fit in with Janet Anderson's regional visits to promote the Tourism Strategy.



RODNEY WATSON

Millennium Unit Communications

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DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
28/05/1999	Bradford	10:15	National Millennium Faith Experience	site visit and press call	Janet Anderson MP to attend. Stephen Porter (MC) to attend. MC Grant £2, 268, 211.	The Millennium Commission is supporting our local communities by investing money in this centre. TA: general public, MP's, media.	Regional and specialist media.	Mill. Comm. Morag Wood 0171 880 2002
28/05/1999	Sheffield Peace Gardens	11:00	Remaking the Heart of the City, Sheffield	Dedication of the New Goodwin Fountain	Lord Mayor of Sheffield to attend.	The Millennium Commission is using lottery money to revitalise our great cities. This project is one of a range of initiatives which will develop our cities. TA: Local community and media.	Local and regional media.	Mill. Comm. Morag Wood 0171 880 2002
28/05/1999	Hampden Park, Glasgow		Hampden Queens Park Football Club: Scotland's field of dreams	photo opportunity	Morag Wood (MC) to attend. Lord Dalkeith and Hugh Dallas, match referee, to be photographed.	The Millennium Commission is using lottery money to revitalise our great cities. This project is one of a range of initiatives developing our cities. TA: General public, media, sporting associations.	Regional, national and specialist press.	Mill. Comm. Morag Wood 0171 880 2002
28/05/1999	Brighton			Lord Falconer regional visit to the South East	Lord Falconer will also make a private visit to the Millennium Seedbank, Haywards Heath, earlier in the day	Promoting NMEC's National Programme in a series of visits in Brighton TA: Local media, the public	NMEC & DCMS liaising together.	DCMS Rod Watson 0171 211 6356

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29/05/1999	Glasgow		Hampden Queens Park Football Club Scotland's 'Field of Dreams', Strathclyde	First Game in new national stadium - Scottish FA Cup Final	Chris Smith MP, is to attend.	The MC is revitalising our cities with lottery money. This project is one of a range of new initiatives which are developing our great cities. This is a landmark project - 1 of nearly 30 around the UK. TA: British Public	National, regional press.	Mill. Comm. Morag Wood 0171 880 2002
01/06/1999	Aylesbury, Buckinghamshire			Millennium Fair - Civic Centre		Raising regional public awareness of the Millennium Experience. TA: Regional public.	Regional media.	NMEC Terence Gibbons 0171 808 8223
01/06/1999 Tentative	tbc		Children's Promise	Children's Promise First Birthday photocall.	Children's Promise - supported by Marks & Spencer - is an opportunity for the public to donate their last hour's pay for the Millennium to major children's charities.	TA: British Public	National Media	NMEC Terence Gibbons 0171 808 8223

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01/06/1999	Glencoe, Argyll	19:00	Rural Churches in Community Service: St. Mary's, Glencoe	Social evening with a buffet and entertainment	Local dignataries are to attend.	The Millennium Commission is investing lottery money in supporting our local communities, by supporting this Church. TA: Local community, local press.	Local media.	Mill. Comm. Morag Wood 0171 880 2054
03/06/1999	London Zoo	14:30	The Millennium Conservation Centre	Opening by HRH the Queen	Simon Jerling is attending. David Faull and Ray Anderson (MC) to attend.	The MC is investing in education by investing lottery money in the Millennium Conservation Centre TA: National, regional, specialist press, General Public	National, regional and specialist media.	Mill. Comm. Morag Wood 0171 880 2002
03/06/1999	Cardiff Castle	15:00	Raleigh International Millennium awards	publicity stunt and photocall - aerial photograph to be taken	Dawn Conde and Erica Roberts (MC) to attend.	The Millennium Commission is supporting ordinary people in achieving extraordinary things. TA: Award winners, general public, press.	Regional and national media	Mill. Comm. Morag Wood 0171 880 2002
03/06/1999	110 BPR			Media Forum which was moved from 26th May		TA: National Media		NMEC Gez Sagar 0171 808 8303
03/06/1999	Dome			Millennium Pier construction complete				NMEC Adam Liversage 0171 808 8293

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
03/06/1999	Cabinet Office	11:00	Dome	Sponsorship announcement.	Michael Hesletine, Lord Falconer, Jennie Page and Sponsors to attend. (TBC)	Target of £150 million in sponsorship for the Dome has been achieved. TA: British Public	National Media	NMEC Fiona Cline 0171 808 8314
04/06/1999	London		CMS Select Committee	Government Response to CMS Select Committee report 'Back to the Dome' published.			Press Release	DCMS Rod Watson 0171 211 6356
04/06/1999	Whisby	12:00	Whisby Natural World	Celebration of the signing of the visitors book	Kate Burditt and Bill Alexander (MC) to attend.	The Millennium Commission is investing lottery money in education by supporting this project. TA: General public and media.	Regional press.	Mill. Comm. Morag Wood 0171 880 2002
04/06/1999 Tentative	London		Dome Opening Event	Announcement of guest list for 31 December 1999 Dome opening event.		Majority of invited attendees will be ordinary people / a strong creative team is in place. TA: National / local media, general public.	Press notice - NMEC Press Office (NMEC will hold a briefing for national media)	NMEC Greg Hayman 0171 808 8325
04/06/1999	South Walls	20:00	South Walls and Brims community Centre	Opening of centre.		The Millennium Commission is investing lottery money in projects which benefit our local communities. TA: General public.	Local media.	Mill. Comm. Morag Wood 0171 880 2002

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
05/06/1999 - 06/06/1999	County Down		Sustainable Communities Millennium Awards	Promotion at Green Living Fair.		The Millennium Commission is supporting ordinary people doing extraordinary things by investing lottery money in this Millennium Award scheme. TA: General public, environmental groups.	Regional media, specialist press.	Mill. Comm. Morag Wood 0171 880 2002
05/06/1999	Manchester		Changing Places: Victoria Millennium Park	Small community celebration		The Millennium Commission is investing lottery money in the regeneration of our great cities. TA: General public, local council.	Local media.	Mill. Comm. Morag Wood 0171 880 2002
05/06/1999	Nationwide TBC			Living Island/World Ocean Day launch	A Marine Coservation Society Event to coincide with World Ocean Day. 'Unusual' litter picked up from beaches is to be used in an exhibit within the Living Island zone inside the Dome.	Promoting cleaner beaches and other environmental issues. TA: British Public, local media.		NMEC Adam Liversage 0171 808 8293
08/06/1999	London		Launch of Spring Campaign for Millennium Bug information.	Public Information Programme Campaign President of the Council and Mr Tipping.				Cabinet Office Mike Ricketts 270 6085

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
08/06/1999 - 15/06/1999	Bristol	10:15	Millennium Voyager	Launch. Open to the public for 1 week.	Truck and local poster campaign will raise awareness of projects	Voyager will take the message round the UK that the MC projects are delivering a valuable legacy. TA: Local, regional and specialist press. General Public and Opinion formers.	VIP/Press day 08/06/1999	Mill. Comm. Kate Hardcastle 0171 880 2009
09/06/1999 Tentative	Regional		Millennium Awards	Millennium Awards briefing for 200 days		The Millennium Commission is supporting ordinary people in doing extraordinary things by investing lottery money in a variety of Millennium Awards. TA: General public, opinion formers, media.	Regional and national media.	Mill. Comm. Morag Wood 0171 880 2002
09/06/1999	Kidlington, Oxfordshire			Millennium Fair - Exeter Hall		Raising public awareness of the Millennium Experience within the regions.	Regional Media	NMEC Terence Gibbons 0171 808 8223

TA: Regional Public

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
09/06/1999	Pembrey harbour	12:15	Millennium Coastal Park	The opening of the Pembrey Link	David Baird (MC) will speak at this event. Denzil Davies, MP, to attend.	The Millennium Commission is investing lottery money in projects which encourage environmental sustainability.	Regional and specialist media.	Mill. Comm. Morag Wood 0171 880 2002
10/06/1999	Reading, Berkshire			Millennium Fair - Reading Town Hall		Raising public awareness of the Millennium Experience within the regions.	Regional Media	NMEC Terence Gibbons 0171 808 8223
10/06/1999	London		Millennium Experience.	Announcement of 2000 jobs at the Dome - recruitment starts today.	In association with T&G and GMB unions and Manpower. Manpower to provide 1st tier of recruitment.			NMEC Adam Liversage 0171 808 8293
10/06/1999	The Science Park, Wolverton	18:00	Black Country Urban Forest	Publication launch, Towards 2000	Steve Boxall (MC) is to attend.	The Millennium Commission is investing lottery money in improving and sustaining our environment by supporting this project. TA: Investors, media, general public.	Regional and specialist media.	Mill. Comm. Morag Wood 0171 880 2002
10/06/1999	London	11:30	Jack Ashley Millennium Awards for Young Deaf Children.	Awards launch.	Dawn Conde and Erica Roberts (MC) to attend. Lord Dalkeith and Lord Ashley are to speak at this event.	The Millennium Commission is supporting ordinary people in doing extraordinary things. TA: general public, specialist groups, opinion formers.	Regional, national, disability and specialist media.	Mill. Comm. Morag Wood 0171 880 2002

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
10/06/1999	Greater Belfast	10:00	Sustrans Millennium Cycle Route	Route Opening.		The Millennium Commission is supporting environmental sustainability by investing lottery money in projects such as this cycle route. TA: General public, specialist groups	Regional and specialist media.	Mill. Comm. Morag Wood 0171 880 2002
10/06/1999	Belfast City Hall	17:45	Sustrans Millennium Cycle Route	Reception to outline the plans for the National Cycle network in NI	John Grimshaw, MBE, will be speaking at this event.	The Millennium Commission is investing lottery money in projects such as this which encourage environmental sustainability. TA: General public, specialist groups.	Regional, national and specialist media.	Mill. Comm. Morag Wood 0171 880 2002
11/06/1999	Newry		Sustainable Communities Millennium Awards	Official launch of Round Three Awards	Dawn Conde (MC) is to attend.	The Millennium Commission is supporting ordinary people in doing extraordinary things by investing lottery money in this award scheme. TA: General public, award winners, local media and community leaders.	Regional media.	Mill. Comm. Morag Wood 0171 880 2002
12/06/1999	UK		National Bike week					Mill. Comm. Press office 0171 880 2007
13/06/1999	National		Millennium Bug information leaflet.	Spring Public Information Programme leaflet inserts appear.		To raise public awareness about the action required to tackle the Millennium Bug. TA: General public.		Cabinet Office Mike Ricketts 270-6085

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
14/06/1999	Dome Preview Centre			200 days to go	Dome Central Show preview material. Lord Falconer to attend. A virtual reality show will allow people to look around inside the Dome.	The Dome will be a lively and fun place to visit. Dome content construction is on time. TA: British Public.	Major media event/video clips etc of what will be in the Dome.	NMEC Gabrielle Owtram 0171 808 8226
14/06/1999	Winchester, Hampshire			Millennium Fair - Winchester Guildhall		To raise public awareness of the Millennium Experience within the regions.	Regional Media	NMEC Terence Gibbons 0171 808 8223
15/06/1999	Dome Preview Centre			Evening dinner for sponsors - 200 Days Celebration				NMEC Kevin Johnson 0171 808 8200
15/06/1999	Dome			Picture call at Dome for Chelsea Pensioners		Purely for info only		NMEC Terence Gibbons 0171 808 8223
16/06/1999	Bristol	12:00	@t Bristol	Opening of Explore @t Bristol, followed by lunch with Mr. Nicholas Hood CBE.	The Princess Royal is attending. Lord Glentoran will attend. David Baird (MC) will be attending.	The Millennium Commission is investing lottery money in innovative schemes which promote developments in science and technologies, such as the @t Bristol project. TA: Media, general public, local council	Regional and national, specialist press.	Mill. Comm. Morag Wood 0171 880 2002
16/06/1999 Tentative	Central London Primary School	13:15	NMEC national programme of events.	BT Future Talk Launch		Campaign to improve communication, one of life's core skills, at school and in the community. TA: British Public	National Press	NMEC Terence Gibbons 0171 808 8223

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
16/06/1999 Tentative	London		Millennium Bug	President of the Councils 6th Quarterly statement of progress in Government Departments				Cabinet Office Sarah Charman 270-6193
17/06/1999 - 23/06/1999	Truro	10:15	Millennium Voyager	Launch. Open to the public for 1 week.	Truck and local poster campaign will raise awareness of projects	Voyager will take the message around the UK that the Millennium Commission projects are delivering a valuable legacy TA: Local, regional and specialist press. General Public and opinion formers.	VIP/Press day 17/06/1999	Mill. Comm. Kate Hardcastle 0171 880 2009
17/06/1999	Cowes, Isle of Wight			Millennium Fair - Northwood House		Raise public awareness of the Millennium Experience within the regions. TA: Regional Public.	Regional Media.	NMEC Terence Gibbons 0171 808 8223
17/06/1999 - 20/06/1999 Tentative	tba		Sustrans Millennium Cycle Routes	Quartely round up		The Millennium Commission is investing lottery money in projects such as this which encourage environmental sustainability. TA: General public, specialist groups.	Specialist media.	Mill. Comm. Morag Wood 0171 880 2002
18/06/1999	tbc			Opinion former lunch hosted by Jennie Page		TA: Opinion formers	No media	NMEC Deborah Oliver 0171 808 8244
18/06/1999	Dome			No cameras allowed into the Dome on this day ~ central show structure being installed				NMEC Gabrielle Owtram 0171 808 8226

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
19/06/1999	Cracoe, Yorkshire	12:00	Cracoe and District Community Village Hall	Opening	Fred Truman attending.	The Millennium Commission is supporting our local communities by investing lottery money in this community centre. TA: General public.	Regional media.	Mill. Comm. Morag Wood 0171 880 2002
20/06/1999	Isle of Harris	18:00	Rural Churches in Community Service: Christ Church	Dedication Service	Lisa Shackley (MC) to attend.	The Millennium Commission is investing lottery money in projects that support our local communities. TA: General public	Local media.	Mill. Comm. Morag Wood 0171 880 2002
21/06/1999	Magherafelt, Ulster		Sustainable Communities Millennium Awards	Fellowship awards presentation	Andrew Farrow (MC) is to attend.	The Millennium Commission is supporting ordinary people in doing extraordinary thing by investing lottery money in this award scheme. TA: General public, award winners, community leaders.	Regional media.	Mill. Comm. Morag Wood 0171 880 2002
22/06/1999 Tentative	London		Millennium Greens (Countryside commission)	Parliamentary event	Chris Smith, MP to attend			Mill. Comm. Morag Wood 0171 880 2002
24/06/1999	Dome			News Quest Editors meeting at the Dome				NMEC Terence Gibbons 0171 808 8223
25/06/1999 Tentative	Yorkshire		Dales Environment	Summer ball	tbc	TA: tbc		Mill. Comm. Press Office 0181 880 2007

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
25/06/1999 - 27/06/1999	Strangford, Northern Ireland		The Strangford Stone	A weekend of activities with the stone being pulled into place on Saturday 26th June at 2:00pm, followed by a concert.	The Sec. of State for Northern Ireland has been invited.	The Millennium Commission is supporting our local communities by investing lottery money in projects such as The Strangford Stone which serve to unite people. TA: General public, community leaders, media.	Regional and national media.	Mill. Comm. Morag Wood 0171 880 2002
25/06/1999	Newcastle	11:00	International Centre for Life	Topping out visitor attraction centre	Dr. Jack Cunningham, MP, to attend. Ellen Dempster (MC) to attend.	The Millennium Commission is investing lottery money in innovative projects which increase our understanding of science and technology. TA: General public, media, Specialist groups	Regional, national and specialist media.	Mill. Comm. Morag Wood 0171 880 2002
26/06/1999 - 02/07/1999	Portsmouth	10:15	Millennium Voyager	Launch Open to the Public for 1 week.	Truck and local poster campaign will raise awareness of projects	Voyager will take the message round the UK that the Millennium Commission projects are delivering a valuable legacy TA: Local, regional and specialist press. General Public and opinion formers.	VIP/Press day 28/07/1999	Mill. Comm. Kate Hardcastle 0171 880 2009
27/06/1999	Sussex			Gatwick Sussex Youth Games		Purely for info only		NMEC Terence Gibbons 0171 808 8223

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
28/06/1999	Newcastle		Newcastle Millennium Conference	Newcastle City Council (with support of NMEC/Millennium Commission) have organised this Conference as a follow up to the Edinburgh Hogmany Conference	Secretary of State CMS will speak, and attend MC projects in NE			DCMS Rod Watson 0171 211 6356
28/06/1999	Ewell, Surrey			Millennium Fair - Glyn House, Ewell		Raising public awareness about the Millennium Experience within the regions. TA: Regional Public.	Regional Public.	NMEC Terence Gibbons 0171 808 8223
28/06/1999	Dome			No cameras allowed into the Dome this whole week ~ central show construction material being installed				NMEC Gabrielle Owtram 0171 808 8226
30/06/1999	Rochester, Kent			Millennium Fair - Princes Hall, Corn Exchange		Raising public awareness of the Millennium Experience within the regions.	Regional Media.	NMEC Terence Gibbons 0171 808 8223
30/06/1999	St. James's Palace			Diplomatic briefing at St. James's Palace		TA: Ambassadors	No media	NMEC Deborah Oliver 0171 808 8244
30/06/1999	N/A			Festival applications complete	Millennium Commission, Lottery Distributors			NMEC Tim Cattle-Jones 0171 808 8365
undated June Tentative	110 Buck. Palace Road			12th Media Forum				NMEC Gez Sagar 0171 808 8303

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
undated June Tentative	London			Economic Impact Assessment for Millennium Experience	Greenwich Council, English Partnerships & NMEC have commissioned this report	Good news on jobs/regeneration plans.		GVC Andrew Parry 0181 305 3403
undated June Tentative	New Mill. Pier			Travel trade trip to New Mill. Pier				NMEC Jacinta Johnston 0171 808 8655
June/July Tentative	tba			TV and Outdoor advertising	2nd Phase tbc			NMEC Ruth Wicks 0171 808 8320
Summer 1999 Tentative	tba		JLE	JLE trains run N Greenwich to Waterloo				
01/07/1999	Millennium Dome		Scope and Capability Millennium Awards	Photocall in front of the Millennium Dome.	Lizzy Pearce, Andrew Farrow, Tanya Joseph (MC) is to attend.	The Millennium Commission is encouraging ordinary people to do extraordinary things by investing lottery money in this award scheme. TA: General public, award winners, community leaders.	Regional, National and specialist press.	Mill. Comm. Morag Wood 0171 880 2002

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02/07/1999	Edinburgh		Dynamic Earth	Official opening and press briefing	HRH the Queen and Lord Dalkieth to attend. This is a landmark project - 1 of nearly 30 around the UK.	The Millennium Commission is encouraging environmental sustainability - one of our key themes. This project is one of a range of environmental initiatives around the UK. TA: National, Regional Media, specialist press and General Public	National media, specialist media.	Mill. Comm. Morag Wood 0171 880 2002
05/07/1999 - 11/07/1999	London	10:15	Millennium Voyager	Launch. Open to the public for 1 week.	Truck and local poster campaign will raise awareness of projects	Voyager will take the message round the UK that the MC projects are delivering a valuable legacy. TA: Local, regional and specialist press. General Public and opinion	VIP/Press day 05/07/1999	Mill. Comm. Kate Hardcastle 0171 880 2009
05/07/1999	Kings Lynn	18:00	North Sea Haven	Reception for donors	Earl of Leicester to attend.	The Millennium Commission is investing lottery money in projects that provide opportunities for life long learning. TA: Donors, educational groups, environmental groups.	Regional and specialist media.	Mill. Comm. Morag Wood 0171 880 2002
05/07/1999	River Thames			City Cruises launch (major event, possibly travelling to the Dome)				NMEC Adam Liversage 0171 808 8293

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
06/07/1999	Brighton, East Sussex			Millennium Fair - East Wing, Brighton Centre		Raising public awareness of the Millennium Experience within the regions.	Regional media.	NMEC Terence Gibbons 0171 808 8223
09/07/1999 Tentative	NW Regional Offices			Lord Falconer visit to the NMEC North West Regional Offices		No details have been confirmed at the moment		NMEC Terence Gibbons 0171 808 8223
09/07/1999 Tentative	tbc		Millennium Experience	Tickets for Greenwich Residents announcement.		TA: Greenwich Residents.		
10/07/1999	Knottingley	19:30	Rural Churches in Community Service - Edward the Confessor	Concert and buffet	Archdeacon of Pontefract	The Millennium Commission is supporting our local communities by investing lottery money in this centre. TA: general public		Mill. Comm. Morag Wood 0171 880 2002
10/07/1999	Cambridgeshire	12:00	Buckden Village Community Centre	Official opening	John Major will officially open this centre. Graham Savage, Kate Burditt, Richard Mountain (MC) to attend.	The Millennium Commission is supporting our local communities by investing lottery money in this community centre. TA: General public	Regional media	Mill. Comm. Morag Wood 0171 880 2002
16/07/1999	Durham		Turning the Tide	Procession along the sculpture trail.	Ellen Dempster (MC) to attend.	The Millennium Commission is investing lottery money in projects that encourage environmental sustainability to ensure a greener, cleaner future for us all. TA: General public, local council, specialist groups.	Regional and specialist media.	Mill. Comm. Morag Wood 0171 880 2002

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
12/07/1999	London		Action 2000 - Millennium Bug issues.	NIF Press Conference.	Press conference with industry regulators - speakers to be arranged.			Action 2000 Elizabeth Allen 0171 215 2000
19/07/1999	Washington		Millennium Centres: Washington	Opening of the centre	Chris Spiceley (MC) to attend. Duke of Edinburgh to officiate	The Millennium Commission is supporting our local communities by investing lottery money in centres such as this one. TA: General public, media.	Regional media.	Mill. Comm. Morag Wood 0171 880 2002
20/07/1999	Mile End, East London	11:00	Mile End Park	Green Bridge Opening	Ray Anderson (MC) to attend.	The Millennium Commission is investing lottery money in projects which will regenerate our great cities. TA: General Public, media, specialist groups.	Regional media.	Mill. Comm. Morag Wood 0171 880 2002
22/07/1999	Garston	14:45	Millennium Centres: Garston	Royal Visit	Chris Spiceley (MC) to attend.	The Millennium Commission is supporting our communities by investing lottery money in projects such as this centre. TA: General public.	Regional media.	Mill. Comm. Morag Wood 0171 880 2002
27/07/1999	London		London Rediness 2000	Six month conference; follow up to the conference held in Deceember - further details to be confirmed.				GOL Tracy Ivers 0171 217 3079

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30/07/1999	Castle Esple, Comber		Sustainable Communities Millennium Awards	Training / refresher day for NI judging panel	Dawn Conde (MC) to attend.	The Millennium Commission is investing lottery money in ordinary people doing extraordinary things. TA: Award scheme.		Mill. Comm. Morag Wood 0171 880 2002
undated July 1999	Co.Fermanagh		Kesh Boat park	opening		The MC will be supporting our communities by investing lottery money in the Kesh Boat park TA: Local media and general public.		Mill. Comm. Press office 0171 880 2007
undated July	110 Buck. Palace Road			13th Media Forum				NMEC Gez Sagar 0171 808 8308
undated July	110 Buck. Palace Road			Annual Report and Accounts published			Press conference (tbc)	NMEC Gez Sagar 0171 808 8303
Autumn 1999 Tentative	tba		JLE	JLE trains run Waterloo to Green Park				
01/08/1999 Tentative	tbc		Millennium Pier	Millennium Pier completed.				
27/08/1999	Dome			Meridian promenade construction complete				NMEC Adam Liversage 0171 808 8293
31/08/1999	JLE Line			JLE trains run (North Greenwich to Waterloo)				NMEC Adam Liversage 0171 808 8293

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
August 1999 Tentative	Edinburgh		Water of Leith	Opening of visitors centre		The Millennium Commission is investing lottery money in projects which are encouraging environmental sustainability. TA: General public, specialist groups, media	Regional, national media	Mill. Comm. Morag Wood 0171 880 2002
undated August Tentative	110 Buck. Palace Road			14th Media Forum				NMEC Gez Sagar 0171 808 8303
01/09/1999	TBA			Awards for all announcement				NMEC Tim Cattle-Jones 0171 808 8365
undated Autumn	London			NAO report on public sector and the bug.	Publication of 4th NAO report on progress across central government and the wider public sector.			NAO Steve Doughty 0171 798 7357
01/09/1999	Transit Line			Millennium transit link to rail line complete				NMEC Adam Liversage 0171 808 8293
01/09/1999 Tentative	TBA			Dome tickets go on sale to public				NMEC Sholto Douglas-Home 0171 808 8263
12/09/1999	Derbyshire	15:00	Rural Churches in Community Service: St. Mary the Virgin	Annual Clypping service	The Lord Lieutenant of Derbyshire will attend.	The Millennium Commission is investing lottery money in projects which support our llocal communities. TA: General public.	local press.	Mill. Comm. Morag Wood 0171 880 2002

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13/09/1999	Egerton	16:00	Egerton Village Hall	Official opening	Jim Briscoe (MC) is to attend. The Countess of Mountbatten is attending.	The Millennium Commission is investing lottery money in projects that support our local communities such as this village hall. TA: General public.	Regional media.	Mill. Comm. Morag Wood 0171 880 2002
20/09/1999 Tentative	TBC			Millennium Show event		No further details available yet All to be confirmed		NMEC Gabrielle Owtram 0171 808 8226
22/09/1999	tba			100 days to go				NMEC Gez Sagar 0171 808 8303
22/09/1999	TBA			Consumer ticket launch/100 Days To Go media event				NMEC Gez Sagar 0171 808 8303
undated Sept. Tentative	tba			2nd Granada series begins				NMEC Fiona Cline 0171 808 8314
27/09/1999	TBC			Children's Promise Month begins				NMEC Terence Gibbons 0171 808 8223
undated Oct.	tba			Party Conference receptions				
04/10/1999	TBC			Voices of Promise "Books of Songs" - published and ready for sale				NMEC Terence Gibbons 0171 808 8223
06/10/1999	M&S Stores			Voices of Promise CD on sale in M&S Stores				NMEC Terence Gibbons 0171 808 8223

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15/10/1999	Leicestershire		National Forest millennium Discovery Centre	Laying of Foundation Stone	Chris Smith, MP to lay the stone	The Millennium Commission is investing lottery money in this educational centre as it will provide opportunities for life long learning. TA: General public, media, specialist groups	Regional, national media	Mill. Comm. Morag Wood 0171 880 2002
21/10/1999	tbc			Blackfriars pier completion				NMEC Adam Liversage 0171 808 8293
28/10/1999	Northants	18:30	Rural Churches in Community Service: Halse Mission Building	Re-dedication service.		The Millennium Commission is supporting our local communities by investing lottery money in this community centre. TA: General public	Local media	Mill. Comm. Morag Wood 0171 880 2002
29/10/1999	Dome			Footpaths/Cycleways complete				NMEC Adam Liversage 0171 808 8293
30/10/1999	JLE line			JLE trains run (Waterloo-Green Park)				NMEC Adam Liversage 0171 808 8293
Tentative								
11/11/1999	Waterloo Pier			Waterloo Pier Completion				NMEC Adam Liversage 0171 808 8293
28/11/1999	London			New Year's Eve event: Advent Sunday				NMEC Greg Hayman 0171 808 8235
06/12/1999	Dome			Meridian point complete				NMEC Adam Liversage 0171 808 8293

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31/12/1999	TBA			DoC				NMEC
undated Dec. Tentative	tba			Travel Trade previews				
undated Dec. Tentative	tba			Consumer previews				
Late 1999 Tentative	tba			South Bank Show on the Central Show				NMEC Ross Cook 0171 808 8308
01/01/2000	Dome			First performance of the Millennium Show				NMEC Gabrielle Owtram 0171 808 8226
01/01/2000	Thames River			Full river boat public service				NMEC Adam Liversage 0171 808 8293
03/01/2000	Dome site			Festival "kick off"				
04/01/2000	Dome			Our Town Story - Stirling				NMEC Terence Gibbons 0171 808 8223
undated jan. Tentative	tba			Multi-part BBC documentary series about project begins	BBC			NMEC Fiona Cline 0171 808 8314
15/01/2000	TBA			Voices of Promise Final				NMEC

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
15/04/2000 - 16/04/2000	tbc		Earthwatch Millennium Awards	Two day conference	Heather Cooper is to attend.	The Millennium Commission is investing lottery money in schemes which promote the use and understanding of science and technology. TA: Specialist groups, general public	National, regional, specialist media.	Mill. Comm. Morag Wood 0171 880 2002
28/04/2000	Salford		The Lowry	Official opening		The Millennium Commission is investing lottery money in projects such as this which provide the opportunities for life long learning. TA: General public, opinion formers, specialist	Regional, national, specialist media.	Mill. Comm. Morag Wood 0171 880 2002

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From: Fiona Millar
Date: 27 May 1999

Andrew Adonis

cc: David Miliband
Alun Evans
David North

EDUCATION MILLENNIUM LECTURE IN JULY

I attach a revised guest list from DFEE. Can you have a look through and see if you are happy with this? There are no ministers on at the moment. Are you happy with just David Blunkett or should we ask one of the others?

Also I am sure that Cherie would want Michael Barber to be there so I plan to add him as well.

Thanks.



SANCTUARY BUILDINGS GREAT SMITH STREET
WESTMINSTER LONDON SW1P 3BT
TELEPHONE 0870 0012 345
E-mail dfee.ministers@dfee.gov.uk
The Rt Hon DAVID BLUNKETT MP

Fiona Millar
10 Downing Street
LONDON SW1A 2AA

27 May 1999

Dear Fiona,

1999 MILLENNIUM LECTURES/RECEPTION

Thank you for your letter of 14 May, requesting a few amendments to the list of nominees for the Millennium Lecture and Reception.

I attach a revised list, which takes account of these suggestions, and also a revised reserve list, which includes the names of those relegated from the main list. I enclose a disk containing both of these revised lists.

If anything is unclear, please do not hesitate to get back to me.

*Yours,
Katie*

**KATIE FARRINGTON
PRIVATE SECRETARY**



INVESTOR IN PEOPLE

D/EE

Professor	Tim	Brighouse	Chief Education Officer	Education Department Birmingham City Council	Council House Extension	Margaret Street	Birmingham		B3 3BU	
Mr	David	Cracknell	Group Director of Educational Services	Cheshire County Council	County Hall		Chester		CH1 1SQ	
Mr	David	Mallen	County Education Officer	East Sussex County Council	PO Box 4	County Hall	St Anne's Crescent	Lewes	East Sussex	BN7 1SG
Mr	David	Bell	Director of Education & Libraries	Education Offices	Newcastle-upon-Tyne City Council	Civic Centre	Barras Bridge	Newcastle-upon-Tyne		NE1 8PU
Mr	Chris	Woodhead	Her Majesty's Inspector of	Alexandra House	33 Kingsway			London		WC2B 6SE
Dr	Nicholas	Tate	Chief Executive	Qualifications and Curriculum Agency	29 Bolton Street			London		W1Y 7PD
Ms	Anthea	Millett	Chief Executive	Teacher Training Agency	Portland House	Stag Place		London		SE1E 5TT
Mr	Peter	Smith MA	General Secretary	Association of Teachers and Lecturers	7 Northumberland Street			London		WC2N 5DA
Mr	David	Hart OBE	General Secretary	National Association of Head Teachers	1 Heath Square	Boltro Road		Haywards Heath	West Sussex	RH16 1BL
Mr	Nigel	de Gruchy	General Secretary	National Association of School Masters/Union of Women Teachers	5 King Street			London		WC2E 8HN
Mr	Doug	McAvoy	General Secretary	National Union of Teachers	Hamilton House	Mabledon Place		London		WC1H 9BD
Mrs	Kay	Driver	General Secretary	Professional Association of Teachers	2 St James Court	Friar Gate		Derby		DE1 1BT
Dr	John	Dunford OBE	General Secretary	Secondary Heads Association	130 Regent Road			Leicester		LE1 7PG
Mr	Paul	Ennals	Executive Director	National Children's Bureau	8 Wakley Street			London		EC1V 7QE
Ms	Elizabeth	Hoodless	Executive Director	Community Service Volunteers	237 Pentonville Road			London		N1 9NJ
Professor	David	Hargreaves	Vice-Chair Standards Task Force	School of Education	University of Cambridge	17 Trumpington Street		Cambridge		CB2 1QA
Mr	John	Stannard	Director	National Literacy Strategy	1 The Mews	Idsworth Park		Hordean	Hants	PO8 0AW
Ms	Anita	Straker	Director	National Numeracy Strategy	Mundays	St Mary Boume		Andover	Hants	SP11 6AY
Ms	Pat	Petch	Chair	National Governors' Council	Glebe House	Church Street		Crediton	Devon	EX17 2AF
Mr	T	Kapur	Headteacher	Ashton-on-Mersey School	Cecil Avenue			Sale	Cheshire	M33 5BP
Mr	A	McCoy	Headteacher	Cadbury Heath Primary School	Lintern Crescent	Warmley		Bristol		BS30 8GB
Mr	M	Taylor	Headteacher	Crompton House CE School	Rochdale Road	Shaw		Oldham		OL2 7HS
Mrs	John	McGrath	Headteacher	Parklands High School	Southport Road			Chorley	Lancs	PR7 1LL
Mr	J	Reid	Headteacher	Redhill Primary School	The Ridings	Ockbrook		Derby		DE72 3SF
Mrs	H	Williams	Headteacher	RNIB New College Worcester	Whittington Road			Worcester		WR5 2JX
Mr	David	Durant	Headteacher	Etchingham CE School	Burgh Hill			Etchingham	East Sussex	TN19 7PB
Ms	Jackie	Whitford	Head of Traveller Education Service	East Sussex County Council	PO Box 4	County Hall	St Anne's Crescent	Lewes	East Sussex	BN7 1SG
Ms	Moira	Foster-Brown	Headteacher	Birchfield Community School	Trinity Road	Handsworth		Birmingham		B6 6AJ
Ms	Shahida	Chowdhury		St Clement's CE J/I School	Butlin Street	Nechells		Birmingham		B7 5NS
Ms	Mary	Evans		Holy Trinity Secondary School	Oakley Road	Sparkbrook		Birmingham		B10 0AX

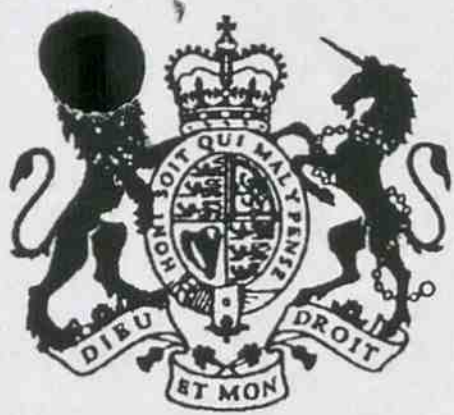
Mr	Michael	Howard	Headteacher	Milecastle First School	Hillhead Parkway		Newcastle-upon-Tyne	NE5 1LH
Ms	Rachel	Copping		Moorside Community Primary School	Beaconsfield Street		Newcastle-upon-Tyne	NE4 5JN
Ms	Linda	Mawston		Westgate Hill Primary	Westgate Road		Newcastle-upon-Tyne	NE4 6NY
Ms	Linda	Burgess	Headteacher	Bracken Hill Primary School	Bracken Road		Sheffield	S5 6FH
Mr	Mike	Chapman	Headteacher	Birley School	Thornbridge Avenue		Sheffield	S12 3AB
Mrs	Sandra	Telling	Headteacher	St Mark's CE Primary School	Staplefield		Nr Haywards Heath	West Sussex RH17 6EN
Ms	Debbie	Steen		Rose Green County Junior School	Raleigh Road	Rose Green	Bognor Regis	PO21 3NA
Mrs	Janine	Haynes		Langley Green First School	Martyrs Avenue	Langley Green	Crawley	RH11 7SF
Mrs	Sarah	Bloxsome		St Peter's CE School	Fabians Way		Henfield	West Sussex BN5 9PU
Ms	Sue	Scarsbrook MBE	Headteacher	Sudbourne Primary School	Hayter Road		Brixton Hill	London SW2 5AP
Mr	Christopher	Cosgrave	Headteacher	St John the Divine CE Primary School	Warham Street		Camberwell New Road	London SE5 OSX
Ms	Jennifer	Woodrow	Deputy Head	Heathbrook Primary School	St Rule Street			London SW8 3EH
Ms	Serena	Smith		Henry Cavendish Primary School	Hydethorpe Road		Balham	London SW12 OJA
Ms	Ruth	Thompson	Deputy Head	Broughton in Amounderness CE Primary School	Church Lane	Broughton	Preston	PR3 5JB
Mr	Steven	Cumbo		Stubbins County Primary School	Bolton Road North	Ramsbottom	Bury	BL0 ONA
Mr	Andy	Pritchard		Ingol County Primary School	Whitby Avenue	Ingol	Preston	PR2 3YP
Mrs	Fiona	Roberts		St James Church of England School	Paringdon Road		Harlow	Essex CM18 7RH
Mrs	Tina	Burnett		John Bunyan County Infant School	Lancaster Way		Braintree	Essex CM7 5UL
Ms	Johanna	Ramsey	Advisory Headteacher	C/O Education Department - London Borough of Hammersmith and Fulham	Town Hall	King Street		London W6 9JU
Mr	Amarpal	Rai		Addison Primary School	Addison Gardens			London W14 ODT
Ms	My Hoa	Tran		Old Oak Primary School	Mellitus Street			London W12 OAS
Ms	Mary	Walker		Jack Tizzard Special School	Finlay Street			London SW6 6HB
Mr	B R	Tointon	Headteacher	Caistor Yarborough School	Grimsby Road		Caistor	Lincolnshire LN7 6QZ
Mr	D	Fuller	Headteacher	Louth Deighton Close School			Louth	Lincolnshire LN11 ORS
Ms	Ann	Jones	Head of Centre	Pembury House Centre for Childhood	Lansdowne Road		Tottenham	London N17
Ms	Carol	Warden	Head of Centre	Woodlands Park Nursery Centre	Woodlands Park Road		Tottenham	London N15
Mrs	Sheila	Thorpe	Head of Centre	Hillfields Nursery Centre	Clifton Street		Coventry	CV1 5GR
Mrs	Anne	Whitworth	Head of Centre	Ashbrow Infant & Nursery School	Ashmeadow Close	Sheepridge	Huddersfield	HD2 1DY
Mrs	Caroline	Roberts	Head of Centre	Ganneys Meadow Early Years Centre	Woodchurch		Wirral	Merseyside L49 8HB
Ms	Christine	Balson	Headteacher	Badocks Wood Primary School			Bristol	
Ms	Lisa	Kicinski	Headteacher	Wansdyke Primary School			Bristol	

Mr	I H	Hazell	Headteacher	Oaklands Nursery School					Staffordshire	
Ms	Bev	Homer	Headteacher	Steppgates Primary School					Surrey	
Miss	Helen	Matthews			74 Tunis Road				London	W12 7EY
Miss	Zee	Richardson - Morgan			89 The Vale		Acton		London	W3 7R6
Mr	Christopher	Thompson			32 Atheldene Road				London	SW18 3BW
Ms	Jane	Buckley	Chair	The Peel Centre	Percy Circus				London	WC1X 9EY
Mr	Nigel	Haynes	Director	NCVYS	Fairbridge	207 Waterloo Road			London	SE1 8XD
Mr	Tom	Wylie	Chief Executive	National Youth Agency	17-23 Albion Street			Leicester		LE1 6GD
Mr	Brian	Parker	Chair	Standing Conference of Principal Youth and Community Officers	c/o ED 225	New Council Offices	Earl Street	Coventry	West Midlands	CV1 5RS
Ms	Rosie	Connor	Project Director	Leicester EAZ	Rowley Fields Community College	Lyncote Road		Leicester		LE3 2EL
Mr	Ian	Turnbull	Project Director	Kingston upon Hull EAZ	Coleford School	Coleford Grove	Bransholme	Kingston upon Hull		HU7 4QA
Mr	John	Botham	Project Director	Sheffield EAZ	Thornccliffe Hall	Thornccliffe Park Estate	Chapelton	Sheffield		S35 2PQ
Mr	Andy	Masheter	Chair of Forum - Southwark EAZ	South Bank University	Southwark Campus	103 Borough Road			London	SE1 0AA
Mr	Steve	Gillham	Headteacher	St Mark's CE Primary School	Manor Road			Brighton		BN2 5EA
Mr	Mike	Thompson	Project Director	Nottingham EAZ	Nottingham City Council	Sandfield Centre	Sandfield Road	Lenton	Nottingham	NG7 1QH
Mr	Rod	Owen	Chair of Forum. Plymouth EAZ	Tamarside Community College	Trevithick Road	Higher St Budeaux		Plymouth	Devon	PL5 2AF
Ms	Margaret	Davis	Headteacher	Hunderton Infants School	Belmont Avenue			Hereford		HR2 7JF
Mr	Steve	Gale		Avon Vale Training	4 Silver Street			Trowbridge	Wiltshire	BA14 8AA
Ms	Halina	Simpson		Aylesbury Training Group	Gatehouse Close			Aylesbury		HP19 3DE
Ms	Kim	Taylor		Basingstoke College of Technology	Worting Road			Basingstoke		RG21 8TN
Mr	Richard	Jackson	Chief Executive	Camden Jobtrain Ltd	The Holmes Road Depot	179 Holmes Road			London	NW5 3AP
Ms	Joy	Gaire	Managing Director	CRA Amble Ltd	North Banks	Queen Street		Amble	Northumberland	NE65 0DY
Mrs	V	Mills		Devon Training for Skills	Devon County Council	Topsham Road		Exeter		EX2 4QU
Ms	Joy	Montgomery	Operations Manager	Freight Train (UK) Ltd	Atlas House	Central Way		Feltham	Middlesex	TW14 0UV
Ms	Clare	Bloomfield		Morgan Burns Associates	Canningford House	38 Victoria Street			Bristol	BS1 6BY
Ms	Sheila	Bullock		Pendle Re-Employment	Bankhouse Street	Nelson		Blackburn		BB9 7QW
Ms	Alison	Hall		Sight & Sound	Smallbrook Queensway			Birmingham		B5 4LJ

Professor	Alan	Dyson		University of Newcastle	Department of Education	St Thomas Street	Newcastle Upon Tyne	NE1 7RU
Professor	John	Gray		Homerton College	Hills Road		Cambridge	CB2 2PH
Dr	Peter	Blatchford		Institute of Education	University of London	25 Woburn Square	London	WC1H 0AA
Dr	Pamela	Sammons		Institute of Education	University of London	20 Bedford Way	London	WC1H 0AA
Dr	Anne	West		London School of Economics	Houghton Street		London	WC2A 2AE
Dr	Marian	Sainsbury		National Foundation for Educational Research	The Mere	Upton Park	Slough	Berkshire SL1 2DQ
Mr	F L	Shaw	Pro Chancellor	University of Central England	Perry Barr		Birmingham	West Midlands B42 2SU
Dr	Maud	Tyler	Deputy Vice-Chancellor	University of Westminster	309 Regent Street		London	W1R 8AL
Professor	R	Cowell	Vice-Chancellor	The Nottingham Trent University	Burton Street		Nottingham	NG1 4BU
Professor	M B	Harris	Vice-Chancellor	University of Manchester	Oxford Road		Manchester	M13 9PL
Mr	Sid	Hughes	Principal	Newham Sixth Form College	Prince Regent Lane	Plaistow	London	E13 8SG
Mr	John	Rourke	Principal	St Charles Catholic Sixth Form College	74 St. Charles Square		London	W10 6EY
Ms	Margaret	Hobrough	Principal	Godalming Sixth Form College	Tuesley Lane		Godalming	Surrey GU7 1RS
Mr	Keith	Butterworth	Principal	King Edward VI College	King Edward Road		Nuneaton	Warks CV11 4BE
Ms	Susan	Pember	Principal and Executive Director	Canterbury College	New Dover Road		Canterbury	Kent CT1 3AJ
Mr	Richard	Atkins	Principal and Chief Executive	Yeovil College	Hollands Campus	Mudford Road	Yeovil	Somerset BA21 4DR
Mrs	Christine	Megson	Principal	Stafford College	Earl Street		Stafford	Staffs ST16 2QR
Mr	David	Croll	Principal	Derby Tertiary College	Prince Charles Avenue	Mackworth	Derby	DE22 4LR
Mrs	Fiona	McMillan	Principal	Bridgwater College	Bath Road		Bridgwater	Somerset TA6 4PZ
Ms	Elaine	Dawson	SENCO	Beckfoot Grammar School	Wagon Lane		Bingley	West Yorkshire BD16 1EE
Mr	Paul	Cann	Chief Executive	The National Autistic Society	393 City Road		London	EC1V 1NG
Ms	Philippa	Russell	Director	Council for Disabled Children	8 Wakley Street		London	EC1V 7QE
Mr	Larry	Westland		Music for Youth	102 Point Pleasant		London	SW18 1PP
Ms	Karen	Hull		Reading Museum Services	The Museum of Reading	Town Hall	Blagrove Street	Reading RG1 1QH
Mr	Rex	Hall			55 Sirdar Road	Wood Green	London	N22 6QS
Mr	Phil	Street	Director	Community Education Development Centre	Woodway Park School	Wigston Road	Coventry	CV2 2RH
Mr	Clive	Grimwood	Principal	Bacon's College	Timber Pond Road		Rotherhithe	London SE16 1AG
Dr	J R	Key	Headteacher	Northfleet School for Girls	Hall Road	Northfleet	Gravesend	Kent DA11 8AQ

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Ms Rita	Scannell		The Pines Special School	Dreghorn Road	Hodge Hill	Birmingham		B36 8LL
Ms Dawn	Mullineux		Kingswood Primary School	Gipsy Road		West Norwood	London	SE27 9RD
Ms Natasha	Martin		North Crescent GM Primary School	North Crescent		Wickford	Essex	SS12 9AP
Ms Edna	Glenton		Kingston Park Primary	Cranleigh Avenue		Newcastle-upon-Tyne		NE3 2HB
Mr Frank	Green	Principal	The Leigh City Technology College	Green Street	Green Road	Dartford		DA1 1QE
Ms Kathy	Faulkner	Headteacher	Silverdate CP School	Perth Road		St Leonard's on Sea	East Sussex	TN37 7EA
Mr Joshua	Rowe	Chair of Governors	King David High School	Eaton Road	Crumpsall	Manchester		M8 5DY
Ms Ann	Wilmore	Headteacher	Shinewater CP School	Milfoil Drive	Langney	Eastbourne	East Sussex	BN23 8ED
Ms Dawn	Rea		Barford Primary School	Barford Road	Ladywood	Birmingham		B16 0EF
Ms Anna	McAlister		Sladefield Infant School	Bamville Road	Washwood Heath	Birmingham		B8 2SY
Mr Mike	Galloway	Principal	York Sixth Form College	Sim Balk Lane	Tadcaster Road	York		YO2 1UD
Mr Martin	Slattery	Principal	Bilborough Sixth Form College	Bitborough Road		Nottingham		NG8 4DQ
Mrs Angela	Duncan	Headteacher	Trinity School	Heathway		Dagenham		RM10 7SJ
Ms Christine	Cassidy	Principal	City of Stoke-on-Trent Sixth Form College	Victoria Road	Fenton	Stoke-on-Trent		ST4 2RR
Mr Simon	Kitchener	Principal	Greenhill College, Harrow	Lowlands Road		Harrow	Middlesex	HA1 3AQ
Ms Rosemary	Potter	Principal	Djanogly City Technology College	Nottingham Road	Sherwood Rise	Nottingham		NG7 7AR



Minister of State,
Cabinet Office

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CABINET OFFICE
70 Whitehall, London SW1A 2AS
Telephone: 0171-270 1250

✓ Anji H
Stobahn Kenny
a rtr pr.

Jennie Page
Chief Executive
The New Millennium Experience Company Ltd
110 Buckingham Palace Road
London
SW1W 9SB

DN
~~CP~~

25 May 1999

Dear Jennie

NMECG BRIEFING MEETING: 25 MAY

You met Lord Falconer today, with Robin Young, Brian Leonard, Clare Pillman, Michael Lockett, Marion Connelly and David North.

Opening Night guest list

Outlining the various categories of invitee, Michael Lockett said that the public would constitute over half the total number of guests on the Opening Night. Clare Pillman explained that 25 Chevening Scholars would be invited on the recommendation of the FCO, as the best way to ensure a representative international presence.

You agreed with Lord Falconer that the National Achievers list needed to strike a balance between the older, well-established public figures and younger, contemporary celebrities. The Opening Night was to some extent a "state occasion" and it was therefore appropriate to invite "the great and the good" from show business, sport, the arts and so on. It was also, however, a marketing opportunity for the Dome and it was therefore important that young people and minority groups could also relate to those on the Guest List. Matthew Freud had been advising you on the list. You agreed to discuss further with Matthew ways of ensuring a good turn-out from young celebrities. It would be important to get some indications of acceptance before issuing invitations. You also agreed that, in addition to Sir Paul McCartney, that an invitation should also be extended to the George Harrison and Ringo Starr (**action: NMEC**).

You said that the sports list had been put forward by the Sports Council. As choosing names was such a subjective exercise, it was important to have a defensible system for the list of invitees. However, you agreed that the list was

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too heavily slanted to older, former sportspeople. Michael Lockett agreed to discuss the list further with David North (**action: NMEC**).

Lord Falconer said that, in addition to the sponsors, business needed to be represented in the list. You agreed to look again at invitations to business people (**action: NMEC**).

You said that you would await the response to the invitations, before allocating spare places to staff from NMEC, the Millennium Commission and DCMS. These would be allocated as equitably as possible, with the same opportunity to bring children and family as other guests.

Marion Connelly outlined the arrangements for inviting members of the public, through partnerships with a number of national and regional newspapers. Private soundings suggested that most would take up the offer of ticket promotions. Michael Lockett agreed to look again at whether the *Bristol Evening Post* and the *Plymouth Evening Herald* provided adequate coverage of the South West (**action: NMEC**). You asked Lord Falconer for his comments on the proposals as soon as possible (**Action: Lord Falconer**).

You said that the prizes in ticket competitions usually included the cost of travel and accommodation. You agreed with Lord Falconer that any money that NMEC could make available for travel and accommodation should be spent on nominated public guests. An alternative prize for those unable to make the Opening Night would be free admission on 1st January.

✓ Lord Falconer said that until more of the arrangements for the Opening Night, including the Archbishop of Canterbury's involvement, had been finalised, it would be better not to publicise any details (e.g. the Millennium Resolution and John Tavener) in the press release on the Guest List. You agreed.

Church of England and the Opening Ceremony

|| Lord Falconer said that a deal needed to be finalised on the Archbishop of Canterbury's involvement in the Opening Ceremony. A meeting was scheduled for 3rd June with NMEC and the BBC to discuss the options. One possibility was that Dr Carey might speak at 11pm, "opening" the final hour. Lord Falconer agreed that he should consider a draft reply to Dr Carey, proposing both an early evening church service, which might include the Prime Minister, and a minute and a half speaking slot at 11pm (**action: Clare Pillman**).

Contents

You said that John Hackney had come up with some new ideas for the Body and Local zones. He was now discussing procurement and implementation with the respective teams. You said that you had met yesterday with the Sports Council to discuss the inclusion of sport in the Dome. Consideration was being given to using the educational visits building as an indoor sports arena. You were also

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looking again at including more sports items in the National Identity zone. Lord Falconer welcomed these steps and said that it was important to give sport a prominent place in the Millennium Experience. You agreed that he should be given a presentation on the Play Zone as soon as possible (action: NMEC).

Lord Falconer said that he was encouraged by the progress being made overall on the contents, but remained concerned about whether there were sufficient populist features. You agreed to provide Lord Falconer with a list of the highlights or "wows" (action: NMEC). Lord Falconer said that he would find helpful to meet regularly with Michael Grade and you to discuss progress on the contents. You agreed that, in the first instance, Lord Falconer should meet Michael Grade and you just half an hour before the next ExCo meeting to discuss progress (action: Maria Daniels).

Economic benefits survey

Lord Falconer said that he agreed with Gez Sagar's proposal for a survey on the economic benefits of the Dome. Clare Pillman said that she would put forward a proposal, agreed with NMEC and DETR, at the end of the week. It would be important for the credibility of the data to ensure that the survey was seen to be independent (action: Clare Pillman).

Legacy

Lord Falconer said that he had had a helpful meeting with the Deputy Prime Minister and the Secretary of State for Culture, Media and Sport yesterday. They had agreed a long term, commercially sustainable use must be found. He agreed with you that while an element of competition was essential to ensure the maximum possible sale price, serious bidders risked being put off if too many bids were kept in the competition simply in the interests of equity. You said that the sale needed to be seen in the wider context of the development of the peninsula. Lord Falconer agreed that you and he should have a meeting with Sir Alan Cockshaw, Robin Young and Brian Leonard shortly to ensure that the momentum of the competition was maintained, and to consider how pro-active the Government should be in encouraging consortia to develop proposals.

I am copying this letter to Robin Young, Brian Leonard, Clare Pillman, Michael Lockett and David North.

Your sincerely
Mark Langdale

MARK LANGDALE
Private Secretary

Top: EAPs
SPU



DEPARTMENT FOR EDUCATION AND EMPLOYMENT

SANCTUARY BUILDINGS GREAT SMITH STREET

WESTMINSTER LONDON SW1P 3BT

TELEPHONE 0870 0012 345

E-mail dfee.ministers@dfee.gov.uk

The Rt Hon ANDREW SMITH MP

Minister for Employment, Welfare to Work and Equal Opportunities

F

The Rt Hon John Prescott
Deputy Prime Minister and
Secretary of State for the Environment,
Transport and the Regions
Eland House
Bressenden Place
London
SW1E 5DU

24 May 1999

COALFIELDS REGENERATION - VIRGIN RAILGROUP MILLENNIUM INITIATIVE

At the Durham conference which formed part of the coalfields regeneration consultation process, Virgin Railgroup representatives discussed their intention of supporting regeneration by mounting a recruitment campaign for train drivers in such a locality. I thought it would be helpful to update you on the latest developments on this initiative.

The basis of their idea was that to meet an identified recruitment need for drivers both for their own company and also more generally within the industry, a special recruitment exercise would be piloted in a coalfield area. As you know, there has long been a link between the two industries and in particular between the miners and railwayworkers and it was felt that such a project could tap in to this relationship.

The Employment Service in the East Midlands and Eastern Region were the first to respond to Virgin Railgroup's approach and quickly set up a meeting of local partners to discuss how to implement the proposals.

The result was a promotional open day in Chesterfield, Mansfield and Shirebrook (Derbyshire) where over 1300 people attended to learn more about the initiative. From this 80 unemployed candidates were selected to attend a one week training course designed to prepare them for the Virgin recruitment process.

To date 13 course participants have been successful in obtaining employment as trainee drivers with Virgin Rail. Plans are in hand to run a subsequent course to recruit a further seven drivers to meet Virgin's initial target of 20 trainee drivers.



INVESTOR IN PEOPLE



SKP 24/5/99

Among the 13 starters there are some interesting and rewarding stories:

- two have been participating in our New Deal 25+ programme and one of these had previously been unemployed for seven years and the other for over two years!
- another was classified as a long term claimant having been jobless for over 6 months
- encouragingly - and particularly so for our equal opportunities policy -three of the successful trainees are women; they are amongst the majority who are reported by Virgin Rail to be demonstrating great potential and comparing very favourably with the standard of trainee drivers that the railway industry recruits.

The expectation is that after the six months' driver training course all trainees will become fully fledged Virgin Train drivers.

The company is already negotiating to run further recruitment exercises in the West Midlands and London on behalf of other train companies. These are being co-ordinated by the Employment Service's Large Organisations Unit and will be based on the East Midlands and Eastern model described briefly above.

I am visiting this ES region in July and I am hoping to meet the people who have been involved in this most imaginative and encouraging initiative to help people back into work.

A copy of this letter goes to members of EA (WW) for information.

Ben nite,

Andrew

ANDREW SMITH

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(f)

To Secretary of State
Lord Falconer

cc Lord McIntosh
Janet Anderson
Robin Young
Brian Leonard
Paul Bolt
Andy McLellan
Clare Salters o/r
Rod Watson

David North
Peter Hyman
John Newbiggin

Handwritten initials: J. P.

THE MILLENNIUM CELEBRATIONS: A PROGRESS NOTE

Millennium Commission

The Millennium Commission will receive their consultants' report on the Earth Centre on Monday. The Finance Committee will consider it on Tuesday. It is likely that the Commission will make a decision about the way forward for the Earth Centre at their next full meeting (9 June).

Millennium Experience

Content/construction/operation

2 The new pier arrived safe and sound on Monday.

Sponsorship and budget

3 It was not possible to get a date in the Prime Minister's diary for the £150m sponsorship announcement. The announcement will now take place next Wednesday.

Legacy

4 You are both due to meet the DPM and (we think, although Treasury seem unsure) the Chief Secretary on Monday to discuss legacy. You have briefing from Clare Salters on this. It will be important to use the meeting to clarify our objectives in the light of the information coming out of the early stage of the competition.

Transport to the Dome

5 Lord Falconer and Jennie Page are meeting the Deputy Prime Minister, Helen Liddell and Glenda Jackson on 27 May to discuss progress on transport issues. We will provide briefing.

National Programme

6 I attach the "Our Town Story" diary for 2000.

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Millennium Festival

7 Nothing new to report.

First Weekend

Dome Opening Celebration

8 You have a separate submission about the guest list.

London River Event

9 Nick Raynsford chaired the Pan-London Steering Group meeting on Wednesday. It was agreed that we should be looking towards launching the river event to partners and opinion-formers in late June/early July, in advance of a general statement about London readiness in late July. Rod Watson is working closely with the London New Year's Eve team to develop a communications strategy for the event.

Millennium Church Services and Multi-faith event

10 We have had some useful discussions with the Churches and the Inter-Faith Network (IFN) on these. The Secretary of State has a submission from Warwick Hawkins setting out progress to date and action required. The letter to the Co-Chairs of the IFN should issue as soon as possible.

Other FWE events/issues

11 We are meeting the Home Office Emergency Planning Team next week to discuss coordination across Government over the First Weekend. We are also meeting the Bug Unit to discuss communications issues. Our own business contingency plans are beginning to firm-up.

International

12 We had a good meeting about Pilgrimage 2000 this week. This is the World Council of Churches initiative for a programme of pilgrimages throughout Europe during 2000. The UK were not participating until a chance meeting between the Norwegian delegation and a representative of Action of Churches Together in Scotland (ACTS) at our International Conference in March led to a decision to include St Andrews and Edinburgh as the fifth pilgrimage destination (the other four are Thessaloniki; Trondheim; Iasi and Prague). ACTS are driving this forward with real enthusiasm and will, I think, deliver an interesting and genuinely international event.

13 On a less spiritual note, we had a good meeting with DTI's Millennium Products team this week. They are interested in working with us on inward and outward trade missions.

14 Next week the Head of Paris 2000 is visiting London with his team for the Raid Nautique (an annual Paris-London boat race). We will be discussing potential millennial links between the capitals with him.

Parliamentary business

The Select Committee

13 You have the draft Government response for clearance. We need your comments by close on Monday if we are to get the response to the Committee before their meeting on Wednesday morning and before the Whitsun recess. We hope to be able to add to the response a reference to NMEC reaching the £150m sponsorship target

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which will be announced that day. The response will be printed as a Command paper, available from 4 June.

P.Qs, debates and Parliamentary strategy

14 Oral Questions went well on Monday. We found the briefing session with Janet Anderson very useful. We have no outstanding written questions.

A handwritten signature in cursive script, appearing to read 'Clare Pillman', with a long horizontal flourish extending to the right.

Clare Pillman
Head of Unit

EAST

Peterborough	March 20
Cambridgeshire	March 21
Luton	March 22
Suffolk	March 23
Hertfordshire	March 24
Bedfordshire	March 27
Norfolk	March 28
Essex	March 29
Southend	March 30
Thurrock	March 31

EAST MIDLANDS

Nottingham City	April 10
Northamptonshire	June 27
Lincolnshire	July 12
Derby City	July 13
Nottinghamshire	July 26
Derbyshire	October 4
Rutland	October 6
Leicester City	November 1
Leicestershire	November 1

LONDON

LB of Camden	January 6	LB of Harrow	November 27
LB of Ealing	January 7	LB of Havering	November 28
LB of Islington	February 3	LB of Redbridge	November 29
LB of Merton	February 16	LB of Barking / Dagenham	December 1
LB of Hammersmith & Fulham	March 6	LB of Waltham Forest	December 4
LB of Wandsworth	March 7	LB of Hounslow	December 5
LB of Haringey	March 8		
LB of Sutton	May 9		
Royal Borough of Kensington & Chelsea	May 10		
LB of Hillingdon	May 11		
LB Croydon	May 12		
LB of Richmond upon Thames	May 15		
Royal Borough of Kingston upon Thames	May 16		
LB of Southwark	May 17		
LB of Bromley	May 18		
LB of Bexley	May 19		
LB of Enfield	June 8		
LB of Greenwich	July 8		
LB of Hackney	July 10		
LB of Westminster	October 9		
LB of Tower Hamlets	October 23		
LB of Newham	November 10		
LB of Lewisham	November 20		
LB of Barnet	November 22		
LB of Brent	November 27		

NORTH EAST

Northumberland	April 7
Gateshead	May 1
Newcastle upon Tyne	June 5
North Tyneside	June 6
Hartlepool	July 3
South Tyneside	July 7
Stockton	July 21
Middlesbrough	October 10
Darlington	October 11
Sunderland	October 12
Redcar and Cleveland	October 13
Durham	November 15

NORTHERN IRELAND

Belfast Education & Library Board	March 10 - 17
South East Education and Library Board	March 10 - 17
North Eastern Education and Library Board	March 10 - 17
Southern Education and Library Board	March 10 - 17
Western Education & Library Board	March 10 - 17

NORTH WEST

Oldham	January 10
Halton	January 12
Blackpool	January 14
Trafford	January 31
Warrington	February 10
Tameside	February 14
Salford	February 15
Cumbria	March 9
Manchester	April 11
Bolton	May 30
Wirral	May 31
Knowsley MBC	June 1
St Helens	June 12
Cheshire County Council	July 4
Lancashire	September 26
Wigan	September 27
Rochdale	September 28
Bury	September 29
Blackburn with Darwen	October 2
Isle of Man	October 3
Sefton	November 16
Stockport	November 19
Liverpool	November 24

SCOTLAND

Stirling	January 5	East Lothian	October 25
City Of Edinburgh	January 25	Highland	October 26
Argyll & Bute	February 11	North Lanarkshire	October 27
East Ayrshire	March 4	North Ayrshire	October 30
Scottish Borders	April 12	South Ayrshire	October 31
Renfrewshire	April 13	Angus	November 21
Glasgow City	April 14	<i>Scotland Day is being held</i>	
Orkney Islands	April 17	<i>on 30/11</i>	
Dumfries and Galloway	May 2		
West Dunbartonshire	May 3		
Perth and Kinross	May 29		
South Lanarkshire	June 9		
East Renfrewshire	June 13		
Midlothian	June 14		
Inverclyde	June 15		
Falkirk	June 16		
West Lothian Council	September 5		
Shetland Islands	September 6		
Clackmannanshire	September 7		
East Dunbartonshire	September 8		
Dundee City	September 11		
Fife	September 12		
Aberdeen	September 13		
Comhairle nan Siar (Western Isles)	October 31		

SOUTH EAST

Slough	January 20
Reading	January 21
Wokingham	January 24
Oxford	January 26
Milton Keynes	May 26
Hampshire	June 19
West Berkshire	June 20
East Sussex	June 21
Kent County Council	June 22
Medway	June 23
Buckinghamshire	June 26
Windsor and Maidenhead	July 11
Isle of Wight	July 14
Surrey	July 24
West Sussex	December 6
Brighton and Hove	December 7
Portsmouth	December 8

SOUTH WEST

Bath & NE Somerset	January 28
South Gloucester	February 1
Torbay	February 4
Swindon	April 4
Wiltshire	April 5
Plymouth	April 6
Poole	May 4
Bournemouth	May 5
Gloucestershire	June 7
Bristol	June 29
Devon	September 18
Isles of Scilly	September 19
Cornwall	November 6
Dorset	November 7
Somerset	November 8
North Somerset	November 9

WALES

Swansea	February 17
Gwynedd	February 18
Flintshire	February 21
Neath Port Talbot	February 22
Blaenau Gwent	February 23
Monmouthshire	February 24
Torfaen	February 25
Bridgend	February 28
Ceredigion	February 29
Caerphilly	March 2
Sir Benfro (Pembrokeshire)	March 3
Cardiff	April 3
Newport	July 17
Vale of Glamorgan	July 18
Isle of Anglesey	July 19
Rhondda Cynon Taff	July 20
Wrexham	September 20
Cardiganshire	September 21
Merthyr Tydfil	September 22
Powys	September 25
Denbighshire	November 13
Conwy	November 14

Wales Day is being held on 13

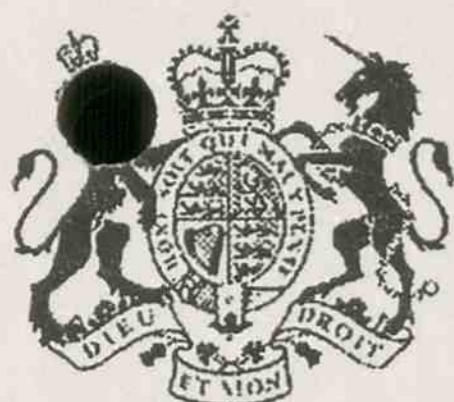
WEST MIDLANDS

Warwickshire	January 17
Dudley	January 18
Sandwell	May 8
Herefordshire	May 22
Worcestershire	May 23
Stoke on Trent	May 24
Walsall	May 25
Solihull	July 5
Wolverhampton	July 6
Staffordshire	September 14
Birmingham	September 15
Shropshire	November 1
Lelford & Wrekin	November 2
Coventry	November 3

YORKSHIRE AND HUMBERSIDE

Doncaster	February 2
Kingston upon Hull	February 7
Calderdale	February 8
Sheffield	June 2
Barnsley	June 28
Leeds	June 30
North East Lincolnshire	October 5
Bradford	October 16
Rotherham	October 17
North Lincolnshire Council	October 18
Kirklees	October 19
York	October 20

PERSONAL



Minister of State
Cabinet Office

(F)

PRIME MINISTER

cc David North
Peter Hyman
Alun Evans



THE MILLENNIUM EXPERIENCE: PROGRESS NOTE

Construction

Remains on target overall.

Contents of Dome

Michael Grade told me this afternoon that Hackney is now beginning to produce ideas for the Body Zone. He was very upbeat about these ideas (but was plainly taking his cue from Jennie Page). Also had a presentation today of the 2 zones done by outside designers (Gary Withers) - namely, BT's Talk Zone and Ford's Journey Zone. Much more money has been spent on these zones (by the sponsors) than the others. There are more things to see and do. Gary has plainly been told (rightly) to make them less screen-based than the others. Whilst they have some popular elements (e.g. scanner takes a 3D image of you and places it on screens around the Zone; design your own car with a 3D hologram), they are a bit over-worthy, e.g. a significant part of the Journey Zone is a trip through the history of transport. Another part is the representation of the key themes of our recent Transport White Paper! We still need to keep the pressure on.

Sponsorship

It has not been possible to find time in the diary for your direct involvement in the announcement of reaching the £150m sponsorship target, so NMEC will make the announcement in the week after next. Hope to involve Michael Heseltine, Peter Levene and myself in the announcement. It would be very helpful if you could write to Bob Ayling congratulating NMEC and the sponsors on their achievement. A draft letter is being provided separately.

PERSONAL

JLE

The Stratford to North Greenwich section is up and running. It broke down twice on Tuesday (90 minutes before Helen Liddell was due to visit). This was because the control system had not been programmed to handle maintenance trains so that when such a train passed through, the system failed. This is being corrected. The JLE will be closed each weekend until there is sufficient demand to warrant running services. I have a meeting next week with John Prescott, Helen and Glenda Jackson (transport minister for London) to discuss transport arrangements for the Dome more generally.

Church

I am meeting NMEC and the BBC on 3rd June to agree a proposal for the Opening Night to put to the Archbishop of Canterbury.



CHARLES FALCONER
21 May 1999

● **Top papers with the
Prime Minister**

Date

21/5

Bob AYLING



Minister of State
Cabinet Office

From: MARK LANGDALE
PS/Lord Falconer
Room 308, 70 Whitehall
Tel: 270 0013
Fax: 270 1257
Date: 21 May 1998

DAVID NORTH
NO 10

cc: JJH
PU

(F)

cc: Peter Hyman
Alun Evans

DOME SPONSORSHIP

I understand that the Prime Minister's other commitments prevent him from hosting a breakfast in No 10 before the end of May to congratulate the New Millennium Experience Company and their sponsors on reaching the £150 million sponsorship target.

As agreed, alternative arrangements are therefore being worked up by the New Millennium Experience Company to make the announcement on Wednesday 26 May. Lord Falconer believes that it would be very helpful if the Prime Minister could write to Bob Ayling congratulating all those involved in hitting the target.

Lord Falconer would be grateful if you could seek the Prime Minister's agreement to send the attached letter, and its public release at the press conference.

MARK LANGDALE

the Millennium Experience / ^{few} centuries ^{to come} ~~after everyone involved has passed~~
~~on.~~

The involvement and support of your business sponsors will be remembered just as warmly for their contribution towards making the Millennium Experience possible with no call on the taxpayer.

There will also be an enormous appreciation for the contribution of the donors supporting the Faith zone. The Laing Family Trust, the Hinduja Foundation, J&P Group, the Jerusalem Trust, the Garfield Weston Foundation and the Gibbs Trust have lent their support because they believe that the religious significance of the Millennium should be marked in the Dome, and they should be thanked for it.

This will be a celebration for the New Millennium that genuinely symbolises the new spirit of partnership in ^{the UK} Britain. Business playing its part with community and religious groups, alongside the best of our architects, designers and artists, coming together to make possible a celebration that will involve millions of people in every corner of the United Kingdom.

There is still a great deal of work to do, and many ~~immovable~~ deadlines to be met, but please pass my congratulations to members of your Board and the staff at the New Millennium Experience Company on the successful achievement of this important milestone.

DRAFT LETTER FROM THE PRIME MINISTER TO BOB AYLING

Today's announcement that the business community has met, and surpassed, the target for £150m in sponsorship for the Millennium Experience is a major landmark on the road to ^{The United Kingdom's} Britain's Millennium celebrations.

When we took the decision to go ahead with the Dome and the Millennium Experience, we made it clear that no taxpayers' money could be used and that business would be asked to give its support.

There were those at the time who thought it ^{could not} ~~couldn't~~ be done and that a sponsorship target of more than twice anything previously attempted in the United Kingdom would ~~never~~ be achieved.

^{The United Kingdom's} I am delighted that our faith in Britain's businesses, and in the Millennium Experience itself, has been proven to be so well-founded.

The cynics were wrong, and I have every confidence that they will be shown to have been wrong on the other objectives we have set for ^{The UK} Britain's Millennium celebrations.

It will be a once-in-a-lifetime celebration. It will involve and inspire the whole country, and the Millennium Experience will be the envy of the world. The benefits will be felt for decades to come, and just as ^{generations looked} ~~we look~~ back with pride on the Great Exhibition of 1851, ^{The UK} Britain will be proud of

P

RESTRICTED - POLICY

To Secretary of State
Minister of State(CabinetOffice)

cc Janet Anderson
Robin Young
Brian Leonard
Rod Watson
Duraid Silarbi
David North (No10)

From DAVID McLAREN

Date 21 May 1999

Handwritten signature/initials: C. PU

DOME GUEST LIST - GENERAL PUBLIC ALLOCATION

This paper updates you on the measures being undertaken by NMEC to identify the general public invitees for the opening event at the Millennium Dome on 31 December, and alerts you to an announcement in the course of next week (probably Friday). Lord Falconer will have the opportunity to go through the detail of the list at 8.30am on Tuesday.

Background

- 2 Ministers have already commented on the "state list" and agreed that the opening event should be inclusive; that the majority of guests should be members of the general public and that there should be a good age and geographical mix. It has also been agreed that this should be a family event, and, and that invitees (excluding Millennium Commission, NMEC and DCMS staff on the "family hold back" principle) will be allowed to bring their partner and children or, alternatively, up to three guests. Staff will probably be invited on a "one plus one" basis.

General Public

3. You have agreed that over 50% of the guests should be members of the general public. These will include representatives from Millennium Commission Awards schemes and capital projects, members of the local community in Greenwich and some of those involved in building the Dome. Sponsors have also agreed to identify a proportion of their allocation from those at the coalface of their organisations through competitions.
4. The Company are also planning to invite around 65 young achievers (eg the young scientist of the year, Duke of Edinburgh Award winners, Millennium Youth Council representatives etc) and are in consultation with the FCO about identifying around 25 Commonwealth Chevening Scholars to attend the event with their families or friends.

RESTRICTED -POLICY

5. The vast majority, of the remaining general public category - around 3,000 (including accompanying guests) - will be identified through the national and regional press using two promotional techniques. The first will invite readers to nominate individuals within their communities who have made a difference to their community. A panel of judges, agreed by the Company and using set criteria, would identify the winners. The second would be a straightforward competition/game of chance. It would be for each publisher/newspaper to decide which mechanism to adopt in consultation with NMEC.
6. Tickets for the Opening Celebration will not be transferable, but most invitees will be offered the choice of attending on 31 December or 1 January. All guests will be issued with a photocard pass. NMEC will reserve the right to withdraw any invitation at any time. The company are working closely with the Metropolitan Police about security arrangements for the evening.
7. Transporting guests from central London to the Dome will be the responsibility of NMEC. There will be some top prize packages which will include entry to the Dome, transport from any part of the UK and accommodation. The company are actively working with the Media outlets about ways to assist with the transport for their other winners/nominees.
8. NMEC have agreed that the partners of performers will be in the Dome on the evening. Originally it had been proposed that they would be in Skyscape. This takes the number of people in the Dome on 31 December to over 12,000 but the number of invitees remains at 10,000. Invitations will begin to issue in tranches from next month.
9. The Company have kept in close touch with No10 who are commenting on the list of media titles used in the competitions.

Timing

10. NMEC intend to announce the policy for identifying the general public (and the involvement of Paul Daniels and Jools Holland in the creative brief for the opening ceremony) next Friday. We will forward the press notice to you early next week.


DAVID McLAREN

(P)

COVERING RESTRICTED

To	1. SECRETARY OF STATE	c c	Lord McIntosh	Mike Ricketts (CO)
	2. MINISTER OF STATE (CO)		Janet Anderson	Barry Sutcliffe (CO- IG)
From	Rodney Watson		Robin Young	Tim Hunt (CO - IG)
Date	21 May 1999		Brian Leonard	David North (No 10)
			Clare Pillman	Peter Hyman (No 10)
			Paul Bolt	Alun Evans (No 10)
			Iain Hepplewhite	Angela Salt (MC)
			John Newbiggin	Deborah Oliver (NMEC)
			Andy Burnham	Gez Sagar (NMEC)

*cc: J...?
PJ*

MILLENNIUM PRESENTATIONAL ROUNDUP

(Copy recipients please note: NMEC circulates lines on all running stories with its daily press summaries. If you do not receive these summaries and would like more information on any particular line, please contact NMEC press office. Lines on Commission business are also circulated as necessary and are available from its press office.)

This Week's Media

Main stories:

Friday's opening of the first phase of the JLE by John Prescott got good good coverage in the Financial Times, Independent, Times and Mirror. The Independent on Sunday and the Sunday Times had positive articles about the trains and the stations respectively. Breakdowns on the line got noticed by the papers throughout the rest of the week.

Saturday's Times had an extensive supplement on the UK Millennium in the Weekend section.

The Sunday Express warned that the Queen might "order" the Archbishop of Canterbury to attend the Dome opening event on New Year's Eve. The Independent followed up on Monday with a claim that George Carey is in continuing disagreement with NMEC and the BBC about a role for prayer in the evening's lineup.

The Independent carried a full page feature article about the Dome (with huge colour photo) on Wednesday, by John Walsh, prompted by his attendance at a media reception at the Dome.

Other items:

This week's Management Today had a profile of Richard Rodgers, in which he defends the Dome.

Saturday's Guardian claimed that money raised from the sale of the Dome for a post-2000 use would go "back to the Treasury" rather than to any good cause. We killed a couple of follow up calls.

Mark Henderson had a piece in Saturday's Times about security arrangements being planned in Greenwich and at the Dome.

Monday's Independent had a wrongheaded piece criticising the BTA and the Millennium Commission over the number of building sites visitors to the UK would see in the year 2000. David Quarmby replied the next day, pointing out that the phased opening of big capital projects would leave a significant legacy long after the Millennium year. Mike O'Connor wrote to the paper making the same point.

The Guardian had two positive pieces this week: on Wednesday a piece about the "Reach for the Sky" initiative which was launched the same day and on Thursday, one surveying the impact of the Dome on the property market in Greenwich.

This Week's Events

The Millennium Pier was delivered to the Greenwich site on Monday.

Millennium Experience questions were fielded in the Commons on Monday by Chris Smith and Janet Anderson. There was very little follow up in the next day's papers.

The South Bank Show conducted "fly on the wall" filming at NMEC's board meeting on Tuesday, during a presentation on the Millennium Show.

The reception in support of the British Museum Great Court project on Tuesday was notable for the announcement of £20 million of private sponsorship for the project, which takes it to its full matching sponsorship target. Press coverage concentrated on the donor at the price of any reference to the Commission's contribution.

Liam Kane took a group of leading Scottish media to the Dome on Tuesday.

SKY launched its part of the National Programme on Wednesday in London, at an event hosted by Elizabeth Murdoch, Vinnie Jones and Melanie Sykes. Chris Smith contributed a videotaped endorsement to the occasion.

Lord Falconer now has a draft of an article about progress on the Millennium Experience to contribute to The House Magazine.

NMEC continues with an intensifying programme of site visits for media. This week there were visits by:

- group of seven Germans (including an interview with HR3 radio (equivalent to the BBC))
- a journalist from the main national Mexican daily La Jornada
- the PR for Land designers
- a journalist from the Swedish paper Arbetet - an article to be published on 30 May
- six Singaporean entertainment journalists
- seven journalists from Hong Kong
- a journalist from Turkey - article to be published 23 May

- SABC - South African television

Lord Falconer met representatives from NMEC on Wednesday to discuss the Company's marketing plans, in particular the handling of regional media. I have agreed to produce a paper setting out what is presently being done.

We met on Thursday to discuss promotion of the London River Event and the provision of media facilities for New Year's Eve. This will help me with the scoping paper I have been asked to draft.

Voyager's press day is being held in Londonderry today.

Next Week's Media

The Sunday Times is likely to feature the first National Lottery Dome ticket, with details of Camelot's sponsorship. (Chris Dodd of the ST has also been enquiring about Millennium Commission-funded projects but his piece is not expected this week.

The Earth Centre's difficulty is holding as a non-story thus far.

Next Week's Events

NMEC reports that the Prime Minister may make a positive reference to NMEC's employment practices in a speech to the TUC next week.

NMEC plans to announce the achievement of its sponsorship target of £150 million next Wednesday at the regularly monthly media forum. We plan written answers in the Commons and Lords, a statement attributable to Lord Falconer on PA and will consider followup bids. A letter of support from the PM is being sought.

Chris Smith is being interviewed this week by Adam Nicholson, who is writing a book about the Dome.

Janet Anderson is visiting Bradford Cathedral next Friday, where a large Millennium Commission project is underway. Media opportunities are being investigated.

Lord Falconer makes the next in his series of regional visits next Friday with a visit to the South East, centred on Brighton. Media interest is being encouraged.

We have our monthly presentational planning lunch on Thursday next week, at which we will consider the increasingly crowded calendar of events and announcements in June.

Future Opportunities

Among the short term opportunities being worked on at present:

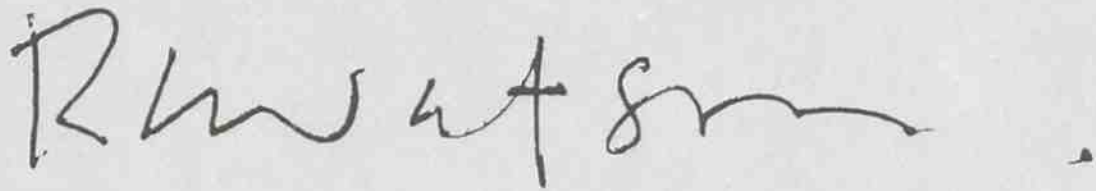
* a further Channel 4 News film on the Millennium, to feature Chris Smith;

* events to mark 200 Days to Go on 14 June;

• a visit to Scotland by Lord Falconer is now likely to take place after the European elections in June;

* a visit to Liverpool by Lord Falconer (and, possibly, Chris Smith) in early July is under consideration;

* visits for Janet Anderson and Alan Howarth to coincide with future stops by the Millennium Voyager and to visit other Millennium projects - the Unit is talking to the Commission and diary secretaries to try to find dates which coincide with planned regional tours by both Ministers.



RODNEY WATSON
Millennium Unit Communications

RESTRICTED

Page number 1

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
22/05/1999	Birmingham		Scarman Trust	Can Do Sign Off Day		The Millennium commission is supporting ordinary people to do extraordinary things through the Scarman Trust People's Millennium Awards TA: Media, general public.	Local, regional and specialist media.	Mill. Comm. Morag Wood 0171 880 2002
23/05/1999	York	14:30	Rural Churches in Community Service, Marton Mission Room	Service of Rededication.		The Millennium Commission is supporting our local communities by investing lottery money in this Mission Room. TA: local community, general public.	Local and specialist media.	Mill. Comm. Morag Wood 0171 880 2002
24/05/1999	Belfast		Sustainable Communities Millennium Awards	Presentation of Round Two Awards		The Millennium Commission is supporting ordinary people doing extraordinary things through the Sustainable Communities Millennium Awards TA: Media, award winners, general public.	Local and regional media.	Mill. Comm. Morag Wood 0171 880 2002
24/05/1999	River Thames			White Horse Ferries "Abel Magwitch" goes in the water		This event is being entirely organised directly from White Horse Ferries - this is for info only		NMEC Adam Liversage 0171 808 8293

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
26/05/1999	London		Millennium Bug - NAO Report on public sector and the Bug	Publication of 3rd NAO Report on progress across central Govt. and wider public sector				Cabinet Office Kristian Armstrong 0171 238 0373
26/05/1999	Ashford, Kent			Millennium Fairs - Julie Rose Stadium		Raising public awareness of the Millennium Experience within the regions.	Regional media.	NMEC Terence Gibbons 0171 808 8223
26/05/1999	London	11:00	Dome	£150 million sponsorship target achieved. Announcement		NMEC have achieved their target of raising £150 million in sponsorship for the Dome. TA: British Public	Announcement planned at regular monthly media forum	NMEC Gez Sagar 0171 808 8303
26/05/1999	Bury St Edmunds	11:00	Red Lodge Millennium Centre	Topping Out Ceremony	Pat Barker, outgoing Chairperson of Forest Heath District Council, and John MacDonald, founding chairperson of the project, are to attend.	The Millennium Commission is supporting our local communities by investing lottery money in community centres such as Red Lodge. TA: Local community, local council, local media.	Local and regional press and radio.	Mill. Comm. Morag Wood 0171 880 2002

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
26/05/1999	Shropshire		Secret Hills Discovery Centre, Shropshire	"Sod" cutting	Steven Boxall and Bill Alexander (MC) to attend	The Millennium Commission is investing lottery money in education by supporting this scheme. TA: general public	Regional media and specialist press	Mill. Comm. Morag Wood 0171 880 2002
27/05/1999	Isle of Wight	14:00	Island 2000	Press event for the opening of the botanic gardens.		The Millennium Commission is investing lottery money in innovative schemes which will expand our knowledge of science and technologies. TA: General public, media, specialist groups.	Local and regional media	Mill. Comm. Morag Wood 0171 880 2002
28/05/1999	Bradford	10:15	National Millennium Faith Experience	site visit and press call	Janet Anderson MP to attend. MC Grant £2, 268, 211.	The Millennium Commission is supporting our local communities by investing money in this centre. TA: general public, MP's, media.	Regional and specialist media.	Mill. Comm. Morag Wood 0171 880 2002
28/05/1999	Sheffield Peace Gardens	11:00	Remaking the Heart of the City, Sheffield	Dedication of the New Goodwin Fountain	Lord Mayor of Sheffield to attend.	The Millennium Commission is using lottery money to revitalise our great cities. This project is one of a range of initiatives which will develop our cities. TA: Local community and media.	Local and regional media.	Mill. Comm. Morag Wood 0171 880 2002

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
28/05/1999	Hampden Park, Glasgow		Hampden Queens Park Football Club: Scotland's field of dreams	photo opportunity		The Millennium Commission is using lottery money to revitalise our great cities. This project is one of a range of initiatives developing our cities. TA: General public, media, sporting associations.	Regional, national and specialist press.	Mill. Comm. Morag Wood 0171 880 2002
28/05/1999	Brighton			Lord Falconer regional visit to the South East	Lord Falconer will also make a private visit to the Millennium Seedbank, Haywards Heath, earlier in the day	Promoting NMEC's National Programme in a series of visits in Brighton TA: Local media, the public	NMEC & DCMS liaising together.	DCMS Rod Watson 0171 211 6356
29/05/1999	Glasgow		Hampden Queens Park Football Club Scotland's 'Field of Dreams', Strathclyde	First Game in new national stadium - Scottish FA Cup Final	Chris Smith MP, is to attend.	The MC is revitalising our cities with lottery money. This project is one of a range of new initiatives which are developing our great cities. This is a landmark project - 1 of nearly 30 around the UK. TA: British Public	National, regional press.	Mill. Comm. Morag Wood 0171 880 2002
undated May	Dome			Energise, Childrens TV filmed at Dome		To be transmitted during May - date to be arranged		NMEC Fay Osborn 0171 808 8286

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
undated May Tentative	Nationwide		Dome Opening Event	Announcement of newspaper competitions for Dome tickets		TA: General public		NMEC Gez Sagar 0171 808 8303
undated May	tba			11th Media Forum				NMEC Gez Sagar 0171 808 8303
01/06/1999	Aylesbury, Buckinghamshire			Millennium Fair - Civic Centre		Raising regional public awareness of the Millennium Experience. TA: Regional public.	Regional media.	NMEC Terence Gibbons 0171 808 8223
01/06/1999	Hungerford Bridge, London		Hungerford Bridge Millennium Project	Press briefing	Simon Jenkins is to attend. Morag Wood is also attending from the Millennium Commission.	The Millennium Commission is investing lottery money in the regeneration of our great cities by supporting this project TA: Regional, national media, general public.	Regional and national media.	Mill. Comm. Morag Wood 0171 880 2002
01/06/1999	Glencoe, Argyll	19:00	Rural Churches in Community Service: St. Mary's, Glencoe	Social evening with a buffet and entertainment	Local dignataries are to attend.	The Millennium Commission is investing lottery money in supporting our local communities, by supporting this Church. TA: Local community, local press.	local media.	Mill. Comm. Morag Wood 0171 880 2054

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
03/06/1999	London Zoo		The Millennium Conservation Centre	Opening		The MC is investing in education by investing lottery money in the Millennium Conservation Centre TA: National, regional, specialist press, General Public		Mill. Comm. Morag Wood 0171 880 2002
03/06/1999	Cardiff Castle	15:00	Raleigh International Millennium awards	publicity stunt and photocall - aerial photograph to be taken		The Millennium Commission is supporting ordinary people in achieving extraordinary things.	Regional and national media	Mill. Comm. Morag Wood 0171 880 2002
03/06/1999	Dome			Millennium Pier construction complete				NMEC Adam Liversage 0171 808 8293
04/06/1999	London		CMS Select Committee	Government Response to CMS Select Committee report 'Back to the Dome' published.			Press Release	DCMS Rod Watson 0171 211 6356
04/06/1999	Whisby		Whisby Natural World	Celebration of the signing of the visitors book	Kate Burditt (MC) is to attend.	The Millennium Commission is investing lottery money in education by supporting this project. TA: General public and media.	Regional press.	Mill. Comm. Morag Wood 0171 880 2002

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
05/06/1999 - 06/06/1999	County Down		Sustainable Communities Millennium Awards	Promotion at Green Living Fair.		The Millennium Commission is supporting ordinary people doing extraordinary things by investing lottery money in this Millennium Award scheme. TA: General public, environmental groups.	Regional media, specialist press.	Mill. Comm. Morag Wood 0171 880 2002
08/06/1999	London		Launch of Spring Campaign for Millennium Bug information.	Public Information Programme Campaign President of the Council and Mr Tipping.				Cabinet Office Mike Ricketts 270 6085
08/06/1999 - 15/06/1999	Bristol	10:15	Millennium Voyager	Launch. Open to the public for 1 week.	Truck and local poster campaign will raise awareness of projects	Voyager will take the message round the UK that the MC projects are delivering a valuable legacy. TA: Local, regional and specialist press. General Public and Opinion formers.	VIP/Press day 08/06/1999	Mill. Comm. Kate Hardcastle 0171 880 2009

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
09/06/1999 Tentative	Regional		Millennium Awards	Millennium Awards briefing for 200 days		The Millennium Commission is supporting ordinary people in doing extraordinary things by investing lottery money in a variety of Millennium Awards. TA: General public, opinion formers, media.	Regional and national media.	Mill. Comm. Morag Wood 0171 880 2002
09/06/1999	Kidlington, Oxfordshire			Millennium Fair - Exeter Hall		Raising public awareness of the Millennium Experience within the regions.	Regional Media	NMEC Terence Gibbons 0171 808 8223
10/06/1999	Reading, Berkshire			Millennium Fair - Reading Town Hall		Raising public awareness of the Millennium Experience within the regions.	Regional Media	NMEC Terence Gibbons 0171 808 8223
10/06/1999	The Science Park, Wolverton	18:00	Black Country Urban Forest	Publication launch, Towards 2000		The Millennium Commission is investing lottery money in improving and sustaining our environment by supporting this project. TA: Investors, media, general public.	Regional and specialist media.	Mill. Comm. Morag Wood 0171 880 2002

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
10/06/1999	London	11:30	Jack Ashley Millennium Awards for Young Deaf Children.	Awards launch.	Dawn Conde (MC) to attend. Lord Dalkeith is to attend.	The Millennium Commission is supporting ordinary people in doing extraordinary things. TA: general public, specialist groups, opinion formers.	Regional, national, disability and specialist media.	Mill. Comm. Morag Wood 0171 880 2002
11/06/1999	Newry		Sustainable Communities Millennium Awards	Official launch of Round Three Awards	Dawn Conde (MC) is to attend.	The Millennium Commission is supporting ordinary people in doing extraordinary things by investing lottery money in this award scheme. TA: General public, award winners, local media and community leaders.	Regional media.	Mill. Comm. Morag Wood 0171 880 2002
12/06/1999	UK		National Bike week					Mill. Comm. Press office 0171 880 2007
13/06/1999	National		Millennium Bug information leaflet.	Spring Public Information Programme leaflet inserts appear.		To raise public awareness about the action required to tackle the Millennium Bug. TA: General public.		Cabinet Office Mike Ricketts 270-6085
14/06/1999	tba			200 days to go	Dome Central Show preview material. Lord Falconer to attend.		Major media event/video clips etc of what will be in the Dome	NMEC Gez Sagar 0171 808 8303

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
14/06/1999	Winchester, Hampshire			Millennium Fair - Winchester Guildhall		To raise public awareness of the Millennium Experience within the regions.	Regional Media	NMEC Terence Gibbons 0171 808 8223
15/06/1999	Dome Preview Centre			Evening dinner for sponsors - 200 Days Celebration				NMEC Kevin Johnson 0171 808 8200
16/06/1999	Bristol	12:00	@t Bristol	Opening of Explore @t Bristol, followed by lunch with Mr. Nicholas Hood CBE.	The Princess Royal is attending.	The Millennium Commission is investing lottery money in innovative schemes which promote developments in science and technologies, such as the @t Bristol project. TA: Media, general public, local council	Regional and national, specialist press.	Mill. Comm. Morag Wood 0171 880 2002
16/06/1999 Tentative	London		Millennium Bug	President of the Councils 6th Quarterly statement of progress in Government Departments				Cabinet Office Sarah Charman 270-6193
16/06/1999	Central London Primary School	13:15	NMEC national programme of events.	BT Future Talk Launch		Campaign to improve communication, one of life's core skills, at school and in the community. TA: British Public	National Press	NMEC Terence Gibbons 0171 808 8223

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
17/06/1999 - 23/06/1999	Truro	10:15	Millennium Voyager	Launch. Open to the public for 1 week.	Truck and local poster campaign will raise awareness of projects	Voyager will take the message round the UK that the Millennium Commission projects are delivering a valuable legacy TA: Local, regional and specialist press. General Public and opinion formers.	VIP/Press day 17/06/1999	Mill. Comm. Kate Hardcastle 0171 880 2009
17/06/1999	Cowes, Isle of Wight			Millennium Fair - Northwood House		Raise public awareness of the Millennium Experience within the regions. TA: Regional Public.	Regional Media.	NMEC Terence Gibbons 0171 808 8223
18/06/1999	tbc			Opinion former lunch hosted by Jennie Page		TA: Opinion formers	No media	NMEC Deborah Oliver 0171 808 8244
19/06/1999	Cracoe, Yorkshire	12:00	Cracoe and District Community Village Hall	Opening	Fred Truman attending.	The Millennium Commission is supporting our local communities by investing lottery money in this community centre. TA: General public.	Regional media.	Mill. Comm. Morag Wood 0171 880 2002

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
21/06/1999	Magherafelt, Ulster		Sustainable Communities Millennium Awards	Fellowship awards presentation	Andrew Farrow (MC) is to attend.	The Millennium Commission is supporting ordinary people in doing extraordinary thing by investing lottery money in this award scheme. TA: General public, award winners, community leaders.	Regional media.	Mill. Comm. Morag Wood 0171 880 2002
22/06/1999	London		Millennium Greens (Countryside commission)	Parliamentary event	Chris Smith, MP to attend			Mill. Comm. Morag Wood 0171 880 2002
24/06/1999	Dome			News Quest Editors meeting at the Dome				NMEC Terence Gibbons 0171 808 8223
25/06/1999 Tentative	Yorkshire		Dales Environment	Summer ball	tbc	TA: tbc		Mill. Comm. Press Office 0181 880 2007
26/06/1999 - 02/07/1999	Portsmouth	10:15	Millennium Voyager	Launch Open to the Public for 1 week.	Truck and local poster campaign will raise awareness of projects	Voyager will take the message round the UK that the Millennium Commission projects are delivering a valuable legacy TA: Local, regional and specialist press. General Public and opinion formers.	VIP/Press day 28/07/1999	Mill. Comm. Kate Hardcastle 0171 880 2009

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
25/06/1999 - 27/06/1999	Strangford, Northern Ireland		The Strangford Stone	A weekend of activities with the stone being pulled into place on Saturday 26th June at 2:00pm, followed by a concert.	The Sec. of State for Northern Ireland has been invited.	The Millennium Commission is supporting our local communities by investing lottery money in projects such as The Strangford Stone which serve to unite people. TA: General public, community leaders, media.	Regional and national media.	Mill. Comm. Morag Wood 0171 880 2002
28/06/1999	Newcastle		Newcastle Millennium Conference	Newcastle City Council (with support of NMEC/Millennium Commission) have organised this Conference as a follow up to the Edinburgh Hogmany Conference	Secretary of State CMS will speak, and attend MC projects in NE			DCMS Rod Watson 0171 211 6356
28/06/1999	Ewell, Surrey			Millennium Fair - Glyn House, Ewell		Raising public awareness about the Millennium Experience within the regions. TA: Regional Public.	Regional Public.	NMEC Terence Gibbons 0171 808 8223
30/06/1999	Rochester, Kent			Millennium Fair - Princes Hall, Corn Exchange		Raising public awareness of the Millennium Experience within the regions.	Regional Media.	NMEC Terence Gibbons 0171 808 8223
30/06/1999	St. James's Palace			Diplomatic briefing at St. James's Palace		TA: Ambassadors	No media	NMEC Deborah Oliver 0171 808 8244
30/06/1999	N/A			Festival applications complete	Millennium Commission, Lottery Distributors			NMEC Tim Cattle-Jones 0171 808 8365

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
undated June Tentative	110 Buck. Palace Road			12th Media Forum				NMEC Gez Sagar 0171 808 8303
undated June Tentative	London			Economic Impact Assessment for Millennium Experience	Greenwich Council, English Partnerships & NMEC have commissioned this report	Good news on jobs/regeneration		GVC Andrew Parry 0181 305 3403
undated June Tentative	New Mill. Pier			Travel trade trip to New Mill. Pier				NMEC Jacinta Johnston 0171 808 8655
June/July Tentative	tba			TV and Outdoor advertising	2nd Phase tbc			NMEC Ruth Wicks 0171 808 8320
Summer 1999 Tentative	tba		JLE	JLE trains run N Greenwich to Waterloo				
01/07/1999	Millennium Dome		Scope and Capability Millennium Awards	Photocall in front of the Millennium Dome.	Lizzy Pearce (MC) is to attend.	The Millennium Commission is encouraging ordinary people to do extraordinary things by investing lottery money in this award scheme. TA: General public, award winners, community leaders.	Regional, National and specialist press.	Mill. Comm. Morag Wood 0171 880 2002

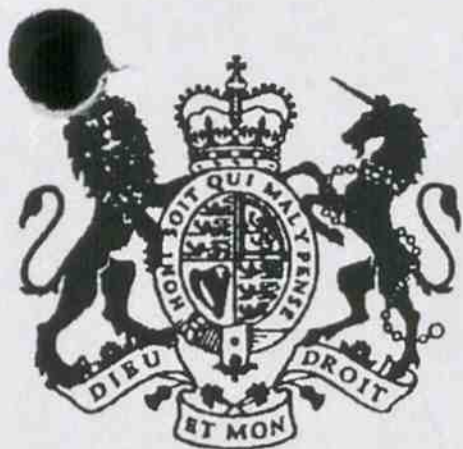
DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
02/07/1999	Edinburgh		Dynamic Earth	Official opening and press briefing	This is a landmark project - 1 of nearly 30 around the UK.	The Millennium Commission is encouraging environmental sustainability - one of our key themes. This project is one of a range of environmental initiatives around the UK. TA: National, Regional Media, specialist press and General Public		Mill. Comm. Morag Wood 0171 880 2002
05/07/1999 - 11/07/1999	London	10:15	Millennium Voyager	Launch. Open to the public for 1 week.	Truck and local poster campaign will raise awareness of projects	Voyager will take the message round the UK that the MC projects are delivering a valuable legacy. TA: Local, regional and specialist press. General Public and opinion	VIP/Press day 05/07/1999	Mill. Comm. Kate Hardcastle 0171 880 2009
05/07/1999	River Thames			City Cruises launch (major event, possibly travelling to the Dome)				NMEC Adam Liversage 0171 808 8293
06/07/1999	Brighton, East Sussex			Millennium Fair - East Wing, Brighton Centre		Raising public awareness of the Millennium Experience within the regions.	Regional media.	NMEC Terence Gibbons 0171 808 8223
10/07/1999	Knottingley	19:30	Rural Churches in Community Service - Edward the Confessor	Concert and buffet	Archdeacon of Pontefract	The Millennium Commission is supporting our local communities by investing lottery money in this centre. TA: general public		Mill. Comm. Morag Wood 0171 880 2002

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
09/07/1999 Tentative	NW Regional Offices			Lord Falconer visit to the NMEC North West Regional Offices		No details have been confirmed at the moment		NMEC Terence Gibbons 0171 808 8223
27/07/1999	London		London Rediness 2000	Six month conference; follow up to the conference held in Deceember - further details to be confirmed.				GOL Tracy Ivers 0171 217 3079
undated July 1999	Co.Fermanagh		Kesh Boat park	opening		The MC will be supporting our communities by investing lottery money in the Kesh Boat park TA: Local media and general public.		Mill. Comm. Press office 0171 880 2007
undated July	110 Buck. Palace Road			13th Media Forum				NMEC Gez Sagar 0171 808 8308
undated July	110 Buck. Palace Road			Annual Report and Accounts published			Press conference (tbc)	NMEC Gez Sagar 0171 808 8303
undated August Tentative	110 Buck. Palace Road			14th Media Forum				NMEC Gez Sagar 0171 808 8303
Autumn 1999 Tentative	tba		JLE	JLE trains run Waterloo to Green Park				
21/08/1999	Glasgow	10:00	Kingdom of Fife	Ribbon cutting				Mill. Comm.
27/08/1999	Dome			Meridian promenade construction complete				NMEC Adam Liversage 0171 808 8293

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
31/08/1999	JLE Line			JLE trains run (North Greenwich to Waterloo)				NMEC Adam Liversage 0171 808 8293
01/09/1999	TBA			Awards for all announcement				NMEC Tim Cattle-Jones 0171 808 8365
undated Autumn	London			NAO report on public sector and the bug.	Publication of 4th NAO report on progress across central government and the wider public sector.			NAO Steve Doughty 0171 798 7357
01/09/1999	Transit Line			Millennium transit link to rail line complete				NMEC Adam Liversage 0171 808 8293
01/09/1999 Tentative	TBA			Dome tickets go on sale to public				NMEC Sholto Douglas-Home 0171 808 8263
22/09/1999	tba			100 days to go				NMEC Gez Sagar 0171 808 8303
22/09/1999	TBA			Consumer ticket launch/100 Days To Go media event				NMEC Gez Sagar 0171 808 8303
undated Sept. Tentative	tba			2nd Granada series begins				NMEC Fiona Cline 0171 808 8314
27/09/1999	TBC			Children's Promise Month begins				NMEC Terence Gibbons 0171 808 8223
undated Oct.	tba			Party Conference receptions				
04/10/1999	TBC			Voices of Promise "Books of Songs" - published and ready for sale				NMEC Terence Gibbons 0171 808 8223

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
06/10/1999	M&S Stores			Voices of Promise CD on sale in M&S Stores				NMEC Terence Gibbons 0171 808 8223
21/10/1999	tbc			Blackfriars pier completion				NMEC Adam Liversage 0171 808 8293
29/10/1999	Dome			Footpaths/Cycleways complete				NMEC Adam Liversage 0171 808 8293
30/10/1999 Tentative	JLE line			JLE trains run (Waterloo-Green Park)				NMEC Adam Liversage 0171 808 8293
11/11/1999	Waterloo Pier			Waterloo Pier Completion				NMEC Adam Liversage 0171 808 8293
28/11/1999	London			New Year's Eve event: Advent Sunday				NMEC Greg Hayman 0171 808 8235
06/12/1999	Dome			Meridian point complete				NMEC Adam Liversage 0171 808 8293
31/12/1999	TBA			DoC				NMEC
undated Dec. Tentative	tba			Travel Trade previews				
undated Dec. Tentative	tba			Consumer previews				
Late 1999 Tentative	tba			South Bank Show on the Central Show				NMEC Ross Cook 0171 808 8308

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
01/01/2000	Dome			First performance of the Millennium Show				NMEC Gabrielle Owtram 0171 808 8226
01/01/2000	Thames River			Full river boat public service				NMEC Adam Liversage 0171 808 8293
03/01/2000	Dome site			Festival "kick off"				
04/01/2000	Dome			Our Town Story - Stirling				NMEC Terence Gibbons 0171 808 8223
undated jan. Tentative	tba			Multi-part BBC documentary series about project begins	BBC			NMEC Fiona Cline 0171 808 8314
15/01/2000	TBA			Voices of Promise Final				NMEC



Minister of State,
Cabinet Office

CABINET OFFICE
70 Whitehall, London SW1A 2AS
Telephone: 0171-270 1250

(f)

bc: Clare Pillman
David North

C:pu

Jennie Page
Chief Executive
New Millennium Experience Co Ltd
110 Buckingham Palace Road
London SW1W 9SB

18 May 1999

Dear Jennie,

Thank you for coming to see Lord Falconer yesterday to discuss the contents of the Dome and progress on the JLE.

Contents

You and Lord Falconer agreed that the populist elements to be added to the various zones should target the 15-30 age range, which was also the main target group for ticket sales. You stressed the need to think not in terms of zones, but in terms of the individual elements, the 10-15 "wows" which would sell the Dome. You reported that John Hackney's work was well advance on the Body and Local Zones. Nothing Hackney was suggesting would have a negative impact on the construction timetable.

Transport

You explained the background to Sam Chisholm's letter of 13 May to Cliff Mumm and your concerns about slippage in the JLE timetable. It was agreed that Lord Falconer would speak to Helen Liddell before the end of the week to discuss the JLE. It would be helpful for you both to visit her together soon, hopefully in the week beginning 14 May.

Yours sincerely
Stephen Ward

STEPHEN WARD

File



10 DOWNING STREET
LONDON SW1A 2AA

From the Private Secretary

Mark Langdale, Cabinet Office

MILLENNIUM UPDATE

The Prime Minister was grateful for your Minister's minute of 14 May.

The Prime Minister agrees with Lord Falconer that making sure the contents of the Dome are sufficiently creative and popular is a very important priority. While we must take care not to antagonise the key players, we must ensure that the task of delivering on the contents is achieved.

The Prime Minister remains keen to be involved in an event to publicise the Dome. It will not now be possible to arrange a breakfast at No. 10 before the end of May. There would, in any case, be merit in the Prime Minister taking part in a publicity event at the Dome itself. Diary pressures mean that this will not be possible until the second half of June. You are exploring whether a suitable event can be arranged.

The Prime Minister agrees with Lord Falconer that we should continue to press the message that nothing short of a full revenue service on all the JLE by 31 December this year will be good enough.

I am copying this to Kate Garvey, Anji Hunter and Peter Hyman.

A handwritten signature in black ink, appearing to read 'David North'.

DAVID NORTH
18 May 1999



Minister of State
Cabinet Office

(P)

From: MARK LANGDALE
PS/Lord Falconer
Room 308, 70 Whitehall
Tel: 270 0013
Fax: 270 1257
Date: 17 May 1999

DAVID NORTH
NO 10

C. P.

Mark Langdale
19/5

*Thank you. The PM would
be grateful for a draft.*

cc: Clare Pillman

DMW
19/5

HARPER COLLINS BOOK OF THE DOME

The New Millennium Experience Company is producing, in collaboration with their licensed publishing partners (Harper Collins, Dorling Kindersley and Booth Clibborn) a number of publications on the Dome. They would like the Prime Minister, if he is willing, to write the foreword to a short, illustrated coffee table book about the creation of the Dome. Attached (your copy only) are sample pages, to give you an indication of the scale and style of the book.

Lord Falconer recommends that the Prime Minister agrees. If he does, NMEC will of course provide a draft.

Mark Langdale

MARK LANGDALE

As publishers of the official definitive books of the Millennium Experience, HarperCollins will be marking the year 2000 with a range of titles that tie in with the festivities, events and exhibitions planned up and down the country – not least, those held in the Dome itself.

With our special access to the politicians, architects, engineers, designers and construction workers who have created the Dome, and to the New Millennium Experience Company's superb archive of photographs, the words and pictures in HarperCollins' millennium titles will carry an authority that none of the competition will be able to match.



The Millennium Dome



The Official Book of the Dome

Elizabeth Wilhide

Endorsed by the New Millennium Experience Company, *The Millennium Dome* is the official illustrated title about the creation of this latter-day Wonder of the World. Written with access to all the key personalities and illustrated with exclusive photographs, architectural plans and drawings, this will be the most comprehensive visual record of the Dome available. First and foremost it will narrate the story from the perspective of those – the architects, engineers and construction workers – who have physically brought this truly millennial building to life.

ISBN

0-00-220170-4

Price

£24.99

TPS

265 x 259 mm

Format

40,000 words
200 colour photographs
Hardback with jacket

Extent

192 pp

UK publication date

November 1999

RIGHTS: World

THE MILLENNIUM DOME



THE OFFICIAL BOOK OF THE DOME

ELIZABETH WILHIDE
FOREWORD BY





THE MILLENNIUM DOME

this was abandoned in favour of one made from glass-fibre coated with Teflon – at a cost of an extra £8 million. Like the cables that support it, the roof gained its strength through being put under great stress – a sideways tension of around 400 kilograms per metre. The result was a surface stronger than steel, on top of which, theoretically, a jumbo jet could land. No one quite knows how long the roof will last, though; having been invented only twenty-five years ago, it may last no longer than that – although Tony Blair has said that his ambition is for the Dome to be standing in two hundred years' time. Given that its roof is made from glass, a non-biodegradable substance, this doesn't seem too unlikely.

Like the cables that support it, the roof gained its strength through being put under great stress – a sideways tension of around 400 kilograms per metre. The result was a surface stronger than steel, on top of which, theoretically, a jumbo jet could land. No one quite knows how long the roof will last, though; having been invented only twenty-five years ago, it may last no longer than that – although Tony Blair has said that his ambition is for the Dome to be standing in two hundred years' time. Given that its roof is made from glass, a non-biodegradable substance, this doesn't seem too unlikely.

The roof was originally going to be made from PVC, but after a concerted campaign by Greenpeace this was abandoned in favour of one made from glass-fibre coated with Teflon – at a cost of an extra £8 million. Like the cables that support it, the roof gained its strength through being put under great stress – a sideways tension of around 400 kilograms per metre. The result was a surface stronger than steel, on top of which, theoretically, a jumbo jet could land. No one quite knows how long the roof will last, though; having been invented only twenty-five years ago, it may last no longer than that – although Tony Blair has said that his ambition is for the Dome to be standing in two hundred years' time. Given that its roof is made from glass, a non-biodegradable substance, this doesn't seem too unlikely.

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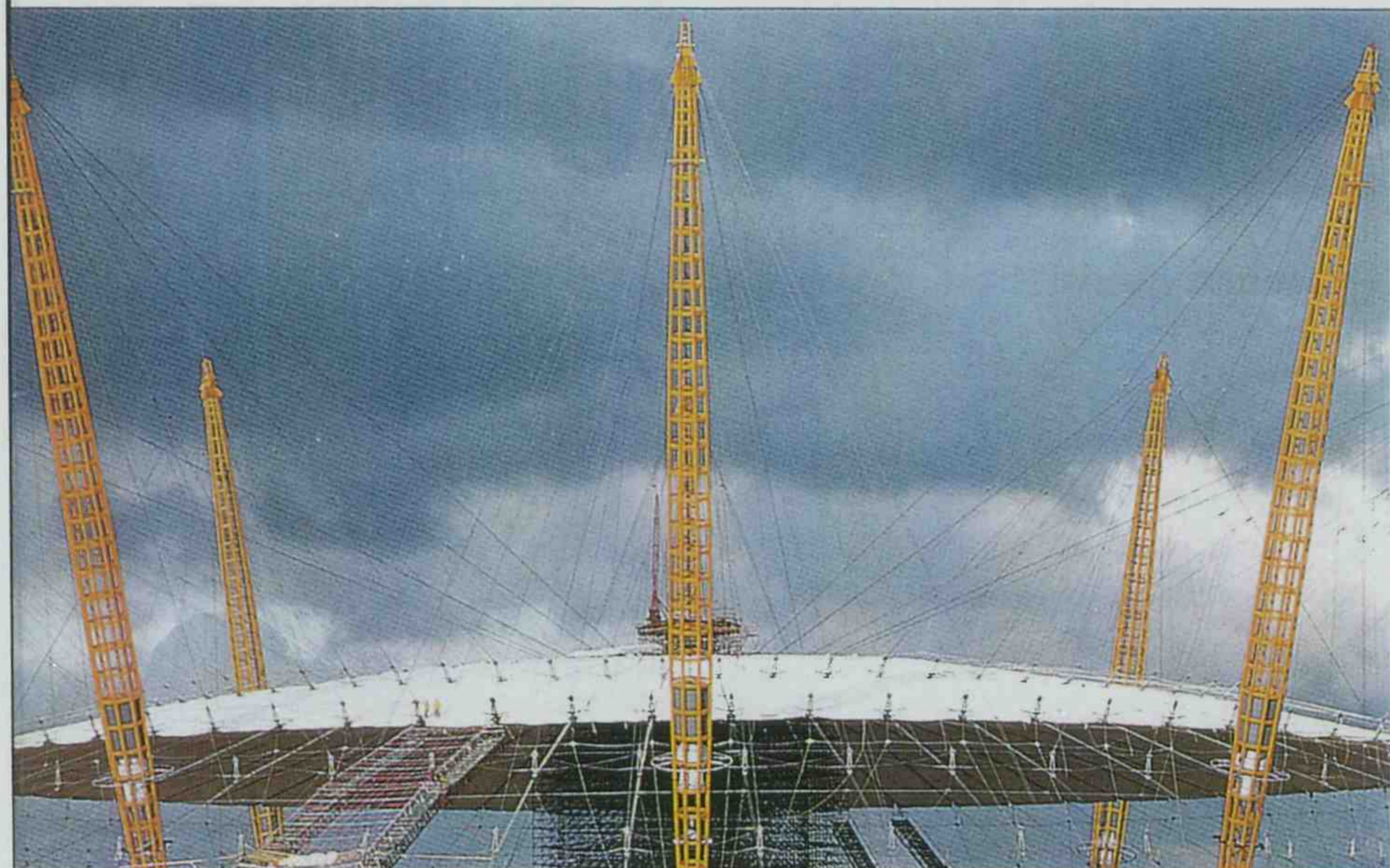
Some tense moments

Like the cables that support it, the roof gained its strength through being put under great stress – a sideways tension of around 400 kilograms per metre. The result was a surface stronger than steel, on top of which, theoretically, a jumbo jet could land. No one quite knows how long the roof will last, though; having been invented only twenty-five years ago, it may last no longer than that – although Tony Blair has said that his ambition is for the Dome to be standing in two hundred years' time. Given that its roof is made from glass, a non-biodegradable substance, this doesn't seem too unlikely.

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Hoisting fabric *below left*
The roof gains its strength through being put under great stress – a sideways tension of around four hundred kilograms per metre. The result is a surface stronger than steel, on top of which a jumbo jet could, theoretically, land.

Panels unfurled *below right*
The roof gains its strength – greater than steel – through being put under major stress, a sideways tension of around four hundred kilograms per metre.

Halfway there *above*
The roof gains its strength through being put under great stress – a sideways tension of around four hundred kilograms per metre. The result is a surface stronger than steel, on top of which a jumbo jet could land.



An occupational hazard *left*
The roof's surface is stronger than steel, and a jumbo jet could theoretically land on it.

Walking in space *right*
The roof gains its strength through being put under great stress – a sideways tension of around four hundred kilograms per metre. The resulting surface is rather stronger than steel, and a jumbo jet could land on it.



RESTRICTED

To Secretary of State
Lord Falconer

cc Lord McIntosh
Janet Anderson
Robin Young
Brian Leonard
Paul Bolt
Andy McLellan
Clare Salters
Rod Watson

David North
Peter Hyman
John Newbiggin

C: PU

From Clare Pillman

Date 14 May 1999

THE MILLENNIUM CELEBRATIONS: A PROGRESS NOTE

Millennium Commission

The Millennium Commission met on Wednesday. Their principal concern at the moment is the Earth Centre, which is suffering from financial difficulties as a result of low visitor numbers.

Millennium Experience

Content/construction/operation

2 The main section of the new pier at North Greenwich will be floated up the river on Monday to its position on the east side of the peninsula. The pier will be the longest on the Thames (at 85m) and is due to be completed in August. We have set in train the somewhat byzantine process required to name the pier the Queen Elizabeth Pier.

Sponsorship and budget

3 The achievement of £150m sponsorship will be marked by a reception for sponsors at No 10 at which the Prime Minister will congratulate NMEC for confounding the critics and reaching their target. We are waiting for the date to be confirmed.

Legacy

4 12 May was the closing date for organisations to return the pre-qualification questionnaire for the competition. 21 did so which is a pretty respectable response. We are still awaiting a response from the DPM to Lord Falconer's two 19 April letters. On the (reasonable) assumption that he will agree to a meeting, we are preparing a paper which can serve as an annotated agenda for the meeting, outlining the various issues which need resolution/approval.

Transport to the Dome

5 The first leg of the JLE (from Stratford to North Greenwich) opened for revenue services today. The Millennium Access Coordinating Group met yesterday. All other elements of the transport infrastructure improvement programme are on schedule. Contingency plans are also developing well. A meeting has been fixed for 26 May to discuss progress on millennium access involving the Deputy Prime Minister, Lord

RESTRICTED

Falconer, John Reid and Glenda Jackson.

National Programme

6 MacDonald's Our Town's Story was launched in Stirling on Monday. This will be followed by regional launches throughout the UK in the coming weeks.

Millennium Festival

7 Nothing new to report.

First Weekend

Dome Opening Celebration

8 We are still waiting for NMEC to provide us with final details of the selection process for the "real people" element of the Opening Celebration guest list.

London River Event

9 Nick Raynsford chaired a meeting of transport providers and the emergency services on Monday to discuss the river event. NMEC have been asked to do some further work on expected attendance levels (current estimates vary wildly). The Pan-London Steering Group (which oversees "London Readiness 2000") meets next week.

Millennium Church Services and Multi-faith event

10 We have made good progress on both of these over the past week. We will be putting up a submission covering the Multi-faith event and arrangements for the English church service shortly.

Other FWE events

11 Plans for the Newcastle Conference are developing well - and attendance levels should match the Edinburgh event. Unfortunately the Secretary of State will not now be able to attend owing to Parliamentary business. We are seeking to identify an alternative key-note speaker.

International

12 The Dutch Millennium Minister visited the Dome today.


Parliamentary business

The Select Committee

13 Now that the dates for the Whitsun recess have been brought forward, we need to have the response with the Select Committee by 26 May. A final draft will be with you next week.

P.Qs, debates and Parliamentary strategy

14 We have Oral Questions on Monday. We have a briefing session with Janet Anderson at 11.30am.


Clare Pillman
Head of Unit

RESTRICTED



Minister of State
Cabinet Office

F
PERSONAL

~~Prime Minister~~

X suggests that Charlie is gearing up for a move to side-line Jennie Page on the contents, which must be right.

Kate is pursuing Y (possible date for breakfast).

PRIME MINISTER

- cc David North
- cc Peter Hyman
- Alun Evans
- Anji Hunter

David
14/5

THE MILLENNIUM EXPERIENCE: PROGRESS NOTE

Construction

Remains on target overall.

Contents of Dome

we don't want Jennie away but we must get content right

X | I have spoken again to Bob Ayling and Sam Chisholm. They believe that Jennie Page is giving John Hackney appropriate support in his new role. Peter Hyman has also spoken to Hackney, and to the existing creative team who are concerned that, having worked for 3 years on the project, Hackney will take all the credit. Peter believes that there is only a 2-3 week window remaining before design options foreclose. To some extent, we have to reserve judgement, until we can see whether Hackney has delivered. However, I will be pressing Jennie Page for a much fuller update on Tuesday. I remain concerned that she may not share our view on "popularisation". There is general agreement that the delivery of the contents (as opposed to the construction of the Dome) involves much more decisions about popular taste and the characteristics of an impresario which are not Jennie's strong points.

Sponsorship

Y | You have agreed that you would be willing to host a breakfast for sponsors and NMEC to congratulate them on reaching the £150m sponsorship target, if your diary allows. If it is not possible before the end of May, we will need to go ahead with alternative arrangements, because expectations have been raised about the imminence of an announcement.

✓

PERSONAL

JLE

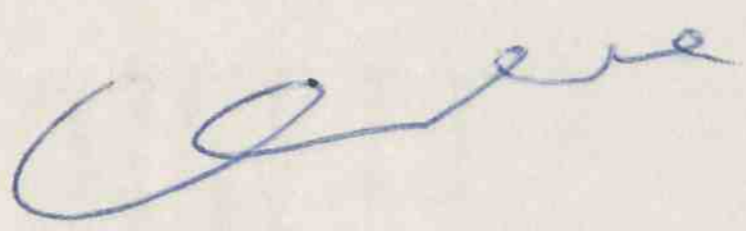
Phase 1 (Stratford to North Greenwich) opened today (Friday) to paying customers, with favourable publicity. While from a Dome perspective we need to talk up this success - in order to convince people that the rest of the line will be completed on time - internally, we must not let up the pressure on London Underground and DETR. Any sense that they are now off the hook, or that partial completion of the rest of the line by the end of the year is good enough, must be dispelled. I now need to clarify with John Reid the plans for Phases 2 and 3, which you will recall they were talking about merging. I understand that you may see Malcolm Bates shortly. It would be helpful if I could attend that meeting. The message that nothing short of completion of the JLE - and full revenue service - by 31 December will be good enough.

uncertain

✓ exactly.

Church

Dr Carey is abroad for the next fortnight so we will not be able to finalise arrangements for his involvement in the Opening Night. I will be meeting with NMEC and the BBC shortly to finalise a workable solution, which both meets their concerns about inclusivity and keeping the Opening Show TV-friendly, and which also satisfies the Archbishop.



CHARLES FALCONER
14 May 1999

Wednesday's Newsnight had a much-delayed film about the Portsmouth Harbour Millennium project which was described by the Millennium Commission as hostile and mischievous.

Wednesday's Sun had a picture spread about further filming of the new Bond film at the Dome.

Further details of the planned cartoon series involving the Dome were carried in the Telegraph on Thursday following briefing by NMEC.

Thursday's Times had a profile of the new Director of the National Space Science Centre at Leicester.

Friday's Express had an article by Simon Edge on contemporary British architecture with positive references to Commission-funded capital projects.

"Take a Break" magazine carried an article celebrating the work of community-spirited individuals around the UK this week (and mentioning the work of the Millennium Commission), placed by the Strategic Communications Unit at Number 10.

This Week's Events

Our Town Story was launched in Stirling on Monday but received scant media attention.

On Tuesday, NMEC (jointly with the National Marine Conservation Society) created a mock beach in Trafalgar Square to help promote the national "Adopt a Beach" initiative. Media interest was limited.

The Voyager reached Belfast this week and had its press day on Thursday. There was a good turnout of local media. Lord Glentoran was interviewed on Ulster Television. The Commission reports a surge in calls to its information help line.

The Prince of Wales was present at the launch of the Manpower-sponsored National Skills Festival on 13 May at St James's Palace.

The topping out ceremony for the Millennium Seedbank project (at Kew's Wakehurst estate) was held on Thursday with Michael Heseltine in attendance. Meridian Television, local radio and the Observer turned out.

The opening of the first section of the JLE was marked on Friday by a full turnout of interested DETR Ministers, including John Prescott, John Reid, Glenda Jackson and Nick Raynsford. The event involved a run through from Stratford to Greenwich North with school children from the Children's Parliament and local schools. A very full attendance by national and regional broadcast and print media was reported. Press notice attached.

The Dutch Minister responsible for Millennium matters is in the UK today and is visiting the Dome this afternoon, accompanied (among others) by a film crew from Dutch television.

The announcement about the guest list for opening night at the Dome has been delayed again.

The Commission is considering how best to manage forthcoming publicity issues associated with the running of the Earth Centre, recently opened at Doncaster.

I have circulated papers relating to promoting the Millennium celebrations among Parliamentarians this week.

We met this afternoon to discuss promotion of the London River Event and the provision of media facilities for it in on New Year's Eve. A paper identifying key action points and a crucial path will follow.

Next Week's Media

Richard Brooks of the Sunday Times has been ringing round asking about First Weekend/Opening Night at the Dome. He appears to be aware of aspects of plans for New Year's Eve which have yet to be announced. Stewart Payne at the Standard is said to have got hold of the same story but nothing appeared in Friday's early editions.

Mark Henderson has also been ringing round and appears to have information about plans for New Year's Eve as well. A special section on the Millennium is due to appear in Saturday's Times magazine supplement.

Next Week's Events

Chris Smith and Janet Anderson are taking Oral Questions about the Millennium Experience in the House on Monday afternoon.

NMEC is arranging a photocall to mark the arrival of the Millennium Pier at the Greenwich peninsula on Monday.

A reception and dinner in support of the New "Web of Life" attraction at the London Zoo is being held on Monday with Margaret Thatcher and Ken Livingstone attending. Princess Margaret is attending a reception at the British Museum in support of the Great Court project the same evening.

Voyager reaches Londonderry next week with a press day on Friday.

If next week's NMECG discusses content, the BBC documentary team is hoping to film the meeting.

NMEC is launching the "Reach for the Sky" element of the National Programme on 19 May. A ministerial message of support (via video clip) may be provided.

Future Opportunities

Among the short term opportunities being worked on at present:

* an article is being prepared for Lord Falconer to contribute to the House Magazine, following the recent account of his visit to the Dome by Austin Mitchell;

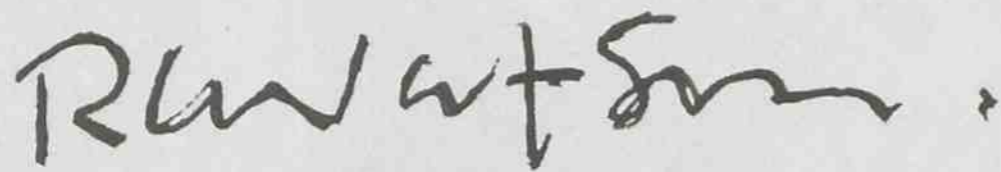
* an event to mark NMEC's achievement of its sponsorship target;

* a further Channel 4 News film on the Millennium, to feature Chris Smith;

* a regional visit for Lord Falconer to the South East (centred on Brighton) is being put in hand for 28 May and another to Merseyside on 9 July is under consideration;

* a visit to Scotland by Lord Falconer is now likely to take place after the European elections in June;

* visits for Janet Anderson and Alan Howarth to coincide with future stops by the Millennium Voyager and to visit other Millennium projects - the Unit is talking to the Commission and diary secretaries to try to find dates which coincide with planned regional tours by both Ministers.



RODNEY WATSON
Millennium Unit Communications



News Release

471

14 May 1999

JUBILEE LINE EXTENSION OPENING - "A WORLD CLASS RAILWAY FOR A WORLD CLASS CITY" - PRESCOTT

Deputy Prime Minister, John Prescott, welcomed the opening of the first phase of the Jubilee Line Extension (JLE) today as a clear step towards the completion of the whole line later this year.

Four brand new Tube stations along the Jubilee Line Extension are now open providing services between Stratford and the site of the Millennium Dome at North Greenwich.

John Prescott, six representatives from the Children's Parliament, and around 25 London schoolchildren were the first fare-paying passengers to ride along the new JLE when the barriers opened to the public for the first time at Stratford station today.

Mr Prescott said:

"This is a major milestone on the way towards the completion of a brand new Tube line that will prove to be a true asset to the capital.

"I am delighted to have shared the experience with the young people who will be representing London at the Children's Parliament in Manchester next week. This section of the JLE, together with existing transport connections, will go a long way towards creating new travel opportunities for Londoners. The Jubilee Line Extension is state-of-the-art technology and provides a taste of greater things to come. It will provide a world class railway for a world class city.

"A lot of effort and engineering has gone - and continues to go - into the construction of the JLE for which London Transport, Bechtel and all those involved should be congratulated.

"Meanwhile, work continues to complete the remainder of the Jubilee Line Extension in time for the Millennium celebrations. That's what we promised the people of London and that's what we're going to deliver."

NOTES TO EDITORS

1. Tunnelling for the whole JLE route is complete, all the track has been laid and all the rolling stock delivered and already operating on the line. Work continues on phase two and three to complete signalling systems, and fit out stations. The first phase of the Jubilee Line Extension has now been opened to the public with the approval of Her Majesty's Railway Inspectorate, and the London Fire Brigade. The journey time from Stratford to North Greenwich will take seven and a half minutes.
2. The Children's Parliament builds on children's concern, enthusiasm and determination to 'Do their bit' to protect the planet whilst bringing democracy to life through active citizenship. Launched by Deputy Prime Minister, John Prescott and Secretary of State for Education and Employment David Blunkett in November last year, Year 6 pupils across the regions were challenged to participate in essay and debating competitions on important environmental issues ranging from reducing household waste to cutting pollution and making travel safer.
3. Local Education Authorities ran competition events during February with the local winners going through to the Regional finals in March. A total of 60 Parliamentarians from all over England will now go on to take part in the national event on 18 May.
4. The six representatives from the Children's Parliament are:
Jonathan Loh and Hannah Severin, both aged 11, from St. Antony's Junior School in Forest Gate in London (note: no 'h' in Antony's);
Punam Oza and Jordan Clarke, both aged 10, from Oakthorpe Primary School in Palmers Green in London;
Faiza Kiyani and Sebahat Ozdemir, both aged 11, from Highbury Quadrant School in Highbury New Park in London.
5. The other school children will be from Year five, Colegrave Primary School in Newham, London.

Press Enquiries: 0171 890 3395; Out of hours: 0171 890 5925 / 5945
Public Enquiries Unit: 0171 890 3000; Requests for Press Notices: 0171 890 3021

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FORWARD LOOK, THE UK MILLENNIUM - FROM 14 MAY 1999

RESTRICTED

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DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
15/05/1999	Littleton, Winchester		Littleton Village Hall	Opening	Ray Anderson and Bill Alexander (MC) to attend.	The Millennium Commission is supporting our local communities by investing lottery money in this village hall. TA: Local media and the general public.	Local media	Mill. Comm. Morag Wood 0171 880 2002
17/05/1999	London		Millennium Bug	Publication of Taskforce 2000 critique of March Quarterly statement.			National	Taskforce 2000 Kristian Armstrong 0171 238 0373
17/05/1999	Dome		Millennium Pier	Transport of the Millennium Pier from the River Medway (where it's being welded together) to the Dome on the River Thames			Media has been invited.	NMEC Adam Liversage 0171 808 8293
17/05/1999	House of Commons	15:30	Oral PQs	DCMS Oral PQs			Press Officer in Gallery.	DCMS Rod Watson 0171 211 6356
17/05/1999	Tiree		University of the Highlands and Islands	Outreach centre opening	Jennifer Iles (MC) to attend	The Millennium Commission is supporting education by investing lottery money in this scheme. TA: Local and regional media and regional community.	Regional media.	Mill. Comm. Morag Wood 0171 880 2002

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17/05/1999	London Zoo	19:00	Web of Life, Millennium Conservation Centre	Reception, dinner and speeches	Ken Livingstone and Margaret Thatcher to attend. Mike O'Connor (MC) to attend.	The Millennium Commission is supporting educational initiatives by investing lottery money in this project. TA: Media, sponsors	Regional, national and specialist press.	Mill. Comm. Morag Wood 0171 880 2002
17/05/1999	British Museum	18:30	British Museum Great Court	Reception	Princess Margaret to attend	The Millennium Commission is investing lottery money in the regeneration of our great cities. TA: Media and investors	Regional and national media	Mill. Comm. Morag Wood 0171 880 2002
18/05/1999	London		Millennium Bug / Emergency Planning	London Borough Press Officers meeting, held at the ALG to discuss contingency plans.				Government Office for London
18/05/1999	Circus Space			Board Meeting being held at Circus Space (this is for info only)			No media.	NMEC Gabrielle Owtram 0171 808 8226
18/05/1999	British Museum		British Museum Great Court	Media Event		The Millennium Commission is investing lottery money in the regeneration of our great cities.	Regional and national media	Mill. Comm. Morag Wood 0171 880 2002
19/05/1999	Brancaster Mill. Centre, Norfolk	11:30	Brancaster Millennium Centre (MC grant of £370k) - a residential activity centre to be used by people of all ages and backgrounds involved in conservation	Opening	Graham Savage of MC will attend and speak.	MC is supporting our communities by investing lottery money in this community centre. TA: media and general public.	Regional and specialist media.	Mill. Comm. Morag Wood 0171 880 2002

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19/05/1999	Liverpool	14:30	Vauxhall Millennium Community Resource Centre	Opening.	The Rt. Rev. Jones, Bishop of Liverpool and David Faull (MC) to attend.	The Millennium Commission is supporting our local communities by investing lottery money in this community centre. TA: media, general public.	Local and regional media	Mill. Comm. Morag Wood 0171 880 2002
19/05/1999 Postponed	Meanwood Valley Urban Farm, Leeds		Meanwood Valley Urban Farm (MC grant of £175k) - project to develop an environmental centre designed as a local visitor attraction in an inner city area	Opening		MC is encouraging environmental sustainability TA: Regional media and general public		Mill. Comm. Judith Moore 0171 880 2007
19/05/1999	'Sound Republic', Leicester Square, London	09:30		'Reach for the Sky' press launch.	BSkyB to launch a campaign as part of NMEC's national programme of events. Celebrities to attend.	'Reach for the Sky' will help teenagers recognise their strengths and discover the varied opportunities to which their talents can lead.	National Press	NMEC Terence Gibbons 0171 808 8223
20/05/1999 - 28/05/99	Londonderry		Millennium Voyager		The truck and poster campaign will raise awareness of the Millennium Awards and projects.	Voyager is taking the message around the UK that the Millennium Commission projects are delivering a valuable legacy. TA: Regional media and general public.	VIP/press day 21/05/99	Mill. Comm. Kate Hardcastle 0171 880 2009

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20/05/1999	No venue			Thames Water "Battle of the Sexes" press release	Water usage in Dome toilets to be monitored by Thames Water.	Who uses the most water? - Men or Women?	Press Release.	NMEC Adam Liversage 0171 808 8293
22/05/1999	Birmingham		Scarman Trust	Can Do Sign Off Day		The Millennium commission is supporting ordinary people to do extraordinary things through the Scarman Trust People's Millennium Awards TA: Media, general public.	Local, regional and specialist media.	Mill. Comm. Morag Wood 0171 880 2002
23/05/1999	York	14:30	Rural Churches in Community Service, Marton Mission Room	Service of Rededication.		The Millennium Commission is supporting our local communities by investing lottery money in this Mission Room. TA: local community, general public.	Local and specialist media.	Mill. Comm. Morag Wood 0171 880 2002
24/05/1999	Belfast		Sustainable Communities Millennium Awards	Presentation of Round Two Awards		The Millennium Commission is supporting ordinary people doing extraordinary things through the Sustainable Communities Millennium Awards TA: Media, award winners, general public.	Local and regional media.	Mill. Comm. Morag Wood 0171 880 2002
26/05/1999	London		Millennium Bug - NAO Report on public sector and the Bug	Publication of 3rd NAO Report on progress across central Govt. and wider public sector				Cabinet Office Kristian Armstrong 0171 238 0373

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26/05/1999	Ashford, Kent			Millennium Fairs - Julie Rose Stadium		Raising public awareness of the Millennium Experience within the regions.	Regional media.	NMEC Terence Gibbons 0171 808 8223
26/05/1999	Shropshire		Secret Hills Discovery Centre, Shropshire	"Sod" cutting	Steven Boxall and Bill Alexander (MC) to attend	The Millennium Commission is investing lottery money in education by supporting this scheme. TA: general public	Regional media and specialist press	Mill. Comm. Morag Wood 0171 880 2002
28/05/1999	Bradford		National Millennium Faith Experience	site visit	Janet Anderson MP to attend. MC Grant £2, 268, 211.	The Millennium Commission is supporting our local communities by investing money in this centre. TA: general public	Regional and specialist media.	Mill. Comm. Morag Wood 0171 880 2002
28/05/1999	Sheffield Peace Gardens	11:00	Remaking the Heart of the City, Sheffield	Dedication of the New Goodwin Fountain	Lord Mayor of Sheffield to attend.	The Millennium Commission is using lottery money to revitalise our great cities. This project is one of a range of initiatives which will develop our cities. TA: Local community and media.	Local and regional media.	Mill. Comm. Morag Wood 0171 880 2002

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28/05/1999	Hampden Park, Glasgow		Hampden Queens Park Football Club: Scotland's field of dreams	photo opportunity		The Millennium Commission is using lottery money to revitalise our great cities. This project is one of a range of initiatives developing our cities. TA: General public, media, sporting associations.	Regional, national and specialist press.	Mill. Comm. Morag Wood 0171 880 2002
29/05/1999	Glasgow		Hampden Queens Park Football Club Scotland's 'Field of Dreams', Strathclyde	First Game in new national stadium - Scottish FA Cup Final		The MC is revitalising our cities with lottery money. This project is one of a range of new initiatives which are developing our great cities. This is a landmark project - 1 of nearly 30 around the UK. TA: National, regional press.		Mill. Comm. Morag Wood 0171 880 2002
end May	London		CMS Select Committee	Government Response to CMS Select Committee report 'Back to the Dome' published				DCMS Rod Watson 0171 211 6356
undated May	tba			Announcement of Year 2000 telethon				NMEC Gez Sagar 0171 808 8303
undated May	South East			Lord Falconer regional visit to the South East				DCMS Rod Watson 0171 808 8303

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undated May	London			NMEC sponsorship achievement announcement				NMEC Gez Sagar 0171 808 8303
undated May	Dome			Energise, Childrens TV filmed at Dome		To be transmitted during May - date to be arranged		NMEC Fay Osborn 0171 808 8286
undated May Tentative	Nationwide		Dome Opening Event	Announcement of newspaper competitions for Dome tickets		TA: General public		NMEC Gez Sagar 0171 808 8303
undated May	tba			11th Media Forum				NMEC Gez Sagar 0171 808 8303
01/06/1999	Aylesbury, Buckinghamshire			Millennium Fair - Civic Centre		Raising regional public awareness of the Millennium Experience. TA: Regional public.	Regional media.	NMEC Terence Gibbons 0171 808 8223
03/06/1999	London Zoo		The Millennium Conservation Centre	Opening		The MC is investing in education by investing lottery money in the Millennium Conservation Centre TA: National, regional, specialist press, General Public		Mill. Comm. Morag Wood 0171 880 2002
03/06/1999	Cardiff Castle	15:00	Raleigh International Millennium awards	publicity stunt and photocall - aerial photograph to be taken		The Millennium Commission is supporting ordinary people in achieving extraordinary things.	Regional and national media	Mill. Comm. Morag Wood 0171 880 2002
03/06/1999	Dome			Millennium Pier construction complete				NMEC Adam Liversage 0171 808 8293

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04/06/1999	Whisby		Whisby Natural World	Celebration of the signing of the visitors book		The Millennium Commission is investing lottery money in education by supporting this project. TA: General public and media.	Regional press.	Mill. Comm. Morag Wood 0171 880 2002
05/06/1999	tbc			Living Island/World Ocean Day regional launch				NMEC Adam Liversage 0171 808 8293
05/06/1999 - 06/06/1999	County Down		Sustainable Communities Millennium Awards	Promotion at Green Living Fair.		The Millennium Commission is supporting ordinary people doing extraordinary things by investing lottery money in this Millennium Award scheme. TA: General public, environmental groups.	Regional media, specialist press.	Mill. Comm. Morag Wood 0171 880 2002
08/06/1999	London		Launch of Spring Campaign for Millennium Bug information.	Public Information Programme Campaign President of the Council and Mr Tipping.				Cabinet Office Mike Ricketts 270 6085
08/06/1999 - 15/06/1999	Bristol	10:15	Millennium Voyager	Launch. Open to the public for 1 week.	Truck and local poster campaign will raise awareness of projects	Voyager will take the message round the UK that the MC projects are delivering a valuable legacy. TA: Local, regional and specialist press. General Public and Opinion formers.	VIP/Press day 08/06/1999	Mill. Comm. Kate Hardcastle 0171 880 2009

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
09/06/1999 Tentative	Regional		Millennium Awards	Millennium Awards briefing for 200 days		The Millennium Commission is supporting ordinary people in doing extraordinary things by investing lottery money in a variety of Millennium Awards. TA: General public, opinion	Regional and national media.	Mill. Comm. Morag Wood 0171 880 2002
09/06/1999	Kidlington, Oxfordshire			Millennium Fair - Exeter Hall		Raising public awareness of the Millennium Experience within the regions.	Regional Media	NMEC Terence Gibbons 0171 808 8223
10/06/1999	Reading, Berkshire			Millennium Fair - Reading Town Hall		Raising public awareness of the Millennium Experience within the regions.	Regional Media	NMEC Terence Gibbons 0171 808 8223
10/06/1999	The Science Park, Wolverton	18:00	Black Country Urban Forest	Publication launch, Towards 2000		The Millennium Commission is investing lottery money in improving and sustaining our environment by supporting this project. TA: Investors, media, general public.	Regional and specialist media.	Mill. Comm. Morag Wood 0171 880 2002

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
10/06/1999	London	11:30	Jack Ashley Millennium Awards for Young Deaf Children.	Awards launch.	Dawn Conde (MC) to attend.	The Millennium Commission is supporting ordinary people in doing extraordinary things. TA: general public, specialist groups, opinion formers.	Regional, national, disability and specialist media.	Mill. Comm. Morag Wood 0171 880 2002
12/06/1999	UK		National Bike week					Mill. Comm. Press office 0171 880 2007
13/06/1999	National		Millennium Bug information leaflet.	Spring Public Information Programme leaflet inserts appear.		To raise public awareness about the action required to tackle the Millennium Bug. TA: General public.		Cabinet Office Mike Ricketts 270-6085
14/06/1999	tba			200 days to go	Dome Central Show preview material. Lord Falconer to attend.		Major media event/video clips etc of what will be in the Dome	NMEC Gez Sagar 0171 808 8303
14/06/1999	Winchester, Hampshire			Millennium Fair - Winchester Guildhall		To raise public awareness of the Millennium Experience within the regions.	Regional Media	NMEC Terence Gibbons 0171 808 8223
15/06/1999	Dome Preview Centre			Evening dinner for sponsors - 200 Days Celebration				NMEC Kevin Johnson 0171 808 8200
16/06/1999 Tentative	London		Millennium Bug	President of the Councils 6th Quarterly statement of progress in Government Departments				Cabinet Office Sarah Charman 270-6193

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
16/06/1999	Central London Primary School	13:15	NMEC national programme of events.	BT Future Talk Launch		Campaign to improve communication, one of life's core skills, at school and in the community. TA: British Public	National Press	NMEC Terence Gibbons 0171 808 8223
17/06/1999 - 23/06/1999	Truro	10:15	Millennium Voyager	Launch. Open to the public for 1 week.	Truck and local poster campaign will raise awareness of projects	Voyager will take the message round the UK that the Millennium Commission projects are delivering a valuable legacy TA: Local, regional and specialist press. General Public and opinion formers.	VIP/Press day 17/06/1999	Mill. Comm. Kate Hardcastle 0171 880 2009
17/06/1999	Cowes, Isle of Wight			Millennium Fair - Northwood House		Raise public awareness of the Millennium Experience within the regions. TA: Regional Public.	Regional Media.	NMEC Terence Gibbons 0171 808 8223
18/06/1999	tbc			Opinion former lunch hosted by Jennie Page		TA: Opinion formers	No media	NMEC Deborah Oliver 0171 808 8244
19/06/1999	Cracoe, Yorkshire	12:00	Cracoe and District Community Village Hall	Opening	Fred Truman attending.	The Millennium Commission is supporting our local communities by investing lottery money in this community centre. TA: General public.	Regional media.	Mill. Comm. Morag Wood 0171 880 2002
22/06/1999	London		Millennium Greens (Countryside commission)	Parliamentary event	Chris Smith, MP to attend			Mill. Comm. Morag Wood 0171 880 2002

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24/06/1999	Dome			News Quest Editors meeting at the Dome				NMEC Terence Gibbons 0171 808 8223
25/06/1999 Tentative	Yorkshire		Dales Environment	Summer ball	tbc	TA: tbc		Mill. Comm. Press Office 0181 880 2007
26/06/1999 - 02/07/1999	Portsmouth	10:15	Millennium Voyager	Launch Open to the Public for 1 week.	Truck and local poster campaign will raise awareness of projects	Voyager will take the message round the UK that the Millennium Commission projects are delivering a valuable legacy TA: Local, regional and specialist press. General Public and opinion formers.	VIP/Press day 28/07/1999	Mill. Comm. Kate Hardcastle 0171 880 2009
28/06/1999	Newcastle		Newcastle Millennium Conference	Newcastle City Council (with support of NMEC/Millennium Commission) have organised this Conference as a follow up to the Edinburgh Hogmany Conference	Secretary of State CMS will speak, and attend MC projects in NE			DCMS Rod Watson 0171 211 6356
28/06/1999	Ewell, Surrey			Millennium Fair - Glyn House, Ewell		Raising public awareness about the Millennium Experience within the regions. TA: Regional Public.	Regional Public.	NMEC Terence Gibbons 0171 808 8223
30/06/1999	Rochester, Kent			Millennium Fair - Princes Hall, Corn Exchange		Raising public awareness of the Millennium Experience within the regions.	Regional Media.	NMEC Terence Gibbons 0171 808 8223

TA: Regional Public.

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30/06/1999	St. James's Palace			Diplomatic briefing at St. James's Palace		TA: Ambassadors	No media	NMEC Deborah Oliver 0171 808 8244
30/06/1999	N/A			Festival applications complete	Millennium Commission, Lottery Distributors			NMEC Tim Cattle-Jones 0171 808 8365
undated June Tentative	110 Buck. Palace Road			12th Media Forum				NMEC Gez Sagar 0171 808 8303
undated June Tentative	London			Economic Impact Assessment for Millennium Experience	Greenwich Council, English Partnerships & NMEC have commissioned this report	Good news on jobs/regeneration		GVC Andrew Parry 0181 305 3403
undated June Tentative	New Mill. Pier			Travel trade trip to New Mill. Pier				NMEC Jacinta Johnston 0171 808 8655
June/July Tentative	tba			TV and Outdoor advertising	2nd Phase tbc			NMEC Ruth Wicks 0171 808 8320
Summer 1999 Tentative	tba		JLE	JLE trains run N Greenwich to Waterloo				

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02/07/1999	Edinburgh		Dynamic Earth	Official opening and press briefing	This is a landmark project - 1 of nearly 30 around the UK.	The Millennium Commission is encouraging environmental sustainability - one of our key themes. This project is one of a range of environmental initiatives around the UK. TA: National, Regional Media, specialist press and General Public		Mill. Comm. Morag Wood 0171 880 2002
05/07/1999 - 11/07/1999	London	10:15	Millennium Voyager	Launch. Open to the public for 1 week.	Truck and local poster campaign will raise awareness of projects	Voyager will take the message round the UK that the MC projects are delivering a valuable legacy. TA: Local, regional and specialist press. General Public and opinion	VIP/Press day 05/07/1999	Mill. Comm. Kate Hardcastle 0171 880 2009
05/07/1999	River Thames			City Cruises launch (major event, possibly travelling to the Dome)				NMEC Adam Liversage 0171 808 8293
06/07/1999	Brighton, East Sussex			Millennium Fair - East Wing, Brighton Centre		Raising public awareness of the Millennium Experience within the regions.	Regional media.	NMEC Terence Gibbons 0171 808 8223
10/07/1999	Knottingley	19:30	Rural Churches in Community Service - Edward the Confessor	Concert and buffet	Archdeacon of Pontefract	The Millennium Commission is supporting our local communities by investing lottery money in this centre. TA: general public		Mill. Comm. Morag Wood 0171 880 2002

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27/07/1999	London		London Rediness 2000	Six month conference; follow up to the conference held in Deceember - further details to be confirmed.				GOL Tracy Ivers 0171 217 3079
undated July 1999	Co.Fermanagh		Kesh Boat park	opening		The MC will be supporting our communities by investing lottery money in the Kesh Boat park TA: Local media and general public.		Mill. Comm. Press office 0171 880 2007
undated July	110 Buck. Palace Road			13th Media Forum				NMEC Gez Sagar 0171 808 8308
undated July	110 Buck. Palace Road			Annual Report and Accounts published			Press conference (tbc)	NMEC Gez Sagar 0171 808 8303
undated August Tentative	110 Buck. Palace Road			14th Media Forum				NMEC Gez Sagar 0171 808 8303
Autumn 1999 Tentative	tba		JLE	JLE trains run Waterloo to Green Park				
21/08/1999	Glasgow	10:00	Kingdom of Fife	Ribbon cutting				Mill. Comm.
27/08/1999	Dome			Meridian promenade construction complete				NMEC Adam Liversage 0171 808 8293
31/08/1999	JLE Line			JLE trains run (North Greenwich to Waterloo)				NMEC Adam Liversage 0171 808 8293

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01/09/1999	TBA			Awards for all announcement				NMEC Tim Cantle-Jones 0171 808 8365
undated Autumn	London			NAO report on public sector and the bug.	Publication of 4th NAO report on progress across central government and the wider public sector.			NAO Steve Doughty 0171 798 7357
01/09/1999	Transit Line			Millennium transit link to rail line complete				NMEC Adam Liversage 0171 808 8293
01/09/1999 Tentative	TBA			Dome tickets go on sale to public				NMEC Sholto Douglas-Home 0171 808 8263
22/09/1999	tba			100 days to go				NMEC Gez Sagar 0171 808 8303
22/09/1999	TBA			Consumer ticket launch/100 Days To Go media event				NMEC Gez Sagar 0171 808 8303
undated Sept. Tentative	tba			2nd Granada series begins				NMEC Fiona Cline 0171 808 8314
undated Oct.	tba			Party Conference receptions				
21/10/1999	tbc			Blackfriars pier completion				NMEC Adam Liversage 0171 808 8293
29/10/1999	Dome			Footpaths/Cycleways complete				NMEC Adam Liversage 0171 808 8293
30/10/1999 Tentative	JLE line			JLE trains run (Waterloo-Green Park)				NMEC Adam Liversage 0171 808 8293

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
11/11/1999	Waterloo Pier			Waterloo Pier Completion				NMEC Adam Liversage 0171 808 8293
28/11/1999	London			New Year's Eve event: Advent Sunday				NMEC Greg Hayman 0171 808 8235
06/12/1999	Dome			Meridian point complete				NMEC Adam Liversage 0171 808 8293
31/12/1999	TBA			DoC				NMEC
undated Dec. Tentative	tba			Travel Trade previews				
undated Dec. Tentative	tba			Consumer previews				
Late 1999 Tentative	tba			South Bank Show on the Central Show				NMEC Ross Cook 0171 808 8308
01/01/2000	Dome			First performance of the Millennium Show				NMEC Gabrielle Owtram 0171 808 8226
01/01/2000	Thames River			Full river boat public service				NMEC Adam Liversage 0171 808 8293
03/01/2000	Dome site			Festival "kick off"				
04/01/2000	Dome			Our Town Story - Stirling				NMEC Terence Gibbons 0171 808 8223

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
undated jan. Tentative	tba			Multi-part BBC documentary series about project begins	BBC			NMEC Fiona Cline 0171 808 8314
15/01/2000	TBA			Voices of Promise Final				NMEC

Department for Culture, Media and Sport
Millennium Unit

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duraid.silarbi
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F

Fax



Date 10 May 1999

From Duraid Silarbi

No of pages
(inc this) 1

*Top: PW
K: B
Press.*

To MILLENNIUM FIRST WEEKEND WORKING GROUP MEMBERS

Tim Cattle-Jones	NMEC
Rob Warner	NMEC
Michael Lockett	NMEC
Cindy Yendell	NMEC
Mike O'Connor	Millennium Commission
Angela Salt	Millennium Commission
John McCarthy	Millennium Commission
Andrew Dent	Royal Household
David North	No. 10
Bruce MacKenzie	Scottish Office ✓
Bob Evans	Welsh Office
John Walker	Northern Ireland Millennium Company
John Roberts	DETR
Tim Hollis	Association of Chief Police Officers
Dame Sue Tinson	ITN
Avril MacRory	BBC
Nicholas Kenyon	BBC
Mandy Mayer	Cabinet Office (Y2K)
Graham Lippiatt	Home Office (Emergency Planning)
Colin Fletcher	Lambeth Palace

MEETING OF THE MILLENNIUM FIRST WEEKEND GROUP

1. This is to confirm that the next meeting of the Millennium First Weekend Group will take place at DCMS offices (2-4 Cockspur Street) from 3pm-5pm on Thursday 10 June 1999. Please report to reception on arrival.
2. We will be circulating the agenda shortly, with extra copies of the minutes of the last meeting (which took place on 2 February). In the meantime, please let me know if you will be unable to attend the next meeting.

Duraid Silarbi

RESTRICTED

P

TOP-DN
C: P.

To Secretary of State
Lord Falconer

cc Lord McIntosh
Janet Anderson
Robin Young
Brian Leonard
Paul Bolt
Andy McLellan
Clare Salters
Rod Watson

From Clare Pillman

Date 7 May 1999

David North
Peter Hyman
John Newbiggin

THE MILLENNIUM CELEBRATIONS: A PROGRESS NOTE

Millennium Commission

The Millennium Commission meet next Wednesday.

Millennium Experience

Content/construction/operation

2 Nothing new to report.

Sponsorship and budget

3 The achievement of £150m sponsorship is now going to be marked by a reception for sponsors at No 10 at which the Prime Minister will congratulate NMEC for confounding the critics and making their target. We are waiting for the date to be confirmed, but it is possible that it will not now be before the next Oral Question session (the current headline figure of £144m is still an advance on the £135m we used at last questions).

Legacy

4 We are awaiting a response from the DPM to Lord Falconer's two 19 April letters (draft replies for the Secretary of State have been provided). We are seeking his agreement both to a series of measures to ensure the proper conduct of the competition and to a Ministerial meeting to agree the wider strategy.

Transport to the Dome

5 Latest intelligence on the JLE suggests that testing will be completed next week, and the first service might be next Saturday. John Reid is meant to be attending an exhibition at Stratford on 18 May, and there may be a press event associated with this.

National Programme

6 MacDonald's Our Town's Story will be formally launched in Stirling on Monday. This will be followed by regional launches throughout the UK in the coming weeks.

RESTRICTED

● Millennium Festival

7 I am speaking to the massed ranks of Deputy Lord Lieutenants for Greater London about the Millennium Festival in London on Monday.

First Weekend

8 NMEC hope to announce how they propose to select the "real people" element of the Dome Opening Celebration guest list next Friday. We will put details to Ministers early next week. Nick Raynsford has called a meeting to discuss the London River Event on Monday.

International

9 The International Sub-Group met this week. It considered the results of the trawl for bids for the World Stage (to which there has been a good response - I would envisage in the region of 20-25 countries taking part - the events promise to be of a pretty high quality). The President of Hungary will be visiting the Dome on 24 June (Hungary have already reserved 20 August for their day on the World Stage).

Parliamentary business

The Select Committee

10 Nothing new to report. We aim to put a draft response to Ministers by 21 May. The final version needs to be with the Committee by 27 May.

P.Qs, debates and Parliamentary strategy

11 We have Oral Questions on 17 May. The draft answers have been prepared and submitted to Ministers. We wait to hear whether we have secured a debate before the Whitsun recess. Rod Watson will be circulating a note shortly following up the discussion of Parliamentary Strategy last week.



Clare Pillman
Head of Unit



Minister of State
Cabinet Office

PERSONAL

(A)

Prime Minister

More optimistic on contents, though Charlie still sounds worried about whether the current arrangements will deliver sufficiently.

I will explain whether a breakfast event (suggested by NMEC) is really the best way of involving you in publicising or reaching the £150 m sponsorship target.

PRIME MINISTER

cc David North
Peter Hyman
Alun Evans

eg: PU

David
7/5

THE MILLENNIUM EXPERIENCE: PROGRESS NOTE

Construction

Nothing significant to report.

Contents of Dome

I met John Hackney and his assistant this week. I was impressed by the grip that they seem to have on the four zones they are charged with improving. They have begun to think about what the coherent "story" of each zone should be and how this can be translated in a gripping way. We discussed the Body Zone at some length and it is clear that their approach could transform the zone from the current rather dry exhibition to a genuinely fresh and surprising experience. They have similarly constructive ideas, albeit less well-developed, on the other three zones. Hackney was happy with the support he has been getting from NMEC and is confident that, once he has developed clear conceptual briefs for each of the zones, he will be able to deliver the content reasonably quickly.

Hackney and his assistant impress as having the right idea about grafting on more popular elements to their 4 zones. Jennie Page has certainly left them with the impression that she supports fully their endeavours, though my conversations with her frequently leave me feeling that she has little understanding of what is required to make the contents more popular. I think that I must simply keep on pressing and gradually secure more populist elements.

On the question of getting the right structures for delivering the contents, there was a proposal that Matthew Freud might work full-time on the project. Bob Ayling, Sam Chisholm, Michael Grade and Jennie are all against it. Peter Mandelson is in favour. I think that if we don't feel we were making sufficient progress in the next 4 to 6 weeks, we might have to revisit the idea.

Jennie

PERSONAL

Sponsorship

I have agreed with NMEC that they should make a high-profile announcement that the £150m target has been met. You kindly agreed to host a breakfast event for sponsors and NMEC staff to congratulate them on their success. This event should go ahead as soon as your diary allows. The aim is mid-May.

JLE

You will recall that London Underground said, at the meeting I had with them a couple of weeks ago, that a revenue service would open between Stratford and North Greenwich by the end of the second week of May. I understand that testing is now expected to be completed by that time. I have not been able to establish a precise opening date for the revenue service, but understand that John Reid is attending a transport exhibition at Stratford on 18 May - which suggests that he expects it to be up and running by then. I will be pursuing this on Monday. Any further slippage would be worrying.

Church

Dr Carey's office has been making noises about the arrangements for the Opening Night and the extent of the Archbishop's involvement. They are becoming increasingly anxious about it. There is a chance he might try to talk to you about it before Wednesday when he heads off for 2 weeks to South America. It would be helpful if you could keep him at bay, as ultimately we will reach a satisfactory agreement.

*It would be u. worrying
let us keep on this.*

✓

Mark Lyden

CHARLES FALCONER
7 May 1999

*Approved by the Minister in draft
and signed in his absence*

f

TOP-DN
C.P.

To 1. SECRETARY OF STATE cc Lord McIntosh Mike Ricketts (CO)
Janet Anderson Barry Sutcliffe (CO-IG)
2. MINISTER OF STATE (CO) Robin Young Tim Hunt (CO-IG)
Brian Leonard David North (No 10)
From CLARE PILLMAN Paul Bolt Peter Hyman (No 10)
Iain Hepplewhite Angela Salt (MC)
Date 7 May 1999 John Newbiggin Deborah Oliver (NMEC)
Andy Burnham Gez Sagar (NMEC)

MILLENNIUM PRESENTATIONAL ROUNDUP

Further to Rod Watson's note of earlier today, this is just to confirm that Donald Dewar will not be attending the launch of Our Town Story in Stirling on 10 May as stated in the Forward Look. NMEC must have forgotten to delete this item from the diary when they updated it this week.



CLARE PILLMAN
Head of the Millennium Unit

(f)

*TOP DN
cc:PU*

COVERING RESTRICTED

<p>To 1. SECRETARY OF STATE</p> <p>2. MINISTER OF STATE (CO)</p> <p>From Rodney Watson</p> <p>Date 7 May 1999</p>	<p>c c</p> <p>Lord McIntosh Janet Anderson Robin Young Brian Leonard Clare Pillman Paul Bolt Iain Hepplewhite John Newbigin Andy Burnham</p>	<p>Mike Ricketts (CO) Barry Sutcliffe (CO-IG) Tim Hunt (CO-IG) David North (No 10) Peter Hyman (No 10) Angela Salt (MC) Deborah Oliver (NMEC) Gez Sagar (NMEC)</p>
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MILLENNIUM PRESENTATIONAL ROUNDUP

(Copy recipients please note: NMEC circulates lines on all running stories with its daily press summaries. If you do not receive these summaries and would like more information on any particular line, please contact NMEC press office. Lines on Commission business are also circulated as necessary and are available from its press office.)

This Week's Media

Main stories in a comparatively quiet week:

There was further very extensive broadcast coverage of Simon Armitage's appointment as Dome poet in residence on Friday.

A rather sour account of an interview with Lord Falconer by Eleanor Mills appeared in the Sunday Times News Review section.

Although the JLE missed its deadline of 30 April to open the first leg of the line from Stratford to Greenwich North, the story generated comparatively little press comment, except for the Independent.

The volume of daily coverage of Dome and wider Millennium topics in regional and trade press continues to grow steadily.

This Week's Events

The Voyager reached Liverpool last week and attracted a good turnout of local media to its press day, when a Brookside celebrity was present.

A delegation of about 120 peers visited the Dome on Wednesday for a private briefing from Jennie Page and Liam Kane about the Experience.

Gez Sagar met the Head of Press from the Hanover Expo for talks on Wednesday.

Lord Falconer met Adam Nicholson for a brief interview on Thursday. Adam Nicholson is seeing many of those associated with the creation and development of the Millennium Experience, of which he is writing the official history.

NMEC's summer school for 50 young unemployed people is launched today.

Next Week's Media

Neither NMEC nor the Commission has advised us of any possible weekend stories or running issues.

Next Week's Events

NMEC is releasing details and picture of the children's characters to be featured in the forthcoming 13 part television series centred on the Dome. Auditions for more performers in the Dome central show will be held Monday as well.

A group opposed to open cast mining is planning a demonstration/publicity stunt on Sunday with the Dome as a backdrop.

Our Town Story is receiving its National Launch at an event in Stirling on 10 May. Donald Dewar is attending.

On Tuesday, NMEC (jointly with the National Marine Conservation Society) is creating a mock beach in Trafalgar Square to help promote the national "Adopt a Beach" initiative. NMEC's involvement is in aid of promoting the Dome's Living Island zone.

The Prince of Wales is helping to launch the Manpower-sponsored National Skills Festival on 13 May at St James's Palace. NMEC is hoping to attract national media attention.

The topping out ceremony for the Millennium Seedbank project (at Kew's Wakehurst estate) is being attended by Michael Heseltine on Thursday.

The Voyager reaches Belfast next week, with a press day on Thursday attended by Lord Glentoran.

A number of other smaller Commission projects celebrate milestones this week - see Forward Look.

We are holding a meeting next Friday to discuss media facilities for the London river event on New Year's Eve.

I am preparing a short paper with action points following our meeting to discuss parliamentary strategy.

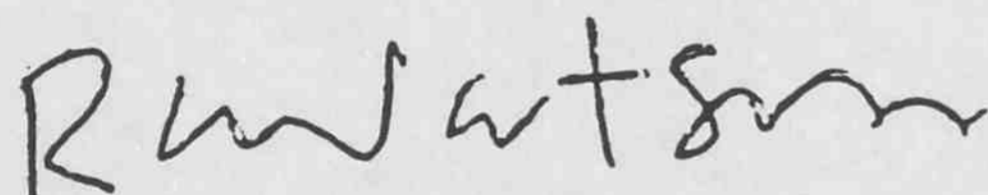
Future Opportunities

Among the short term opportunities being worked on at present:

- * Dome content briefing meetings to which the BBC documentary crew can be invited and a short update interview with Lord Falconer;
- * publicity to mark the arrival of the Millennium Pier at the Greenwich peninsula on 17 May;
- * an event to launch the "Reach for the Sky" element of NMEC's National Programme, tentatively on 19 May and possibly involving a Minister;
- * an event to mark NMEC's achievement of its sponsorship target;
- * a further Channel 4 News film on the Millennium, to feature Chris Smith;
- * a regional visit for Lord Falconer to the South East (centred on Brighton) is being put in hand for 28 May;
- * a visit to Scotland by Lord Falconer is now likely to take place sometime in June;
- * visits for Janet Anderson and Alan Howarth to coincide with future stops by the Millennium Voyager and to visit other Millennium projects - the Unit is talking to the Commission and diary secretaries to try to find dates which coincide with planned regional tours by both Ministers.

Purdah Period

The purdah period on media activities during the Scottish, Welsh and local government election is now over. The purdah period for the European elections begins on 20 May and extends until the elections on 10 June. We are evaluating areas of possible difficulty on a case by case basis in consultation with the designated adjudicators on purdah matters in the Cabinet Office.



RODNEY WATSON
Millennium Unit Communications

FORWARD LOOK, THE UK MILLENNIUM - FROM 7 MAY 1999

RESTRICTED

Page number 1

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
07/05/1999	3 Mills Island		Summer School Open Day	50 young Sth East Londoners being offered the chance to enrol in a training scheme for all aspects of show staging	15 of the best students will be offered work placements in the Millennium Show departments	Summer School is being made available to young people.		NMEC Gabrielle Owtram 0171 808 8226
07/05/1999	Staple, Canterbury	14:30	Staple Village Hall	Opening	The Countess Mountbatten of Burma to attend.	The Millennium Commission is supporting our local communities by investing money in this village hall. TA: The general public	Local and regional media	Mill. Comm. Morag Wood 0171 880 2002
10/05/1999	Stirling, Scotland		McDonalds Our Town Story	Launch of McDonalds' Our Town Story (part of NMEC National Programme)	Donald Dewar will attend	Promoting public awareness about their town's day at the Millennium Experience.	National media.	NMEC Gez Sagar 0171 808 8303
10/05/1999	The London Welsh Centre			Open Dance Auditions for the Millennium Show				NMEC Gabrielle Owtram 0171 808 8226
10/05/1999	Drumrallagh, Strabane, NI	11:00	Woods on Your Doorstep NI	Site launch	Lord Glentoran to attend.	The Millennium Commission is supporting environmental sustainability - one of our key themes - by supporting this project TA: general public	Local, regional and specialist press	Mill. Comm. Morag Wood 0171 880 2002

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
10/05/1999 Postponed	Maidstone	17:00	Maidstone River Park (Lockmeadow Bridge)	Bridge opening	HRH Prince Michael of Kent to attend. David Faull and James Briscoe (MC) to attend.	The Millennium Commission is supporting environmental sustainability by investing in this project TA: general public	Local and regional press.	Mill. Comm. Morag Wood 0171 880 2002
11/05/1999 - 19/05/1999	Belfast		Millennium Voyager	Millennium Voyager	Truck and local poster campaign will raise awareness of projects. Lord Glentoran to attend the launch.	Voyager is taking the message around the UK that the Millennium Commission projects are delivering a valuable legacy. TA: local councils and the general public	VIP/Press day 13/05/1999	Mill. Comm. Katie Hardcastle 0171 880 2009
11/05/1999	Frampton on Severn, Gloucestershire	10:30	Millennium Cycle Route - Sustrans	Opening of a section of the route - Gloucester and Sharpness canal Cycle Route	Lady Scott to officially open.	The Millennium Commission is supporting environmental sustainability by investing lottery money in this cycle path. TA: Local press, specialist groups, general public.	Local, regional and specialist media.	Mill. Comm. Morag Wood 0171 880 2002
11/05/1999	Trafalgar Sq		NMEC Dome Living Island - 'Adopt a Beach'	A small 'beach' (sand/parasols etc) will be created in Trafalgar Sq to publicise the national 'Adopt a Beach' initiative (joint NMEC/Marine Conservation Society) - links with Living Island Zone	Sharon Davies and others to attend.	People across UK should adopt a beach, and help in its upkeep TA: general public		NMEC Gez Sagar 0171 808 8303

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
11/05/1999	tbc		Millennium Bug - Year 2000 Validation Exercise 'Operation Hydra'	Civil Contingencies Committee - organised an exercise with Home Secretary's involvement	Lord President's attendance tbc			
11/05/1999	Brixton			Summer School Open Day - open to potential candidates only (not media)				NMEC 0171 808 8226
13/05/1999	Wakehurst Place, Haywards Heath.	15:00	Millennium Seed Bank (Royal Botanic Gardens Kew - satellite biodiversity project)	Topping out ceremony	Michael Heseltine MP to attend. Representatives from Orange and The Wellcome Trust also attending.	The Millennium Commission is supporting environmental sustainability by supporting the Millennium Seed Bank Project. TA: National, regional, local and specialist press.		Mill. Comm. Morag Wood 0171 880 2002
13/05/1999	Carrickfergus	12:30	Oakfield Community Centre	Opening	Lord Glentoran and Morag Wood (MC) to attend.	The Millennium Commission is supporting our local communities by investing lottery money in this community centre. TA: local media, general public.	Regional media.	Mill. Comm. Morag Wood 0171 880 2002
13/05/1999	Belfast	14:00	Shankill Road Millennium Project	Naming ceremony for flagship youth centre	Steve Collis (MC) to attend	The Millennium Commission is supporting our local communities by investing lottery money in this project. TA: general public	local and regional media	Mill. Comm. Morag Wood 0171 880 2002

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
13/05/1999	Portsmouth	12:30	The Renaissance of Portsmouth Harbour.	Opening of the first section of the promenade, "The Pond".	Cllr. Leo Madden to attend.	The Millennium Commission is supporting regeneration by investing lottery money in the Harbour. TA: Media, general public.	Regional and national media.	Mill. Comm. Morag Wood 0171 880 2002
13/05/1999	St James's Palace			Manpower National Skills Festival launch	The Prince of Wales is lending his support to this scheme.	Manpower is promoting skills in the workplace. TA: The British Public.	National Media.	NMEC Terence Gibbons 0171 808 8223
mid May Tentative	London		JLE	Jubilee Line trains to run Stratford to N Greenwich			London Transport will arrange the announcement	London Transport
14/05/1999	Southampton	10:45		City Cruises launch first boat in Southampton		TA: Low key local event		NMEC Adam Liversage 0171 808 8293
14/05/1999	River Thames			Pontoon floated down the River Thames from Rochester	For information only. Part of the Millennium Pier is being delivered.		Non-media event.	NMEC Adam Liversage 0171 808 8293
15/05/1999	Littleton, Winchester		Littleton Village Hall	Opening	Ray Anderson and Bill Alexander (MC) to attend.	The Millennium Commission is supporting our local communities by investing lottery money in this village hall. TA: Local media and the general public.	Local media	Mill. Comm. Morag Wood 0171 880 2002
17/05/1999	Dome			Transport of the Millennium Pier from the River Medway (where it's being welded together) to the Dome on the River Thames				NMEC David Trench 0171 808 8325

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
17/05/1999	House of Commons	15:30	Oral PQs	DCMS Oral PQs				DCMS Rod Watson 0171 211 6356
17/05/1999	Tiree		University of the Highlands and Islands	Outreach centre opening		The Millennium Commission is supporting education by investing lottery money in this scheme. TA: Local and regional media and regional community.	Regional media.	Mill. Comm. Morag Wood 0171 880 2002
17/05/1999	London Zoo	19:00	Web of Life, Millennium Conservation Centre	Reception, dinner and speeches	Ken Livingstone and Margaret Thatcher to attend. Mike O'Connor (MC) to attend.	The Millennium Commission is supporting educational initiatives by investing lottery money in this project. TA: Media, sponsors	Regional, national and specialist press.	Mill. Comm. Morag Wood 0171 880 2002
17/05/1999	British Museum	18:30	British Museum Great Court	Reception	Princess Margaret to attend	The Millennium Commission is investing lottery money in the regeneration of our great cities.	Regional and national media	Mill. Comm. Morag Wood 0171 880 2002
17/05/1999	River Thames			Pier being floated up the River Thames				NMEC Adam Liversage 0171 808 8293
18/05/1999	London		Millennium Bug / Emergency Planning	London Borough Press Officers meeting, held at the ALG to discuss contingency plans.				Government Office for London
18/05/1999	To be confirmed			Marks and Spencer annual results				NMEC Terence Gibbons 0171 808 8223

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
18/05/1999	British Museum		British Museum Great Court	Media Event		The Millennium Commission is investing lottery money in the regeneration of our great cities.	Regional and national media	Mill. Comm. Morag Wood 0171 880 2002
19/05/1999	Brancaster Mill. Centre, Norfolk	11:30	Brancaster Millennium Centre (MC grant of £370k) - a residential activity centre to be used by people of all ages and backgrounds involved in conservation	Opening	Graham Savage of MC will attend	MC is supporting our communities by investing lottery money in this community centre. TA: media and general public.	Regional and specialist media.	Mill. Comm. Morag Wood 0171 880 2002
19/05/1999	Liverpool	14:30	Vauxhall Millennium Community Resource Centre	Opening.	The Rt. Rev. Jones, Bishop of Liverpool and David Faull (MC) to attend.	The Millennium Commission is supporting our local communities by investing lottery money in this community centre. TA: media, general public.	Local and regional media	Mill. Comm. Morag Wood 0171 880 2002
19/05/1999 Postponed	Meanwood Valley Urban Farm, Leeds		Meanwood Valley Urban Farm (MC grant of £175k) - project to develop an environmental centre designed as a local visitor attraction in an inner city area	Opening		MC is encouraging environmental sustainability TA: Regional media and general public		Mill. Comm. Judith Moore 0171 880 2007
19/05/1999 Tentative	To be confirmed			Possible Reach for the Sky national launch				NMEC Terence Gibbons 0171 808 8223

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
20/05/1999 - 28/05/99	Londonderry		Millennium Voyager		The truck and poster campaign will raise awareness of the Millennium Awards and projects.	Voyager is taking the message around the UK that the Millennium Commission projects are delivering a valuable legacy. TA: Regional media and	VIP/press day 21/05/99	Mill. Comm. Kate Hardcastle 0171 880 2009
22/05/1999	Birmingham		Scarman Trust	Can Do Sign Off Day		The Millennium commission is supporting ordinary people to do extraordinary things.		Mill. Comm. Morag Wood 0171 880 2002
23/05/1999	York	14:30	Rural Churches in Community Service, Marton Mission Room	Service of Rededication.		The Millennium Commission is supporting our local communities by investing lottery money in this Mission Room. TA: local community, general public.	Local and specialist media.	Mill. Comm. Morag Wood 0171 880 2002
26/05/1999	London		Millennium Bug - NAO Report on public sector and the Bug	Publication of 3rd NAO Report on progress across central Govt. and wider public sector				Cabinet Office Kristian Armstrong 0171 238 0373
26/05/1999	Ashford, Kent			Millennium Fairs - Julie Rose Stadium		Raising public awareness of the Millennium Experience within the regions. TA: Regional public.	Regional media.	NMEC Terence Gibbons 0171 808 8223

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
26/05/1999	Shropshire		Secret Hills Discovery Centre, Shropshire	"Sod" cutting	Steven Boxall and Bill Alexander (MC) to attend	The Millennium Commission is by investing lottery money in education by supporting this scheme. TA: general public	Regional media and specialist press	Mill. Comm. Morag Wood 0171 880 2002
28/05/1999	Bradford		National Millennium Faith Experience	site visit	Janet Anderson MP to attend. MC Grant £2, 268, 211.	The Millennium Commission is supporting our communities by investing money in this centre. TA: general public	Regional and specialist media.	Mill. Comm. Morag Wood 0171 880 2002
29/05/1999	Glasgow		Hampden Queens Park Football Club Scotland's 'Field of Dreams', Strathclyde	First Game in new national stadium - Scottish FA Cup Final		The MC is revitalising our cities with lottery money. This project is one of a range of new initiatives which are developing our great cities. This is a landmark project - 1 of nearly 30 around the UK. TA: National, regional press.		Mill. Comm. Morag Wood 0171 880 2002
end May	London		CMS Select Committee	Government Response to CMS Select Committee report 'Back to the Dome' published				DCMS Rod Watson 0171 211 6356
undated May	tba			Announcement of Year 2000 telethon				NMEC Gez Sagar 0171 808 8303

Tentative

RESTRICTED

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
undated May	South East			Lord Falconer regional visit to the South East				DCMS Rod Watson 0171 808 8303
undated May	London			NMEC sponsorship achievement announcement				NMEC Gez Sagar 0171 808 8303
undated May	Dome			Energise, Childrens TV filmed at Dome		To be transmitted during May - date to be arranged		NMEC Fay Osborn 0171 808 8286
undated May Tentative	Nationwide		Dome Opening Event	Announcement of newspaper competitions for Dome tickets		TA: General public		NMEC Gez Sagar 0171 808 8303
undated May	tba			11th Media Forum				NMEC Gez Sagar 0171 808 8303
01/06/1999	Aylesbury, Buckinghamshire			Millennium Fair - Civic Centre		Raising regional public awareness of the Millennium Experience. TA: Regional public.	Regional media.	NMEC Terence Gibbons 0171 808 8223
03/06/1999	London Zoo		The Millennium Conservation Centre	Opening		The MC is investing in education by investng lottery money in the Millennium Conservation Centre TA: National, regional, specialist press, General Public		Mill. Comm. Morag Wood 0171 880 2002
03/06/1999	Cardiff Castle	15:00	Raleigh International Millennium awards	publicity stunt and photocall - aerial photograph to be taken		The Millennium Commission is supporting ordinary people in achieving extraordinary things.	Regional and national media	Mill. Comm. Morag Wood 0171 880 2002

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
03/06/1999	Dome			Millennium Pier construction complete				NMEC Adam Liversage 0171 808 8293
05/06/1999	tbc			Living Island/World Ocean Day regional launch				NMEC Adam Liversage 0171 808 8293
08/06/1999	London		Launch of Spring Campaign for Millennium Bug information.	Public Information Programme Campaign President of the Council and Mr Tipping.				Mike Ricketts 270 6085
08/06/1999 - 15/06/1999	Bristol	10:15	Millennium Voyager	Launch. Open to the public for 1 week.	Truck and local poster campaign will raise awareness of projects	Voyager will take the message round the UK that the MC projects are delivering a valuable legacy. TA: Local, regional and specialist press. General Public and Opinion	VIP/Press day 08/06/1999	Mill. Comm. Kate Hardcastle 0171 880 2009
09/06/1999	Kidlington, Oxfordshire			Millennium Fair - Exeter Hall				NMEC Terence Gibbons 0171 808 8223
10/06/1999	Reading, Berkshire			Millennium Fair - Reading Town Hall				NMEC Terence Gibbons 0171 808 8223
10/06/1999	London	11:30	Jack Ashley Millennium Awards for Young Deaf Children.	Awards launch.	Dawn Conde (MC) to attend.	The Millennium Commission is supporting ordinary people in doing extraordinary things. TA: general public, specialist groups, opinion formers.	Regional, national, disability and specialist media.	Mill. Comm. Morag Wood 0171 880 2002

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
12/06/1999	UK		National Bike week					Mill. Comm. Press office 0171 880 2007
13/06/1999	National		Millennium Bug information leaflet.	Leaflet to be inserted into every Sunday national newspaper		To raise public awareness about the action required to tackle the Millennium Bug. TA: General public.		Cabinet Office Millennium Bug Unit
14/06/1999	tba			200 days to go	Dome Central Show preview material. Lord Falconer to attend.		Major media event/video clips etc of what will be in the Dome	NMEC Gez Sagar 0171 808 8303
14/06/1999	Winchester, Hampshire			Millennium Fair - Winchester Guildhall				NMEC Terence Gibbons 0171 808 8223
15/06/1999	Dome Preview Centre			Evening dinner for sponsors - 200 Days Celebration				NMEC Kevin Johnson 0171 808 8200
16/06/1999	London		Millennium Bug	President of the Councils 6th Quarterly statement of progress in Government Departments				Cabinet Office Sarah Charman 270-6193
16/06/1999	Central London Primary School	13:15		BT Future Talk Launch				NMEC Terence Gibbons 0171 808 8223
17/06/1999 - 23/06/1999	Truro	10:15	Millennium Voyager	Launch. Open to the public for 1 week.	Truck and local poster campaign will raise awareness of projects	Voyager will take the message round the UK that the Millennium Commission projects are delivering a valuable legacy TA: Local, regional and specialist press. General Public and opinion formers.	VIP/Press day 17/06/1999	Mill. Comm. Kate Hardcastle 0171 880 2009

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
17/06/1999	Cowes, Isle of Wight			Millennium Fair - Northwood House				NMEC Terence Gibbons 0171 808 8223
18/06/1999	tbc			Opinion former lunch hosted by Jennie Page		TA: Opinion formers	No media	NMEC Deborah Oliver 0171 808 8244
19/06/1999	Cracoe, Yorkshire	12:00	Cracoe and District Community Village Hall	Opening	Fred Truman attending.	The Millennium Commission is supporting our local communities by investing lottery money in this community centre. TA: General public.	Regional media.	Mill. Comm. Morag Wood 0171 880 2002
21/06/1999	Horsham, West Sussex			Millennium Fair - Horsham Arts Centre				NMEC Terence Gibbons 0171 808 8223
22/06/1999	London		Millennium Greens (Countryside commission)	Parliamentary event	Chris Smith, MP to attend			Mill. Comm. Morag Wood 0171 880 2002
24/06/1999	Dome			News Quest Editors meeting at the Dome				NMEC Terence Gibbons 0171 808 8223
25/06/1999 Tentative	Yorkshire		Dales Environment	Summer ball	tbc	TA: local media		Mill. Comm. Press Office 0181 880 2007

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
26/06/1999 - 02/07/1999	Portsmouth	10:15	Millennium Voyager	Launch Open to the Public for 1 week.	Truck and local poster campaign will raise awareness of projects	Voyager will take the message round the UK that the Millennium Commission projects are delivering a valuable legacy TA: Local, regional and specialist press. General Public and opinion formers.	VIP/Press day 28/07/1999	Mill. Comm. Kate Hardcastle 0171 880 2009
28/06/1999	Newcastle		Newcastle Millennium Conference	Newcastle City Council (with support of NMEC/Millennium Commission) have organised this Conference as a follow up to the Edinburgh Hogmany Conference	Secretary of State CMS will speak, and attend MC projects in NE			DCMS Rod Watson 0171 211 6356
28/06/1999	Ewell, Surrey			Millennium Fair - Glyn House, Ewell				NMEC Terence Gibbons 0171 808 8223
30/06/1999	Rochester, Kent			Millennium Fair - Princes Hall, Corn Exchange				NMEC Terence Gibbons 0171 808 8223
30/06/1999	St. James's Palace			Diplomatic briefing at St. James's Palace		TA: Ambassadors	No media	NMEC Deborah Oliver 0171 808 8244
30/06/1999	N/A			Festival applications complete	Millennium Commission, Lottery Distributors			NMEC Tim Cattle-Jones 0171 808 8365
undated June Tentative	110 Buck. Palace Road			12th Media Forum				NMEC Gez Sagar 0171 808 8303

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
undated June Tentative	London			Economic Impact Assessment for Millennium Experience	Greenwich Council, English Partnerships & NMEC have commissioned this report	Good news on jobs/regeneration		GVC Andrew Parry 0181 305 3403
undated June Tentative	New Mill. Pier			Travel trade trip to New Mill. Pier				NMEC Jacinta Johnston 0171 808 8655
June/July Tentative	tba			TV and Outdoor advertising	2nd Phase tbc			NMEC Ruth Wicks 0171 808 8320
Summer 1999 Tentative	tba		JLE	JLE trains run N Greenwich to Waterloo				
02/07/1999	Edinburgh		Dynamic Earth	Official opening and press briefing	This is a landmark project - 1 of nearly 30 around the UK.	The Millennium Commission is encouraging environmental sustainability - one of our key themes. This project is one of a range of environmental initiatives around the UK. TA: National, Regional Media, specialist press and General Public		Mill. Comm. Morag Wood 0171 880 2002

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
05/07/1999 11/07/1999	London	10:15	Millennium Voyager	Launch. Open to the public for 1 week.	Truck and local poster campaign will raise awareness of projects	Voyager will take the message round the UK that the MC projects are delivering a valuable legacy. TA: Local, regional and specialist press. General Public and opinion	VIP/Press day 05/07/1999	Mill. Comm. Kate Hardcastle 0171 880 2009
05/07/1999	River Thames			City Cruises launch (major event, possibly travelling to the Dome)				NMEC Adam Liversage 0171 808 8293
06/07/1999	Brighton, East Sussex			Millennium Fair - East Wing, Brighton Centre				NMEC Terence Gibbons 0171 808 8223
27/07/1999	London		London Redness 2000	Six month conference; follow up to the conference held in December - further details to be confirmed.				Tracy Ivers 0171 217 3079
undated July 1999	Co.Fermanagh		Kesh Boat park	opening		The MC will be supporting our communities by investing lottery money in the Kesh Boat park TA: Local media and general public.		Mill. Comm. Press office 0171 880 2007
10/07/1999	Knottingley	19:30	Rural Churches in Community Service - Edward the Confessor	Concert and buffet	Archdeacon of Pontefract	The Millennium Commission is supporting our local communities by investing lottery money in this centre. TA: general public		Mill. Comm. Morag Wood 0171 880 2002

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
undated July	110 Buck. Palace Road			13th Media Forum				NMEC Gez Sagar 0171 808 8308
undated July	110 Buck. Palace Road			Annual Report and Accounts published			Press conference (tbc)	NMEC Gez Sagar 0171 808 8303
undated August Tentative	110 Buck. Palace Road			14th Media Forum				NMEC Gez Sagar 0171 808 8303
Autumn 1999 Tentative	tba		JLE	JLE trains run Waterloo to Green Park				
21/08/1999	Glasgow	10:00	Kingdom of Fife	Ribbon cutting				Mill. Comm.
27/08/1999	Dome			Meridian promenade construction complete				NMEC Adam Liversage 0171 808 8293
31/08/1999	JLE Line			JLE trains run (North Greenwich to Waterloo)				NMEC Adam Liversage 0171 808 8293
01/09/1999	TBA			Awards for all announcement				NMEC Tim Cattle-Jones 0171 808 8365
undated Autumn	London			NAO report on public sector and the bug.	Publication of 4th NAO report on progress across central government and the wider public sector.			NAO Steve Doughty 0171 798 7357
01/09/1999	Transit Line			Millennium transit link to rail line complete				NMEC Adam Liversage 0171 808 8293

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
01/09/1999 Tentative	TBA			Dome tickets go on sale to public				NMEC Sholto Douglas-Home 0171 808 8263
22/09/1999	tba			100 days to go				NMEC Gez Sagar 0171 808 8303
22/09/1999	TBA			Consumer ticket launch/100 Days To Go media event				NMEC Gez Sagar 0171 808 8303
undated Sept. Tentative	tba			2nd Granada series begins				NMEC Fiona Cline 0171 808 8314
undated Oct.	tba			Party Conference receptions				
21/10/1999	tbc			Blackfriars pier completion				NMEC Adam Liversage 0171 808 8293
29/10/1999	Dome			Footpaths/Cycleways complete				NMEC Adam Liversage 0171 808 8293
30/10/1999 Tentative	JLE line			JLE trains run (Waterloo-Green Park)				NMEC Adam Liversage 0171 808 8293
28/11/1999	London			New Year's Eve event: Advent Sunday				NMEC Greg Hayman 0171 808 8235
11/11/1999	Waterloo Pier			Waterloo Pier Completion				NMEC Adam Liversage 0171 808 8293
06/12/1999	Dome			Meridian point complete				NMEC Adam Liversage 0171 808 8293

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
31/12/1999	TBA			DoC				NMEC
undated Dec. Tentative	tba			Travel Trade previews				
undated Dec. Tentative	tba			Consumer previews				
Late 1999 Tentative	tba			South Bank Show on the Central Show				NMEC Ross Cook 0171 808 8308
01/01/2000	Dome			First performance of the Millennium Show				NMEC Gabrielle Owtram 0171 808 8226
01/01/2000	Thames River			Full river boat public service				NMEC Adam Liversage 0171 808 8293
03/01/2000	Dome site			Festival "kick off"				
04/01/2000	Dome			Our Town Story - Stirling				NMEC Terence Gibbons 0171 808 8223
undated jan. Tentative	tba			Multi-part BBC documentary series about project begins	BBC			NMEC Fiona Cline 0171 808 8314
15/01/2000	TBA			Voices of Promise Final				NMEC

Telefax

To: Debbie Ales
Fax: 930-9572
From: Clare Pillyman
Date: 19/5/99
Pages: 10
As agreed.

WEST SQUARE ASSOCIATES

39, West Square,
 London, SE11 4SP, England.
 Telephone 0171 733 8476
 Facsimile 0171 820 0941

The Right Honourable Mr. Christopher Smith, MP
 Secretary of State
 Department for Culture, the Media and Sport

By fax: 0171 211 6249 (10 pages including this page)

6 May, 1999

Dear Mr. Smith,

Millennium Homes Project

The Millennium Homes Project Group was established as a result of a UK Ministerial Mission to Japan lead by your colleague Mr. John Hutton MP in November 1998.

I enclose a paper which explains this Project and seeks your support in enabling it to go forward.

Yours sincerely,

Margaret Ellis

Mrs. Margaret Ellis
 Co-ordinator, Millennium Homes Project

DEPARTMENT FOR CULTURE,
 MEDIA AND SPORT

MINISTER

LEAD *SOS* → *Clare Pillyman*

ACT *27/5/99*

FOUR *BL*

GRAD *PS/SHARON ANDERSON*

HEAD *SEC. ADVISERS*

PRIVATE *pm*

Diary Sec (ret)

MSU - file *7/5/99*

File Number *099/103309*

The Millennium Homes Project

Millennium Homes - Caring Smart Houses for the Elderly or for People with Disabilities: a UK-Japan collaboration

1. The Millennium Homes Project Group was established as a result of a UK Mission to Japan with the following objectives.

Objectives

2. To facilitate independent living of elderly people and persons with disabilities without intrusion of privacy:
 - 2.1. Demonstrating that the existing cutting edge technology can be used to enhance independent everyday living.
 - 2.2. Showing that the concepts used can have universal not just local application.
 - 2.3. Applying 2.1. and 2.2. to both existing and new housing.
 - 2.4. Using volunteers available in the community: trained and financially encouraged.
 - 2.5. Demonstrating to governments that the cost of supporting the growing number of elderly people in the community will be less if their independence is enhanced by these means.
 - 2.6. Encouraging pilot schemes especially those supported by government funding.

Background

3. A DH / DTI sponsored mission, led by the Mr. John Hutton MP, Parliamentary Under Secretary of State for Health, visited Japan in November 1998 in order to discuss with representatives of the Japanese Government and Health, Welfare and Medical authorities, what steps could be taken to ameliorate the problems posed by an ageing population. In particular, the message from the UK was that there were a number of ways in which a large proportion of the elderly could live and be supported in the community; a policy which is not yet well implemented in Japan.
4. One of the results of the mission was to draw up a broad agreement on co-operative research programmes between various UK and Japan academic institutions, the creation of training fellowships in the UK, and exchange and mutual access to databases on the problems of ageing. Another was the establishment of the Millennium Homes Project Group.

5. Members of the Ministerial Mission (Mrs. Margaret Ellis, Professor Lalit Kalra and Professor Heinz Wolff, supported by Lord Laming of Tewin), discussed the technology which would be required in order to create "Millennium Homes" (a buzz word explained below) which would enable elderly individuals to live independently in the community with safety. The concept of Millennium Homes is closely bound up with a greater degree of mobilisation of the voluntary sector. In the UK the voluntary sector is well established but it is in its infancy in Japan. However, the concept of financial encouragement for a group of trained volunteers is new to both countries.
6. Co-operation with Japan, with funding drawn both from Japanese and UK sources, is thought to be an important strand in furthering the development of the Millennium Home. The plan is to have a specific UK initiative and pilot scheme in 2000 in Greenwich, both in Regeneration Scheme Homes and in the new Greenwich Village, as well as in the Millennium Dome itself. The Japanese collaborators are planning to demonstrate the concept in 2002 as part of the end of the Asian Pacific Region Decade for People with Disabilities. This will coincide with the completion of the main work of development in both countries.
7. The challenge of ageing is greatest in the Western World where the demographic transition in the late nineteenth and early twentieth centuries has resulted in 10% or more of the population being over 65 years of age. The rapidity of demographic transition in Japan is unprecedented. The proportion of people over 65 years of age in Japan is estimated to grow from 14% in 1995 to 26% in 2021 compared with a change of 16% to 19% over the same period in England and Wales. The effect of ageing is compounded by changes in late life mortality in both the UK and in Japan, which will result in a disproportionately large increase in the very old population (over 85 years of age).
8. The growing proportion of the older population, especially the very old and those with frailty, is one of the major challenges facing society as a whole in the next millennium. Important issues include not only provision of health and social services but also safe environments which reduce the impact of frailty or disability and strategies to limit social isolation which commonly results from changes in family structures. It will not be possible to meet all these needs by existing statutory infrastructure and there is an urgent need to develop and evaluate other alternatives based on technological developments and mobilisation of informal care resources.

The concept of the Millennium Home

9. It seems most unlikely that central government, local government or the private sector will ever be capable of providing sufficient sheltered housing to accommodate more than a fraction of metastable people [*Oxford Dictionary, metastable = stable only under small disturbances*] who need some kind of observation and protection. In any case, whilst clearly suitable for some, others would regard it as a kind of ghetto, in which they would not want to live.
10. It is not claimed that the concept is original and there are a number of pilot schemes under consideration but, the Millennium Homes Project Group believe, not taking the holistic view which it has taken nor providing the same degree of privacy for the individual.
11. In practice a Millennium Home is a modification to the accommodation in which a single individual or a couple live, which is capable of detecting situations with which the individual (or couple) may not be able to deal without help.
12. The sensing devices are simple, their states being detected by a small home computer containing algorithms capable of deducing the local situation from the sensors. Messages reporting abnormal situations will be sent automatically from the Millennium Home to the Financially Encouraged Trained Supporters (FETS), whose training will equip them to check on the situation and react with appropriate responses.
13. The technology is not difficult. It is proposed that in addition to being incorporated in new housing it should be available as a kit which could be deployed in any accommodation and largely recovered when the user, for one reason or another, no longer requires it. Further details of this technology are available on request.
14. The project emphasizes the practical application of the technology in harness with appreciating the needs of the elderly or disabled people who live in the homes and the contribution of other people, who may be active younger elderly or from other potentially socially isolated and under used groups, who are trained as responders (FETS).

Pilot project in the UK

15. The Millennium Homes Project Group have linked with a wide range of people in Government Departments, Local Government, the voluntary and private sectors, including those in or associated with the communication, construction and engineering industries. The response has been overwhelmingly positive. So far The Millennium Homes Project Group have achieved all this without financial support. All the work has been done by members of the group using their own time and money. The Millennium Homes Project Group has prepared funding applications to raise finance for the major project and is in the process of submitting them but we now need your direct support and involvement. The Millennium Homes Project Group's proposals to you are at the end of this paper.
16. In the London Borough of Greenwich, the Housing Committee, Housing Office and Social Services Directorate are keen to use "Millennium Homes" technology in some of the Regeneration and New Build Schemes which are associated with the Millennium. The Borough already has a Centre with 24 hour services and could house support contacts for the FETS. This project will help to maintain more local residents at home more economically. The Millennium Homes Project Group have also negotiated to install the new technology in some houses in the new Greenwich Village in new build houses.
17. The Bexley and Greenwich Health Authority, which is responsible for the health care of the population in the geographical area of the Millennium Dome, is supporting Millennium Homes because the project will assist with the early discharge of local residents from hospital and in maintaining them in their homes for longer periods than might be possible without it.
18. A sponsor is required to illustrate the Millennium Homes Project in one of the Millennium Dome themes.
19. One of the strengths of the project is that it links several bodies and activities together. This follows current Government policies and thinking and brings together several major UK players, which will include:
 - 19.1. The Royal Society of Arts (RSA) and others in producing an Education and Training system, which will be established to prepare the FETS for their role and responsibilities.
 - 19.2. Local Voluntary Sector Groups, such as Age Concern Greenwich, in taking the lead in the training scheme for FETS and in operating the validating system that the Millennium Homes Project Group are establishing.

- 19.3. The Department for Culture, Media and Sport in demonstrating practical benefits to many parts of our society through the Millennium Dome and associated activities. The Millennium Homes Project is an unique example showing local home dwellers deriving benefit from improved independent life in Greenwich. The same concept can be replicated anywhere in the country.
- 19.4. The Department of Health in extending the length of Healthy Active Life through quality independent living in the community thus reducing the need to use Residential Homes, Nursing Homes and other institutional care. Millennium Homes dwellers will be enabled to continue quality independent living in the community.
- 19.5. The Home Office in establishing a wider role for Volunteers and Carers. The Millennium Homes Project strengthens the role and responsibilities in this sector through its FETS.
- 19.6. The Department for Environment, Transport and the Regions and Department of Social Security in developing the future policy of Housing for metastable people such as Supportive Housing. The Millennium Homes Project can provide valuable evidence. We expect to demonstrate that the Millennium Homes Project can save the country money as well as provide better quality and safer independent living.
- 19.7. The Government Office for London in extending the length of Healthy Active Life through quality independent living for people in the community at the same time reducing the use of institutional care. The Government Office for London are also keen to support Greenwich, a known deprived London Borough with a high ratio of residents from a wide range of ethnic minorities. Millennium Homes dwellers will be enabled to continue quality independent living and trained residents (FETS) from a wide range of local people, including the ethnic minorities, will be more highly valued within the community.
- 19.8. The Department of Education in the development of our education and training package using a validated and reproducible process with the volunteers who will train as FETS. This unique system will mobilise younger old people to support metastable people. The process has added value as it is a potential income generator nationally and internationally.
- 19.9. The Department of Trade and Industry, Office of Science and Technology, as well as the Department for Environment, Transport and the Regions because of the collaborative nature of the Millennium Homes Project. The concept brings the worlds of technology, design and construction, property development,

environment, communication, education, assistive devices and equipment, insurance and other support service industry in the public, private and voluntary sectors. The promotional aspects of the Project are enormous and there is much to be learned from the technology interchange.

- 19.10. The Department of Trade and Industry and the Foreign Office because of the international nature of the UK / Japanese aspects of the project and the extension into other countries which are interested to implement the concepts of the Millennium Homes Project, of which one example is Hong Kong.
20. With the backing of the DTI and the British Embassy in Japan we are planning a DTI / OST Mission to Japan later in 1999 as part of the ongoing Anglo / Japanese collaboration.
21. The main organisation and co-ordination of the Millennium Homes Project will be handled by Brunel University. The evaluation element of this project will address the actual usage and the benefits of usage. This section of the work will be supervised by the Medical School at King's College, London University in collaboration with Brunel University. Industrial Collaborators have been attracted from a range of backgrounds. Current discussions include how much technology used will stem from the UK and how much will be from Japan. Strangely, much of the technology was designed in Japan but has not yet been applied to elderly or disabled people for their benefit in that country.
22. The Millennium Dome and developments in the surrounding area offer a unique opportunity to demonstrate technology applied to extend independent quality living as well as the concept of "universal home" design where homes are for life, not especially for elderly or disabled people. The associated plans for the Greenwich Pavilion and the Visitor Centre offer an ideal site to demonstrate the local application of the caring smart home.
23. The Millennium Homes Project Group now seeks further assistance and support from others, such as:
- 23.1. Government Departments, which can actively support and encourage the whole project.
- 23.2. Many people in the Greenwich Consortium / Construction Companies, who can be encouraged to work more closely with Millennium Homes Project.
- 23.3. Specific industries which offer design packages of new applications of communications technology and new construction

We would like to invite you to attend
a Special Meeting
of the UK Collaborators in

The Millennium Homes Project
on Thursday, 20 May, 1999
for 10.30 a.m. — 11.30am.
at the House of Lords

Lord Laming of Tewin
has kindly agreed to host this important meeting.

RSVP (not later than May 15th) to:

West Square Associates,
West Square, London, SE11 4SP
Tel: 0171 735 8476 Fax: 0171 820 0941

N.B.

1. An agenda and notification of the Committee Room in the House of Lords in which the meeting will be held will be sent those who respond to this invitation.
2. You will understand that we shall need to notify the House of Lords in advance of the names of those attending.
3. Access to the meeting will be through the St. Stephen's entrance.

27. The Department for Culture, Media, and Sport wish demonstrate practical benefits to many aspects of society through the Millennium Dome and associated activities.
- 27.1. The Millennium Homes Project needs your direct support to ensure we are included in the Dome, in the Greenwich Pavilion and in the Visitor Centre. Please provide this direct active support now. We have followed all your suggestions and contacted all the many and varying people connected with the Dome. Now we need a little of your time and direct intervention.
- 27.2. We need a named person who will act with us on these matters.
- 27.3. We need £10,000 now, to assist with the staffing for further development for the Millennium Homes Project until we receive our major funding grants.
- 27.4. We need you, or an important person to represent you, at our meeting on Thursday, 20 May 1999 at the House of Lords, see next page, where we will report progress.

Margaret Ellis,
Co-ordinator, Millennium Homes Project,
May, 1999.
ME/MBJP/Mil Hom Prj

technology in building. These industries can help create the specific equipment packages and offer installation.

- 23.4. Support industries, where packages might be offered to specific service groups (insurance, health care, membership groups).

Conclusion

24. The Millennium Homes Project Group already has considerable interest and support from some of the sectors listed above. The time scale for the Greenwich Pilot Project is short but perfectly practical given the positive responses The Millennium Homes Project Group has already had from Government Departments and from Companies.
25. The Millennium Homes Project Group now needs your help and guidance on certain specific matters relating to the project in order to develop the project further while waiting to receive the major funding grants already applied for.
26. On the following page we identify the main help and direct assistance you can give.

From: Fiona Millar
Date: 6 May 1999

David Miliband

cc: Owen Barder
 Alun Evans
David Peel

WEALTH CREATION MILLENNIUM LECTURE

Attached is a copy of David Potter's synopsis. He will deliver the full text on
May 20.

Are you happy with this?

F

Wealth Creation in the Knowledge-Based Economy of the Next Millennium

10 Downing Street, May 27th 1999

by
David Potter

Synopsis

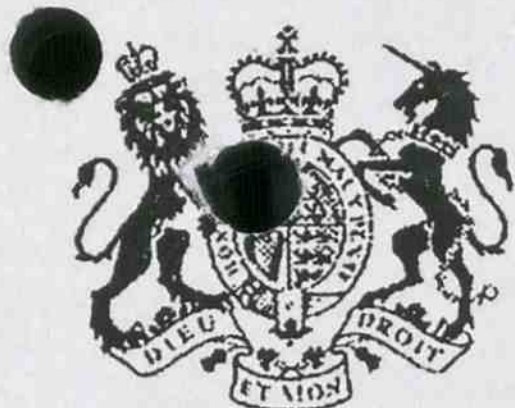
The new sciences and technologies which are recreating the economy today and in the next fifty years are identified. The key drivers are digital technology, information, software, communications, automation and biotechnology.

These new technologies coupled with jet transport and the removal of trade barriers are driving the early stages of a profound economic revolution. The foundations of our economic structure are changing irreversibly and some new principles are tentatively identified:

- the process of making things is increasingly easy
- value and wealth derive from the process of creating things
- information and knowledge are replacing capital
- the world is increasingly integrated and networked economically
- competitiveness in the firm and nation arises particularly from "intellectual capital"

The effect on the different sectors of the British economy, in manufacturing, distribution, retailing, services and property are analysed. The question of how well British companies, institutions, the Boardroom, the SME sector, the providers of finance and our culture are dealing with this environment of great new opportunity is raised. A new focus on enterprise, higher education, research and development, creativity and organic development is required.

Finally it is emphasised that there should be a realignment of attitudes towards the creation of the new rather than the resuscitation or re-engineering of the old. Possible policy implications are discussed.



Minister of State
Cabinet Office

Jennie Page
Chief Executive
The New Millennium Experience Company
110 Buckingham Palace Road
London
SW1W 9SB

P

5 May 1999

Dear Jennie,

NMECG BRIEFING MEETING: 4 MAY

You met Lord Falconer yesterday, with Brian Leonard, Clare Pillman and David North.

Content

There was discussion of progress in ensuring that there were sufficient populist elements in each of the Zones to attract and entertain the targeted 12m visitors. You reassured Lord Falconer that members of the Litmus group and other non-NMEC people considering the contents were effective at putting their views across and not inhibited by perceptions that a public project of this nature should be "worthy". It was agreed that Lord Falconer would join you and Michael Grade when you meet Gary Withers to discuss progress on the Local zone. **(Action: NMEC; Maria Daniels)**

Lord Falconer asked for a list of the 15 to 20 most "populist" elements which would be key in selling the Dome to a wide audience. **(Action: NMEC).**

You reported that the sport audit was underway. There was a possibility that a sports bar could be installed within Skyscape. Negotiations with Sky had begun. You agreed that the reflection of sport in the Dome would need to go beyond that.

Sponsorship

Lord Falconer was keen that NMEC take credit for securing the target level of £150m sponsorship. The Prime Minister had indicated that he would be willing to be involved in an event for sponsors to coincide with the announcement that the target had been reached. It was agreed that a breakfast at No.10, accompanied by an NMEC press release and briefing would achieve the desired press coverage. The announcement could be timed to suit the Prime Minister's availability. This office would approach No.10 to explore possible dates. **(Action: Maria Daniels; NMEC).**

Media Events

Lord Falconer hoped that the opening of stage one of the JLE would have a high profile in the press. He believed that John Reid could be persuaded to take that on. **(Action: Lord Falconer)**.

Lord Falconer was keen for a Scottish politician to take advantage of the Our Town Story Event in Stirling to make a positive speech about the Dome. Clare Pillman would check whether Donald Dewar would be in Stirling on 10 May or whether other substantial personalities might be available. **(Action: Clare Pillman)**.

The opening of the new National Stadium at Hampden Park would be a good peg for publicity in Scotland. It was felt that an event before the Scottish Cup Final would attract most coverage. **(Action: Rod Watson to discuss with Millennium Commission)**.

There was an opportunity to get publicity for the arrival of the pier at the Greenwich site. This might be an event that Janet Anderson could take on, although it was suggested that there might be more mileage in a "Peer meets Pier" story. **(Action: Rod Watson; NMEC)**.

Sky would launch Reach for the Sky soon. It was hoped that Lord Falconer could be involved and that a quote from the PM could be used. **(Action: NMEC)**.

The Church and the Dome

It was noted that Colin Fletcher's letter to Mark Langdale setting out how the Archbishop hoped to be involved in the opening night reflected a significant change of position. Lord Falconer did not wish to reply to that letter for the moment whilst discussions with the BBC were continuing. Lord Falconer said he was happy to meet the BBC again soon. In the meantime, it was important that the media were aware of the various ways that Christianity is represented in the Dome. It was noted that Gez Sagar had done excellent work here already. **(Action: NMEC)**.

Children's Promise

Lord Falconer asked when the whole Civil Service would be signed up. Progress was slow, largely because of the devolved nature of management, but Robin Young was taking steps to encourage departments to commit themselves to the programme. **(Action: DCMS)**

I am copying this letter to Robin Young, Brian Leonard, **David North** and Clare Pillman.

*Yours sincerely
Stephen Ward*

STEPHEN WARD
Assistant Private Secretary

RESTRICTED

To Secretary of State
Lord Falconer

cc Lord McIntosh
Janet Anderson
Robin Young
Brian Leonard
Paul Bolt
Andy McLellan
Clare Salters
Rod Watson

David North
Peter Hyman
John Newbiggin

From Clare Pillman

Date 30 April 1999

THE MILLENNIUM CELEBRATIONS: A PROGRESS NOTE

Millennium Commission

The Commission and NMEC are now working well together to ensure that there is appropriate recognition given to the Commission's wider work in the Dome and their role as principal funders. The Commission had a difficult meeting with the Afro-Caribbean centre this week.

Millennium Experience

Content/construction/operation

2 The elbow of the Body has been constructed. NMEC are close to agreement with the entertainment unions.

Sponsorship and budget

3 The Millennium Commission's Finance Committee have signed-off NMEC's Corporate Plan. Lord Falconer has the draft for approval. NMEC announced additional sponsorship this week, bringing the total announced to £144m. They are working up plans for the announcement of £150m. This should take place well in advance of next Oral Questions.

Legacy

4 We are awaiting a response from the DPM to Lord Falconer's letters about the Advisory Panel and the evaluation criteria. DETR anticipate that he will be in favour of a meeting which we will then need to arrange promptly. EP have confirmed that there are 65 expressions of interest. These organisations have until 12 May to return their pre-qualification questionnaires; the long short-list will be submitted to Ministers for endorsement in early June.

Transport to the Dome

5 We await the opening of the Stratford to North Greenwich section of the JLE with baited breath.

RESTRICTED

National Programme

6 Negotiations with the Fees Office to agree a simple way of enabling M.Ps to sign-up to Children's Promise are progressing well (but slowly). We really do hope to have this resolved next week. Lord Falconer's visit to Belfast went well - Clare Salters will be putting up a note on this.

Millennium Festival

7 The London Sub-group met on Wednesday and endorsed the SRB bid for funding for a London events database and information line.

First Weekend

8 NMEC are putting the final touches to the system for selecting the "real people" element of the Dome Opening Celebration guest list in advance of an announcement (next week?) The programme for the next First Weekend conference in Newcastle in June is being worked up. Chris Smith will make the key note speech. We have a meeting set up with the Home Office Emergency Planning team to discuss liaison over the First Weekend.

International

9 Chris Smith is launching the BTA's millennium marketing drive in Hong Kong on 6 May. The International Sub-Group meets next week. It will consider the results of the trawl for bids for the World Stage.

Parliamentary business

The Select Committee

10 We are collating the various contributions to the response and hope to put a draft to Ministers by 21 May. Now that the dates for the Whitsun recess are known, we can confirm that our response will need to be made by close on 27 May.

P.Qs, debates and Parliamentary strategy

11 We have a couple of P.Qs awaiting answer. We have put in for a Government time debate in the Commons. We had a good meeting with NMEC, the Commission and others yesterday to discuss our parliamentary strategy in greater detail. Rod Watson will do a note recording the outcome of this meeting and the agenda for future action.



Clare Pillman
Head of Unit

RESTRICTED



10 DOWNING STREET

PRIME MINISTER

You asked last week whether Charlie was confident that the administrative structure was in place to deliver the Dome contents.

It is clear from his latest note that the structure could be much better. In essence, having worked wonders to deliver the Dome itself, Jennie Page is now an obstacle to delivering contents that are sufficiently creative, exciting and – in the right doses – populist.

What Charlie is saying is that we will deliver if we succeed in overcoming Jennie Page's views, or if we work round her. This cannot be a sensible way forward, though everyone says that standing Jennie Page down on the contents is simply unthinkable.

David

DAVID

30/4

Will this take
another week?
Time is running out

PERSONAL



Minister of State
Cabinet Office

f

PRIME MINISTER

cc David North
Peter Hyman
Alun Evans

THE MILLENNIUM EXPERIENCE: PROGRESS NOTE

Construction

No significant developments to report.

Contents of Dome

On Monday, Michael Grade told me that John Hackney had got off to a good start as executive producer of four key zones. He also gave me a very upbeat assessment of progress more generally. Others, however, are less optimistic - the timetable for completion of the Body Zone, for example, is extremely tight - and I continue to keep on the pressure.

The pressure to make the contents more populist continues. I think Michael Grade is basically supportive of these aims but is insufficiently engaged to be able to deliver. I think Hackney's role is critical, and ongoing work is required to support him in making a difference, whilst keeping the pressure on, in selected other zones. I am seeing Hackney and his assistant early next week.

As far as the structures for delivering the contents of the Dome are concerned, real attempts have been made to bring in outside talent as an antidote to the design-led approach of Jennie Page and NMEC, eg the Litmus Group which looks at the Zones, the Godparent system whereby outsiders assess Zones and advise on them, and the introduction of Michael Grade and Matthew Freud. These structures have not adequately delivered sufficiently populist content. I think this is because they do not involve anyone engaged on a full-time basis who would therefore be able to resist Jennie Page's vision. John Hackney is full-time and will have responsibility for four zones. If these are made populist enough, that should be sufficient to change the balance within the Dome. I think that this is a better structure than before but success will basically depend on

PERSONAL

continuous pressure on Jennie to accept more populist contents at the expense of the more cultural elements. That is not just a one-off battle but a process over the next few months. I am not opposed to the cultural elements, but the contents have to be more populist to attract the number of visitors we hope to.

Jubilee Line Extension

No significant developments.

Churches and the opening night

The Church and the BBC are presently discussing this. The Church keeps changing their mind about what they want. The BBC is keen to be helpful. I think we will get to the point where we can send out the invitations for the first night and discussions with the Church will continue. The Church will not refuse the invitation, though we will still have to negotiate a solution - which I think we will be able to do.

Media Strategy

I have not yet been able to arrange a meeting with Peter Mandelson, NMEC and Alun Evans to consider ways of engaging the regional papers more. I suggested to Bob Ayling and Michael Grade that it would be very helpful if they could make speeches on the wonders of the Dome. Michael has already made one - at the IoD - which gained favourable coverage. More such support from business in this way will be incredibly helpful.

NMEC have a detailed strategy for selling the Dome, effectively on the basis of revealing snippets of the contents. This is fine as far as it goes, but there is also a good news story about the Dome and the Millennium projects which needs to be told over the year. This is in hand.

Sponsorship

Sponsorship deals with Kodak, Mars and Typhoo were announced on Wednesday. These brought the total to £144m. Jennie Page has confirmed that we will break through the £150m target in mid-May. I believe that government and NMEC should take full advantage of the announcement and take credit for this achievement and I am discussing plans for a big event with NMEC. I am grateful to you for agreeing to be involved in such an event.



CHARLES FALCONER
30 April 1999

From: David North
Date: 30 April 1999

SIOBAHN KENNY

cc: Alastair Campbell
Jeremy Heywood
Anji Hunter
Alun Evans
Peter Hyman
Mark Langdale

MILLENNIUM DOME: OPENING NIGHT

1. I have discussed the Dome opening night with David McLaren (NMEC) and Clare Pillman (DCMS). We need to think about various points.

Tickets for the general public

2. NMEC are seeking to meet a target that at least 50% of all guests on the opening night are members of the general public. They plan to meet this partly assuming that the sponsors and contractors/suppliers will allocate some of their tickets to ordinary people (e.g. junior employees via in-house competitions) – see **Annex A**.

3. 3000 or so tickets (750 winners plus their families/friends) will, however, be allocated to the public via competitions run by the media. I attach NMEC's latest paper on this (**Annex B**). As a point of principle, we should ensure that NMEC themselves remain responsible – and therefore accountable – for the detailed arrangements. But we should feed in to them any points where we think they are going wrong, or could do things better.

4. I should therefore be grateful for comments. In particular:

- do we think the emphasis on running the competitions solely through newspapers is right? Is it sensible to exclude the other media in the way NMEC propose?
- have NMEC got the share between national and local newspapers right? And have they achieved a defensible spread of regional newspapers (e.g. nothing specifically in Kent; rather thin coverage in Yorkshire)?

- what do we think about the competitions? The idea of getting people to nominate deserving individuals, sifting a short-list from these, and then conducting a vote, seems rather fussy to me. The simple competitions envisaged for the national newspapers seems much less likely to generate problems.

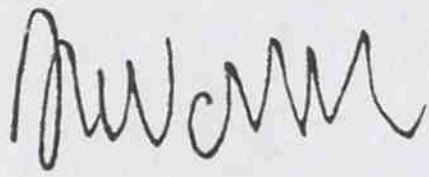
Guest List

5. Again, I think it is important that NMEC – and not No. 10 – remain accountable for who is – and who is not – on the guest list. But we should point out any particularly odd inclusions/exclusions. I am obtaining the latest draft list, which I shall circulate for comments.
6. We need separately to decide whether we are content for NMEC to make an announcement next week (w/b 3 May) on the Dome Opening Celebration, and to begin issuing invitations, including to Cabinet Ministers. Before doing so, I think we need to be clear about the procedures for allocating tickets to the public, and about the prominent people lists. We also need to be sensitive about what else will be in the news. I have also asked to see drafts of their press notice and Q&A material, which I shall circulate for comments.

Plan for the Opening Night

7. We will need to decide:
 - whether there should be a church service early in the evening, conducted by the Archbishop of Canterbury, with the Prime Minister present. If so, would the venue be Westminster Abbey, or somewhere else (e.g. Southwark Cathedral)?
 - HM Queen is planning to visit an A&E department during the evening. The Home Secretary will visit a police station. Should the Prime Minister make a similar visit to an organisation working through the Millennium night? Any ideas on a suitable venue?
 - should the Prime Minister make a broadcast on television sometime during the evening? DCMS suggest that he makes an “informal” statement, e.g. in Parliament Square, on his way to the Houses of Parliament to meet the public competition winners. Any thoughts?

- HM Queen will travel to the Dome down the river by boat. The current plan is that the PM should attend a reception in the House of Lords for some of the public competition winners, and then travel with them to the Dome on the Jubilee Line Extension from Westminster Station. This crucially depends on Westminster Station being open by then.
8. I should be grateful for any comments on these various issues.



DAVID NORTH

GUEST LIST CATEGORIES: Internal Use Only

THE NATION	No of Invitees	Total No of Guests	Conversion Rate	General Public
Nominations & Competitions via Media	750	3000	2850 (95%) -	2850
Millennium Commission Capital Projects/Award Winners	250	1000	950 (95%)	950
Local Greenwich, Neighbouring Communities & Officials	100	400	380 (95%)	380

REPRESENTATIONAL

The State List	- 186	744	372 (50%)	
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THOSE WHO MADE IT HAPPEN

NMEC Partner Organisations	15	60	57 (95%)	
LNYE Partner Organisations	5	20	19 (95%)	
Other Partner Organisations	5	20	19 (95%)	
Project Start Up	20	80	76 (95%)	
Millennium Commissioners	14	56	53 (95%)	
Sponsors	870	3480	3480 (100%)	870 (25%)
Contractors & Suppliers	250	1000	950 (95%)	750 (79%)
Board, Committees & Groups	100	400	400 (100%)	
Millennium Youth Council representatives	15	60	60 (100%)	60

THOSE WHO ARE DOING IT

Performers	[1103]			
Performers' Families (notional)		1000	950 (95%)	950

NATIONAL ACHIEVERS

National Achievers	250	1000	500 (50%)	
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Sub-Total	2,580	12,320	11,116	6,810
General Public - (61.2%) or (55.3%)				

MEDIA

Press and Other Media Representatives (100 writing press)	[300]			
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STAFF

NMEC Staff (291) (currently bid)	383	766	727 (95%)	
MC Staff (76) (currently bid)				
DCMS Staff (16) (currently bid)				

RESERVE LIST

Contingency and Omissions				
Amendments/Additions to State List (during 3 rd quarter)				
Amendments/Additions to Partner Organisations (during 3 rd quarter)				
Sponsor's staff working on the night				
<i>Total</i>	<i>2,963</i>	<i>13,086</i>	<i>11,843</i>	<i>6,810</i>

DOC Public Ticket Initiative – Updated Proposal

1. Background

NMEC must ensure that in excess of 50% of the Guest List can be classified as members of the general public. The majority of these tickets will be available via national and local media with the remaining 'public' tickets going to Millennium Commission Capital Projects and Award Winners, local communities (Greenwich and neighbouring boroughs) and the families of performers.

The responsibility for tickets to be made available to the general public via the media falls to the NMEC Promotions department, with all strategies and initiatives approved by the appropriate interested parties.

2. Objectives

To ensure that:

- The allocation of 'public' tickets is as inclusive as possible – demographically, geographically and culturally
- It is perceived to be a fair and open process
- The allocation of tickets reflects that the DOC is a family occasion
- The selection criteria for 'public' tickets is completely defensible
- The Dome is positioned as the world's biggest and most exciting millennium celebration

3. Promotional Strategy

- Exploit the combined power of regional and national print and broadcast media to achieve the required inclusivity and high profile
- Invite the participation of a broad selection of media to use a range of promotional techniques provided that pre-set NMEC criteria are met
- Offer all winners an option (when winner is notified) to visit the Dome on 1st January 2000 instead of DOC if necessary

4. Allocation of Tickets by Media

A total of 750 DOC ticket packages will be made available on a pro rata basis amongst the participating media.

A DOC ticket package comprises:

EITHER Winner + partner + their children (no maximum number)

OR Winner + partner + their child + 1 adult

OR Winner + partner + 2 adults

5. The Prize Structure

It is proposed that the prizes are staggered as follows:

First prize DOC tickets (as above) + hotel accommodation + transport to/from The Dome (*this to be funded by NMEC and the media promoters*)

Second prize DOC tickets (as above)

The quantity of each level of prize will be decided once the allocation by media is agreed.

For second prize winners advice will be given by NMEC with the DOC tickets regarding transport and accommodation but it will be the responsibility of the winner to organise and fund these elements. In this regard NMEC is currently seeking the co-operation of its appropriate travel trade partners (see brief in Appendix I).

An idea that has been suggested by one of the regional papers is to collaborate with a cruise line company. The prize could be extended into something really unique - a coastal journey (with various pick-up points) culminating in New Year's Eve at the Dome followed by overnight accommodation on board whilst docked in the Thames.

6. Selection of Media

The most effective means of providing as inclusive a reach as possible has been discussed at great length both within NMEC and with DCMS and selected prospective media partners.

The results of such debate are set out below:

6.1 Major Newspapers

Allocate a number of DOC tickets to each major publisher plus selected regional titles to ensure geographical, demographic and cultural inclusivity. The number of DOC tickets available for print media will be split on a pro rata basis, amongst all the titles listed below, the amount of tickets being roughly commensurate with the circulation figure of the paper (see Section 8 below for details).

There are insufficient tickets to enthuse and excite the editorial and marketing departments of every daily and Sunday title so the publisher would be invited to propose the route which will meet our inclusive criteria.

The suggested publishers, their leading weekday titles and circulations are as follows:

News International	The Times	0.7m
	The Sun*	3.7m
Associated Newspapers	Daily Mail	2.3m
United News & Media	The Express	1.1m
	Daily Star	0.6m
Mirror Group Newspapers	The Mirror	2.3m
	Daily Record	0.74m
Telegraph Newspapers	Daily Telegraph	1.0m
Independent Newspapers	Independent	0.2m
Guardian Media Group	The Guardian	0.4m
Pearson Group	Financial Times	0.4m
Northcliffe Newspapers	Aberdeen Press & Journal	0.1m
Trinity	Belfast Telegraph	0.14m
		<hr/>
		13.68m

* There is also a Scottish edition of The Sun which may also be considered)

6.2 Regional newspapers

The following 14 titles have been selected according to circulation and geographical coverage:

Region	Title	Publisher	Circulation
Scotland	(covered above under Major Newspapers)		
North East	Evening Chronicle	Trinity	119k
North West	Liverpool Echo	Trinity	166k
	Manchester Evening News	Guardian Media Gp	184k
Wales	South Wales Echo	Trinity	80k
South West	Bristol Evening Post	BEP & Press	88k
	Plymouth Evening Herald	Northcliffe	55k
West Midlands	Birmingham Evening Mail	Mirror Gp News	198k
	W Midlands Express & Star	Midland News Assoc	206k
East Midlands	Leicester Mercury	Northcliffe	117k
Yorkshire	Hull Daily Mail	Northcliffe	92k
	Yorkshire Evening Post	RIM	102k
East Anglia	Eastern Daily Press	E Counties News Gp	80k
London and SE	Evening Standard	Associated	453k
South	Portsmouth Evening News	Portsmouth & Sunderland News	75k
Northern Ireland	(covered above under Major Newspapers)		

TOTAL CIRCULATION

2 million

NB. It should be noted that regional papers enjoy an average 2.5 readers per copy (higher than national titles) thus achieving a total estimated reach of 5 million.

6.2 TV and Radio

It is felt that the coverage by the newspapers listed above will provide sufficient inclusive coverage without involving broadcast media in the public ticket initiatives. Promotional activity of this type is also far less broadly used on TV than in print media.

TV and radio, particularly regional newsdesks, will be included in press releases related to the results of the initiatives. It is anticipated that they will follow up stories on 'winners' in their locality, particularly via route 7.1 below.

7. Promotional Techniques

The promotional technique of entry will differ between media, partly to suit the media type but also to offer an element of exclusivity to the media concerned. The latter point is particularly important to the national newspapers who operate within the most competitive arena.

Broadly the two promotional techniques to be used will be:

- 7.1 **a nomination and voting process** – more favoured by the regional newspapers and possibly local radio
- 7.2 **an easy to enter competition** with all correct entries enjoying an equal chance of winning – most appropriate for national print and broadcast media

Guidelines will be set by NMEC for media participants, to include:

- Entry open to all, although parent's or guardian's permission will be required for those under 18 years
- For the competition route the questions/clues to be answered must relate to Dome facts, thus helping to educate the general public on essential information such as content, opening times, ticketing details, etc.
- For the nomination and voting route, the criteria for nomination and judging will be based on those who are making or have made a difference to who we are, where we live or what we do, thus reflecting the core brand values of the Millennium Experience. To facilitate and to ensure a fair process, an initial round of nominations followed by a final round of voting is proposed.
- All entrants or nominees must be made aware that all DOC guests will be subject to confidential protocol vetting, thus places 'won' cannot be guaranteed.
- All copy and scripts to be approved in advance by NMEC and should entice all readers, listeners and viewers to visit the Dome in 2000
- On-line entry to be made available wherever possible.

To add to the exclusivity desired by national newspapers in particular and also to heighten further the profile of the campaign, access to NMEC sponsors may be allowed (via NMEC Promotions) to run joint promotions. This will serve to increase the reach of the initiative and offers the potential for co-funding. For example:

- * The competition might be communicated in The Mirror and in Tesco stores, with additional runners-up prizes provided by Tesco.
- * Kodak could be approached to offer every DOC tickets winner a disposable camera, the processing of which may be carried out by Boots or the newspaper concerned. Photos from the guests' cameras would be used the following day to illustrate the public eye view of the most important party of the millennium!

8. Proposed Allocation of DOC tickets by newspaper

The allocations below are calculated assuming each package comprises the minimum 4 people; this will obviously increase if winners have more than 2 children.

8.1 Major Newspapers

For simplicity of message to the consumer and to provide a fair allocation commensurate with the reach of the newspapers listed in Section 6.1 above, it is proposed that the titles are divided into 3 groups according to their circulation figures:

Group	Circulation	% of total circulation	No of titles	Ticket allocation*
A	1m and above	76%	5	460 --> 90 per title
B	500k – 1m	15%	3	90 --> 30 per title
C	Less than 500k	9%	5	55 --> 10 per title
			Sub-total	605

8.2 Regional Newspapers

All titles with the exception of Evening Standard which enjoys more than double of every other title's circulation (from the list in Section 6.2 above) will be allocated 10 ticket packages. The Evening Standard will be allocated 15 ticket packages.

No of titles	Ticket allocation
13	130 --> 10 per title
1	15 --> 15 per title
Sub-total	145
<u>TOTAL</u>	<u>750</u>

9. Announcement of Winners

- All media will be encouraged to announce winners simultaneously.
- At the same time all winners to be mailed offering congratulations, detailing their prize and advising next steps regarding vetting
- Winners will be requested to notify their choice of DOC ticket package and to provide any necessary details of the potential guests
- If for any reason the vetting process eliminates a guest, an equivalent number of tickets to the Dome will be issued to be used during 2000. The winner will be assured of confidentiality in this regard.

10. Proposed Timing Outline

By end April	All media channels as above invited to participate and travel trade partners to have been approached
By 14 May	All replies/proposals to be received from media and travel trade partners
31 May – 11 June	All promotions to be published/broadcast
30 June	Closing date for all entries
By 9 July	Announce all winners

During April the most likely media participants are being met on a confidential 1:1 basis to assess their buy-in to the approaches as outlined above.

Prior to the media campaigns a press release will be issued by NMEC to announce how DOC tickets will be allocated amongst the general public, including those not 'won' via the media.



10 DOWNING STREET
LONDON SW1A 2AA

File

From the Private Secretary

Stephen Ward, Cabinet Office

MILLENNIUM UPDATE

The Prime Minister was grateful for your Minister's minute of 23 April.

He had the following comments:

- (a) it is clear that, as the other issues associated with the Dome get resolved, the task of ensuring that the contents are right will become our critical priority. The Prime Minister has noted your Minister's view that a number of zones require further attention. He would be grateful for Lord Falconer's assessment of whether the structures for delivering the contents are right;
- (b) the Prime Minister agrees with Lord Falconer that we should take full advantage in presentational terms of achieving the £150 million sponsorship target. He would like your Minister to explore opportunities for involving him in any suitable publicity event.

I am copying this to Anji Hunter, Alun Evans and Peter Hyman.

David North

DAVID NORTH
29 April 1999

TOP-DN
C.P.U.P
COVERING RESTRICTED

To	1. SECRETARY OF STATE	c c	Lord McIntosh	Mike Ricketts (CO)
	2. MINISTER OF STATE (CO)		Janet Anderson	Barry Sutcliffe (CO- IG)
From	Rodney Watson		Robin Young	Tim Hunt (CO - IG)
			Brian Leonard	David North (No 10)
			Clare Pillman	Peter Hyman (No 10)
			Paul Bolt	Angela Salt (MC)
Date	29 April 1999		Iain Hepplewhite	Deborah Oliver (NMEC)
			John Newbiggin	Gez Sagar (NMEC)
			Andy Burnham	

MILLENNIUM PRESENTATIONAL ROUNDUP

(Copy recipients please note: NMEC circulates lines on all running stories with its daily press summaries. If you do not receive these summaries and would like more information on any particular line, please contact NMEC press office. Lines on Commission business are also circulated as necessary and are available from its press office.)

This Week's Media

Main stories:

The Sunday Telegraph had a long article in its Weekend section by Boris Johnson, who made a trip to the Dome and very much liked what he saw. Good photographs.

The Sunday Express carried a report that Lord Falconer had asked Michael Heseltine to intervene to "knock heads together" to secure Dome sponsorship and the completion of the project to time. The story quoted "senior Downing Street" sources. The story ran no further.

The news that Rowan Atkinson is to revive his Blackadder character in a film to be broadcast daily in Skyscape during 2000 was carried by all the national papers on Saturday and in various regional papers subsequently. Some broadcast coverage as well.

On Wednesday, NMEC used its monthly Media Forum to make further sponsorship announcements, this time about the involvement of Mars, Kodak and Typhoo as official suppliers to the Dome. This was carried very positively by Stewart Payne in the Standard, in a couple of national papers the next day and on a few television outlets.

Later editions of the Standard also carried a profile of Simon Armitage, who has been designated as the Dome's poet in residence. His appointment got good television coverage and very extensive radio notice. The story ran strongly in national papers on Thursday.

Lord Falconer's visit to Belfast on Friday attracted good local coverage. A summary from NMEC is appended.

An event to mark the start of construction of the new Millennium footbridge across the Thames was picked up favourably by several national papers on Thursday.

Other stories:

The Sunday Times speculated that China was intending to buy the Dome for uses after 2000 and had been in talks with the UK government. (LTT: not true)

Michael Grade's speech to the Institute of Directors conference at the Albert Hall, urging business leaders and opinion formers to get behind the Dome and stop knocking the project, was carried in the Standard on Wednesday.

This Week's Events

Lord Falconer spoke at an event at Woolwich Town Hall organised jointly by Blackheath High School and Eltham Hill School on Wednesday evening. The students, who benefited from DfEE-funding, researched attitudes in East London to the Millennium. Photographers from local newspapers were present.

Lord Falconer gave an interview about the Dome to Eleanor Mills of the Sunday Times News Review on Wednesday.

John Prescott and Sir Norman Foster attended an event to mark the launch of work on the Millennium Thames footbridge (part-funded by the Millennium Commission) at the Globe Theatre on Wednesday.

Representatives from Government and the NDPBs met on Thursday to discuss plans for a parliamentary strategy to promote the Millennium celebrations. Agreement on a way forward was reached and a paper will be circulated soon.

A group organised to consider communications issues across a wide spectrum of interests relating to the beginning of the year 2000 and the First Weekend had its first meeting next Thursday at the Government Office for London. It forms a sub-group of Nick Raynsford's Pan London Steering Group.

Next Week's Media

An interview with Lord Falconer will appear in this week's Sunday Times.

Next Week's Events

The Opening Ceremonies of the Shri Venkateswara Temple and Community Centre (Millennium Commission-funded) in Oldbury, West Midlands, will take place on Friday 30 April. More than 2,000 people are expected to attend.

The balance of the week following the Bank Holiday is quiet.

The Voyager reaches Liverpool next week.

Lord Falconer's (postponed) interview with Adam Nicholson, who is writing the official history of the Dome, is now set for next Wednesday.

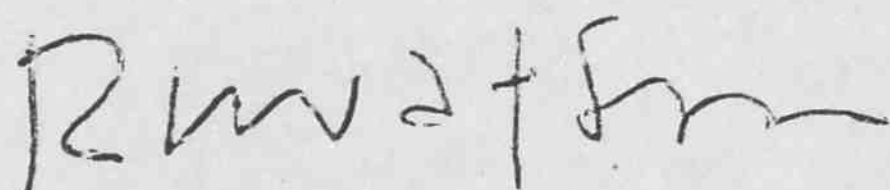
Future Opportunities

Among the short term opportunities being worked on at present:

- * an event to mark NMEC's achievement of its sponsorship target;
- * a further Channel 4 News film on the Millennium, to feature Chris Smith;
- * a regional visit for Lord Falconer to the South East (centred on Brighton) is being put in hand for 28 May, which may have a significant promotional element for "Our Town Story";
- * a visit to Scotland by Lord Falconer is now likely to take place sometime in June;
- * visits for Janet Anderson and Alan Howarth to coincide with future stops by the Millennium Voyager and to visit other Millennium projects - the Unit is talking to the Commission and diary secretaries to try to find dates which coincide with planned regional tours by both Ministers.

Purdah Period

The purdah period on media activities during the Scottish, Welsh and local government election campaigns began on 13 April. It extends through until 6 May. We are evaluating areas of possible difficulty on a case by case basis in consultation with the designated adjudicators on purdah matters in the Cabinet Office.



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Millennium Unit Communications

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Date 27 April 1999

No. of pages (including this one) 2



Message

Media overview - Northern Ireland Visit

Published

Belfast Telegraph planted article
ITV Teletext - NI
Belfast Citybeat

ran 23/4/99
page reporting Holywood and Odyssey visit 23/4/99
Radio news bulletins 12 noon through 6pm

Press attendance - Holywood

Belfast telegraph
County Down Spectator
North Down Community Telegraph
Belfast Community Telegraph
NI Mill Co freelance
Newtownlands Chronicle
The Irish News

expected run unknown
expected run Thursday 29th April
expected run Wednesday 28th April
expected run Friday 30th April
fed into non-attending media
expected run Friday 30th April
expected run Friday 30th April

Press attendance - Odyssey Site

Belfast Newsletter
Odyssey Freelance
Irish News

expected run unknown
fed into non-attending media
Expected run Friday 30th April

If you need anything further please give me a call.

Regards,

Confidentiality: The information contained in this facsimile is confidential and may be privileged. If you have received this facsimile in error please notify us immediately on 0171 808 8200; you should not use or copy it for any purpose, nor disclose its contents to any other person.

FORWARD LOOK, THE UK MILLENNIUM - FROM 30 APRIL 1999

RESTRICTED

Page Number 1

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
30/04/1999	Bullhouse	11:00	Trans Pennine Trail	Opening of Trans Pennine Trail Bridge at Bullhouse.	Cllr. Robin Norbury, Chairman of TPT Steering Committee; Cllr. Maureen Harrison, Mayor of Peniston; Nicola Barrett (MC) to attend.	The Millennium Commission is encouraging environmental sustainability by supporting projects such as the Trans Pennine Trail.	Regional and specialist press	Mill. Comm. Morag Wood 0171 880 2002
30/04/1999 - 03/05/1999	Oldbury, West Midlands		Shri Venkateswara (Bajali) Temple and Community Centre	Opening Ceremonies, and shrine blessing	Representative of the Indian High Commission to attend. More than 2000 visitors expected to attend.	The Millennium Commission is supporting our local communities by investing money in this community centre. TA: General public and religious communities	Local, regional and specialist media. Saturday 1st May, Press Day.	Mill. Comm. Morag Wood 0171 880 2002
undated April/May	London		Dome Opening Event	Announcement of guestlist details for 31 December 1999 Dome Opening event		Majority of invited attendees will be ordinary people/a strong creative team is in place TA: National/local media, general public	Press Notice - NMEC Press Office (NMEC will hold a briefing for national media)	NMEC Greg Hayman 0171 808 8325

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
1/05/1999 - 08/05/1999	Liverpool		Launch	Millennium Voyager	Truck and local poster campaign will raise awareness of projects and Award schemes.	Voyager will take the message round the UK that the Millennium Commission projects are delivering a valuable legacy TA: Local, regional and specialist press. General Public and Opinion formers.	VIP/Press day 04/05/1999	Mill. Comm. Kate Hardcastle 0171 880 2009
04/05/1999	Liverpool		Egerton Village Hall, Ashford	Opening		The Millennium Commission is supporting our local communities by investing money in this community centre. TA: General public	Local media	Mill. Comm. Morag Wood 0171 880 2002
04/05/1999	West Lothian		Breaking Down Barriers Millennium Awards	photocall		The Millennium Commission is supporting ordinary people doing extraordinary things. TA: Regional media, local community and general public.	Regional media	Mill. Comm. Morag Wood 0171 880 2002
05/05/1999	Dome Preview Centre			Visit of the House of Lords to the Dome	Lord Falconer to attend	Opinion Formers		NMEC Deborah Oliver 0171 808 8244
05/05/1999 Tentative	To be confirmed			Possible launch of Camelot Citizens Connection				NMEC Terence Gibbons 0171 808 8223

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
05/05/1999	To be confirmed			Manpower Recruitment Launch				NMEC Deborah Oliver 0171 808 8244
06/05/1999	Hong Kong		BTA event	British Tourist Authority press and VIP Millennium Launch in Hong Kong	SoS CMS and British Consulate to attend			BTA Sophie Edwards 0181 563 3201
07/05/1999	3 Mills Island		Summer School Open Day	50 young Sth East Londoners being offered the chance to enrol in a training scheme for all aspects of show staging	15 of the best students will then be offered work placements in the Millennium Show departments	Summer School is being made available to young people.		NMEC Gabrielle Owtram 0171 808 8226
07/05/1999	Staple, Canterbury	14:30	Staple Village Hall	Opening	The Countess Mountbatten of Burma to attend.	The Millennium Commission is supporting our local communities by investing money in this village hall. TA: The general public	Local and regional media	Mill. Comm. Morag Wood 0171 880 2002
10/05/1999 Tentative	Stirling, Scotland		McDonalds Our Town Story	Launch of McDonalds' Our Town Story (part of NMEC National Programme)	Donald Dewar will attend			NMEC Gez Sagar 0171 808 8303
10/05/1999	The London Welsh Centre			Open Dance Auditions for the Millennium Show				NMEC Gabrielle Owtram 0171 808 8226
10/05/1999	Drumrallagh, Strabane, NI	11:00	Woods on Your Doorstep NI	Site launch	Lord Glentoran invited.	The Millennium Commission is supporting environmental sustainability - one of our key themes - by supporting this project TA: general public	Local, regional and specialist press	Mill. Comm. Morag Wood 0171 880 2002

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEA ORGANISATION & CONTACT
10/05/1999 Postponed	Maidstone	17:00	Maidstone River Park (Lockmeadow Bridge)	Bridge opening	HRH Prince Michael of Kent to attend. David Faull and James Briscoe (MC) to attend.	The Millennium Commission is supporting environmental sustainability by investing in this project TA: general public	Local and regional press.	Mill. Comm. Morag Wood 0171 880 2002
11/05/1999 - 19/05/1999	Belfast		Millennium Voyager	Millennium Voyager	Truck and local poster campaign will raise awareness of projects. Lord Glentoran to attend the launch.	Voyager is taking the message around the UK that the Millennium Commission projects are delivering a valuable legacy. TA: local councils and the general public	VIP/Press day 12/05/1999	Mill. Comm. Katie Hardcastle 0171 880 2009
11/05/1999	Trafalgar Sq		NMEC Dome Living Island - 'Adopt a Beach'	A small 'beach' (sand/parasols etc) will be created in Trafalgar Sq to publicise the national 'Adopt a Beach' initiative (joint NMEC/Marine Conservation Society) - links with Living Island Zone	Sharon Davies and others to attend.	People across UK should adopt a beach, and help in its upkeep TA: general public		NMEC Gez Sagar 0171 808 8303
11/05/1999	tbc		Millennium Bug - Year 2000 Validation Exercise 'Operation Hydra'	Civil Contingencies Committee - organised an exercise with Home Secretary's involvement	Lord President's attendance tbc			
11/05/1999	Brixton			Summer School Open Day - open to potential candidates only (not media)				NMEC 0171 808 8226

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
13/05/1999	Haywards Heath		Millennium Seed Bank (Royal Botanic Gardens - biodiversity project)	Topping out ceremony		The Millennium Commission is supporting environmental sustainability by supporting the Millennium Seed Bank Project. TA: National, regional, local and specialist press.		Mill. Comm. Morag Wood 0171 880 2002
13/05/1999	Carrickfergus	12:30	Oakfield Community Centre	Opening	Lord Glentoran and Morag Wood (MC) to attend.	The Millennium Commission is supporting our local communities by investing lottery money in this community centre. TA: local media, general public.	Regional media.	Mill. Comm. Morag Wood 0171 880 2002
13/05/1999	Portsmouth	12:30	The Renaissance of Portsmouth Harbour.	Opening of the first section of the promenade, "The Pond".	Cllr. Leo Madden to attend.	The Millennium Commission is supporting regeneration by investing lottery money in the Harbour. TA: Media, general public.	Regional and national media.	Mill. Comm. Morag Wood 0171 880 2002
13/05/1999	St James's Palace			Manpower National Skills Festival launch				NMEC Terence Gibbons 0171 808 8223
mid May Tentative	London		JLE	Jubilee Line trains to run Stratford to N Greenwich			London Transport will arrange the announcement	London Transport

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
15/05/1999	Littleton, Winchester		Littleton Village Hall	Opening	Ray Anderson and Bill Alexander (MC) to attend.	The Millennium Commission is supporting our local communities by investing lottery money in this village hall. TA: Local media and the general public.	Local media	Mill. Comm. Morag Wood 0171 880 2002
17/05/1999	Dome			Transport of the Millennium Pier from the River Medway (where it's being welded together) to the Dome on the River Thames				NMEC David Trench 0171 808 8325
17/05/1999	House of Commons	15:30	Oral PQs	DCMS Oral PQs				DCMS Rod Watson 0171 211 6356
17/05/1999	River Thames			Pier being floated up the River Thames				NMEC Adam Liversage 0171 808 8293
18/05/1999	To be confirmed			Marks and Spencer annual results				NMEC Terence Gibbons 0171 808 8223
19/05/1999	Brancaster Mill. Centre, Norfolk	11:30	Brancaster Millennium Centre (MC grant of £370k) - a residential activity centre to be used by people of all ages and backgrounds involved in conservation	Opening	Graham Savage of MC will attend	MC is supporting our communities by investing lottery money in this community centre. TA: media and general public.	Regional and specialist media.	Mill. Comm. Morag Wood 0171 880 2002

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
19/05/1999	Liverpool	14:30	Vauxhall Millennium Community Resource Centre	Opening.	The Rt, Rev. Jones, Bishop of Liverpool and David Faull (MC) to attend.	The Millennium Commission is supporting our local communities by investing lottery money in this community centre. TA: media, general public.	Local and regional media	Mill. Comm. Morag Wood 0171 880 2002
19/05/1999 Postponed	Meanwood Valley Urban Farm, Leeds		Meanwood Valley Urban Farm (MC grant of £175k) - project to develop an environmental centre designed as a local visitor attraction in an inner city area	Opening		MC is encouraging environmental sustainability TA: Regional media and general public		Mill. Comm. Judith Moore 0171 880 2007
19/05/1999 Tentative	To be confirmed			Possible Reach for the Sky national launch				NMEC Terence Gibbons 0171 808 8223
20/05/1999 - 28/05/99	Londonderry		Millennium Voyager		The truck and poster campaign will raise awareness of the Millennium Awards and projects.	Voyager is taking the message around the UK that the Millennium Commission projects are delivering a valuable legacy. TA: Regional media and	VIP/press day 21/05/99	Mill. Comm. Kate Hardcastle 0171 880 2009
23/05/1999	York	14:30	Rural Churches in Community Service, Marton Mission Room	Service of Rededication.		The Millennium Commission is supporting our local communities by investing lottery money in this Mission Room. TA: local community, general public.	Local and specialist media.	Mill. Comm. Morag Wood 0171 880 2002

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
26/05/1999	London		Millennium Bug - NAO Report on public sector and the Bug	Publication of 3rd NAO Report on progress across central Govt. and wider public sector				Cabinet Office Kristian Armstrong 0171 238 0373
26/05/1999	Ashford, Kent			Millennium Fairs - Julie Rose Stadium				NMEC Terence Gibbons 0171 808 8223
26/05/1999	Shropshire		Secret Hills Discovery Centre, Shropshire	"Sod" cutting		The Millennium Commission is by investing lottery money in education by supporting this scheme. TA: general public	Regional media and specialist press	Mill. Comm. Morag Wood 0171 880 2002
28/05/1999	Bradford		National Millennium Faith Experience	site visit	Janet Anderson MP to attend. MC Grant £2, 268, 211.	The Millennium Commission is supporting our communities by investing money in this centre. TA: general public	Regional and specialist media.	Mill. Comm. Morag Wood 0171 880 2002
29/05/1999	Glasgow		Hampden Queens Park Football Club Scotland's 'Field of Dreams', Strathclyde	First Game in new national stadium - Scottish FA Cup Final		The MC is revitalising our cities with lottery money. This project is one of a range of new initiatives which are developing our great cities. This is a landmark project - 1 of nearly 30 around the UK. TA: National, regional press.		Mill. Comm. Morag Wood 0171 880 2002

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
end May	London		CMS Select Committee	Government Response to CMS Select Committee report 'Back to the Dome' published				DCMS Rod Watson 0171 211 6356
undated May	tba			Announcement of Year 2000 telethon				NMEC Gez Sagar 0171 808 8303
undated May	South East			Lord Falconer regional visit to the South East				DCMS Rod Watson 0171 808 8303
undated May	London			NMEC sponsorship achievement announcement				NMEC Gez Sagar 0171 808 8303
undated May	Dome			Energise, Childrens TV filmed at Dome		To be transmitted during May - date to be arranged		NMEC Fay Osborn 0171 808 8286
undated May Tentative	Nationwide		Dome Opening Event	Announcement of newspaper competitions for Dome tickets		TA: General public		NMEC Gez Sagar 0171 808 8303
undated May	tba			11th Media Forum				NMEC Gez Sagar 0171 808 8303
01/06/1999	Aylesbury, Buckinghamshire			Millennium Fair - Civic Centre				NMEC Terence Gibbons 0171 808 8223

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEA ORGANISATION & CONTACT
03/06/1999	London Zoo		The Millennium Conservation Centre	Opening		The MC is investing in education by investing lottery money in the Millennium Conservation Centre TA: National, regional, specialist press, General Public		Mill. Comm. Morag Wood 0171 880 2002
03/06/1999	Dome			Millennium Pier construction complete				NMEC Adam Liversage 0171 808 8293
08/06/1999 - 15/06/1999	Bristol	10:15	Millennium Voyager	Launch. Open to the public for 1 week.	Truck and local poster campaign will raise awareness of projects	Voyager will take the message round the UK that the MC projects are delivering a valuable legacy. TA: Local, regional and specialist press. General Public and Opinion	VIP/Press day 08/06/1999	Mill. Comm. Kate Hardcastle 0171 880 2009
09/06/1999	Kidlington, Oxfordshire			Millennium Fair - Exeter Hall				NMEC Terence Gibbons 0171 808 8223
10/06/1999	Reading, Berkshire			Millennium Fair - Reading Town Hall				NMEC Terence Gibbons 0171 808 8223

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
10/06/1999	London	11:30	Jack Ashley Millennium Awards for Young Deaf Children.	Awards launch.	Dawn Conde (MC) to attend.	The Millennium Commission is supporting ordinary people in doing extraordinary things. TA: general public, specialist groups, opinion formers.	Regional, national, disability and specialist media.	Mill. Comm. Morag Wood 0171 880 2002
12/06/1999	UK		National Bike week					Mill. Comm. Press office 0171 880 2007
13/06/1999	National		Millennium Bug information leaflet.	Leaflet to be inserted into every Sunday national newspaper		To raise public awareness about the action required to tackle the Millennium Bug. TA: General public.		Cabinet Office Millennium Bug Unit
14/06/1999	tba			200 days to go	Dome Central Show preview material. Lord Falconer to attend.		Major media event/video clips etc of what will be in the Dome	NMEC Gez Sagar 0171 808 8303
14/06/1999	Winchester, Hampshire			Millennium Fair - Winchester Guildhall				NMEC Terence Gibbons 0171 808 8223
15/06/1999	Dome Preview Centre			Evening dinner for sponsors - 200 Days Celebration				NMEC Kevin Johnson 0171 808 8200
16/06/1999	Central London Primary School	13:15		BT Future Talk Launch				NMEC Terence Gibbons 0171 808 8223

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
17/06/1999 - 23/06/1999	Truro	10:15	Millennium Voyager	Launch. Open to the public for 1 week.	Truck and local poster campaign will raise awareness of projects	Voyager will take the message round the UK that the Millennium Commission projects are delivering a valuable legacy TA: Local, regional and specialist press. General Public and opinion formers.	VIP/Press day 17/06/1999	Mill. Comm. Kate Hardcastle 0171 880 2009
17/06/1999	Cowes, Isle of Wight			Millennium Fair - Northwood House				NMEC Terence Gibbons 0171 808 8223
19/06/1999	Cracoe, Yorkshire	12:00	Cracoe and District Community Village Hall	Opening	Fred Truman attending.	The Millennium Commission is supporting our local communities by investing lottery money in this community centre. TA: General public.	Regional media.	Mill. Comm. Morag Wood 0171 880 2002
21/06/1999	Horsham, West Sussex			Millennium Fair - Horsham Arts Centre				NMEC Terence Gibbons 0171 808 8223
22/06/1999	London		Millennium Greens (Countryside commission)	Parliamentary event	Chris Smith, MP to attend			Mill. Comm. Morag Wood 0171 880 2002
24/06/1999	Dome			News Quest Editors meeting at the Dome				NMEC Terence Gibbons 0171 808 8223
25/06/1999 Tentative	Yorkshire		Dales Environment	Summer ball	tbc	 TA: local media		Mill. Comm. Press Office 0181 880 2007

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEADER ORGANISATION & CONTACT
26/06/1999 - 02/07/1999	Portsmouth	10:15	Millennium Voyager	Launch Open to the Public for 1 week.	Truck and local poster campaign will raise awareness of projects	Voyager will take the message round the UK that the Millennium Commission projects are delivering a valuable legacy TA: Local, regional and specialist press. General Public and opinion formers.	VIP/Press day 28/07/1999	Mill. Comm. Kate Hardcastle 0171 880 2009
28/06/1999	Newcastle		Newcastle Millennium Conference	Newcastle City Council (with support of NMEC/Millennium Commission) have organised this Conference as a follow up to the Edinburgh Hogmany Conference	Secretary of State CMS will speak, and attend MC projects in NE			DCMS Rod Watson 0171 211 6356
28/06/1999	Ewell, Surrey			Millennium Fair - Glyn House, Ewell				NMEC Terence Gibbons 0171 808 8223
30/06/1999	Rochester, Kent			Millennium Fair - Princes Hall, Corn Exchange				NMEC Terence Gibbons 0171 808 8223
30/06/1999	N/A			Festival applications complete	Millennium Commission, Lottery Distributors			NMEC Tim Cattle-Jones 0171 808 8365
undated June Tentative	110 Buck. Palace Road			12th Media Forum				NMEC Gez Sagar 0171 808 8303
undated June Tentative	London			Economic Impact Assessment for Millennium Experience	Greenwich Council, English Partnerships & NMEC have commissioned this report	Good news on jobs/regeneration		GVC Andrew Parry 0181 305 3403

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undated June Tentative	New Mill. Pier			Travel trade trip to New Mill. Pier				NMEC Jacinta Johnston 0171 808 8655
June/July Tentative	tba			TV and Outdoor advertising	2nd Phase tbc			NMEC Ruth Wicks 0171 808 8320
Summer 1999 Tentative	tba		JLE	JLE trains run N Greenwich to Waterloo				
02/07/1999	Edinburgh		Dynamic Earth	Official opening and press briefing	This is a landmark project - 1 of nearly 30 around the UK.	The Millennium Commission is encouraging environmental sustainability - one of our key themes. This project is one of a range of environmental initiatives around the UK. TA: National, Regional Media, specialist press and General Public		Mill. Comm. Morag Wood 0171 880 2002
05/07/1999 - 11/07/1999	London	10:15	Millennium Voyager	Launch. Open to the public for 1 week.	Truck and local poster campaign will raise awareness of projects	Voyager will take the message round the UK that the MC projects are delivering a valuable legacy. TA: Local, regional and specialist press. General Public and opinion	VIP/Press day 05/07/1999	Mill. Comm. Kate Hardcastle 0171 880 2009
06/07/1999	Brighton, East Sussex			Millennium Fair - East Wing, Brighton Centre				NMEC Terence Gibbons 0171 808 8223

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
undated July 1999	Co.Fermanagh		Kesh Boat park	opening		The MC will be supporting our communities by investing lottery money in the Kesh Boat park TA: Local media and general public.		Mill. Comm. Press office 0171 880 2007
10/07/1999	Knottingley	19:30	Rural Churches in Community Service - Edward the Confessor	Concert and buffet	Archdeacon of Pontefract	The Millennium Commission is supporting our local communities by investing lottery money in this centre. TA: general public		Mill. Comm. Morag Wood 0171 880 2002
undated July	110 Buck. Palace Road			13th Media Forum				NMEC Gez Sagar 0171 808 8308
undated July	110 Buck. Palace Road			Annual Report and Accounts published			Press conference (tbc)	NMEC Gez Sagar 0171 808 8303
undated August Tentative	110 Buck. Palace Road			14th Media Forum				NMEC Gez Sagar 0171 808 8303
Autumn 1999 Tentative	tba		JLE	JLE trains run Waterloo to Green Park				
21/08/1999	Glasgow	10:00	Kingdom of Fife	Ribbon cutting				Mill. Comm.
27/08/1999	Dome			Meridian promenade construction complete				NMEC Adam Liversage 0171 808 8293

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEADER ORGANISATION & CONTACT
31/08/1999	JLE Line			JLE trains run (North Greenwich to Waterloo)				NMEC Adam Liversage 0171 808 8293
01/09/1999	TBA			Awards for all announcement				NMEC Tim Cattle-Jones 0171 808 8365
01/09/1999	Transit Line			Millennium transit link to rail line complete				NMEC Adam Liversage 0171 808 8293
01/09/1999 Tentative	TBA			Dome tickets go on sale to public				NMEC Sholto Douglas-Home 0171 808 8263
22/09/1999	tba			100 days to go				NMEC Gez Sagar 0171 808 8303
22/09/1999	TBA			Consumer ticket launch/100 Days To Go media event				NMEC Gez Sagar 0171 808 8303
undated Sept. Tentative	tba			2nd Granada series begins				NMEC Fiona Cline 0171 808 8314
undated Oct.	tba			Party Conference receptions				
29/10/1999	Dome			Footpaths/Cycleways complete				NMEC Adam Liversage 0171 808 8293
30/10/1999 Tentative	JLE line			JLE trains run (Waterloo-Green Park)				NMEC Adam Liversage 0171 808 8293
28/11/1999	London			New Year's Eve event: Advent Sunday				NMEC Greg Hayman 0171 808 8235

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
06/12/1999	Dome			Meridian point complete				NMEC Adam Liversage 0171 808 8293
31/12/1999	TBA			DoC				NMEC
undated Dec. Tentative	tba			Travel Trade previews				
undated Dec. Tentative	tba			Consumer previews				
Late 1999 Tentative	tba			South Bank Show on the Central Show				NMEC Ross Cook 0171 808 8308
01/01/2000	Dome			First performance of the Millennium Show				NMEC Gabrielle Owtram 0171 808 8226
01/01/2000	Thames River			Full river boat public service				NMEC Adam Liversage 0171 808 8293
03/01/2000	Dome site			Festival "kick off"				
04/01/2000	Dome			Our Town Story - Stirling				NMEC Terence Gibbons 0171 808 8223
undated jan. Tentative	tba			Multi-part BBC documentary series about project begins	BBC			NMEC Fiona Cline 0171 808 8314
15/01/2000	TBA			Voices of Promise Final				NMEC

0171 808 8204

C. DAVID NORTH

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Date 27 April 1999

No. of pages (including this one) 3



Message

(P)

Lord Falconer may find it helpful to have a sight of the attached note to me from Gez Sagar before this afternoon's co-ordinating group meeting. No doubt we will discuss how we handle announcements following Liam's presentation of the figures.

David,

Grateful for a quick word. DCMS ~~could~~ JAP happy with this suggestion. They note that it was suggested some time ago that the PM be involved in an event for all sign-up sponsors. This event (eg breakfast at 10.10) could be arranged for mid-June in addition to the announcement. This would make organisation of announcement a great much easier + better impact.

Stephen
28/4

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0171 808 8204

NMEC 110 Buckingham Palace Road London SW1W9SB Telephone 0171 8088200 Facsimile 0171 8088240

Memo

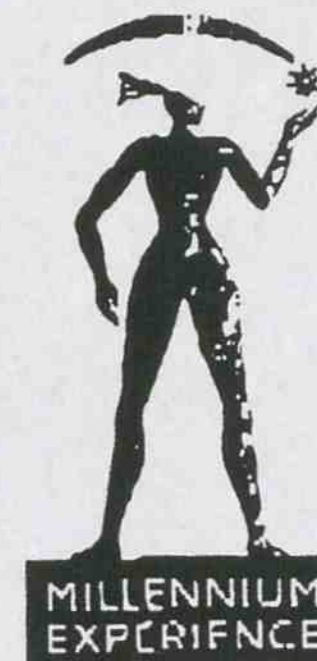
To Jennie Page

Cc Deborah Oliver
Sholto Douglas-Home

From Gez Sagar

Date 27/04/1999

Ref

**Confidential****Announcement of £150m sponsorship target achieved.**

The public announcement that our target of £150m has been achieved/surpassed represents a major landmark for the project.

We will want to use it in public communication to:

- Reinforce the message that we are on time and on budget.
- Further our attack on the damaging myth/for (consumer perceptions) that tax payers' money is being used.

Complications

The prospects for delivering this announcement with real impact through the news media are diminished by a number of factors:

- The mainstream news media has effectively discounted the announcement already, largely through our strategy of reassurance in the last six months.
- A clean, focussed announcement is hampered by the value and nature of the final sponsorship commitments, as we always expected. More than 20 different companies are involved, with contributions at anything from £150,000 upwards. Each sponsor has expectations of recognition that could be difficult to satisfy at a single event or announcement.
- There is a need to reconcile the publicly stated sponsorship commitments with the Select Committee's interest in the difference between cash contributions and VIK. It is also the case that achievement of the full official supplier figures is dependent on income projections for sales activity in 2000.

0171 808 8204

Recommendations

The complicated nature of the unannounced sponsorship commitments presents a strong case for sensitive handling of any public statement.

We will want to achieve headlines for the "£150m hit" story while being prepared for detailed enquires on its constituent parts.

There is a risk that a high profile event with a senior ministerial presence would get bogged down in detail and be perceived as an anti-climax, or worse. The understandable wish for a presence from the sponsors involved might also risk perceptions of commercialism.

Instead, I would propose:

Early agreement with sponsors for announcement at an NMEC-hosted briefing with key national media.

Commitment to sponsors for future publicity events at which their motivation and involvement would be explained.

Publication of a letter of congratulation from the Prime Minister to the NMEC Board. This would stress the magnitude of the achievement and the "no tax" message.

Planned follow through with placed articles in the Standard and FT, and a feature on "how the sponsorship was raised" in the Sunday Times.

Planned follow through with broadcast interviews, although the Government agenda may impact on the extent to which Ministers would wish to be involved.

RESTRICTED



Minister of State,
Cabinet Office

CABINET OFFICE
70 Whitehall, London SW1A 2AS
Telephone: 0171-270 1250

F

Top DN
cc: PU.

Jennie Page
Chief Executive
The New Millennium Experience Company
110 Buckingham Palace Road
London
SW1W 9SB

Dear Jennie,

NMECG BRIEFING MEETING: 27 APRIL

You met Lord Falconer today, with Clare Pillman and David North.

Content

You said that John Hackney and his sidekick had started work. They would be focusing on the Global, Living Island, Local and Body zones. It was agreed that he should meet Lord Falconer soon (**action: Maria Daniels**).

It was also agreed that Lord Falconer should have a presentation on the current plans for the Play Zone. The BBC documentary crew might be invited to film this presentation (**action: Maria Daniels; Rod Watson; NMEC**).

You reported that the Sport Audit had been commissioned, and Lord Falconer raised the idea that had been put to him by Michael Grade of having a "Sports Bar" as part of Skyscape. You said that you were looking into the practicalities of this.

You described the latest plans for the National Identity zone: including the Scarfe figures and the David Mack film. You said that these proposals were very much in the tradition of the "Lion and Unicorn" pavilion at the Festival of Britain.

Opening celebration

You said that you were seeing Felix Dennis shortly to discuss his ideas for involving the Beatles in the opening event.

RESTRICTED

Lord Falconer agreed that the announcement about the selection of the "general public" element to the guest list should be made shortly. This would be made separately, and in advance of, invitations being sent out. You agreed that you would come back to him in advance of any invitations going out, given the Kosovan situation (**action: NMEC in due course**).

It was agreed that the Archbishop of Canterbury and other church leaders should be invited to the opening celebration, whilst recognising that many of them would have other commitments. Clare Pillman reported that the BBC were in continuing discussions with Lambeth Palace about the role the Archbishop might play during the millennium broadcast. It was agreed that no attempt should be made to bring this matter to a head in the short-term, but that the dialogue between NMEC, the BBC and Lambeth must continue, and be seen to continue.

Sponsorship

You reported that Lord Levey had been successful in raising the final element of the £4m sponsorship for the Spirit Zone from the Pavaskevaides family (Greek Cypriots). This will mean that over 75% of the funding of the zone will be coming from Christian sources.

The handling and nature of the announcement of £158m sponsorship was discussed briefly. You said that you did not want to make a great event of it. Lord Falconer said that he wanted to ensure that the Company and government got as much credit for confounding their critics as possible, and that the Prime Minister might want to play his part in this. You agreed to come back with some ideas as to how this might be achieved (**action: NMEC**).

Media Strategy

Lord Falconer said that his office were seeking to arrange the second part of the discussion on media strategy for later this week (**action: Maria Daniels**).

I am copying this letter to Robin Young, Brian Leonard, **David North** and Clare Pillman.

*Yours sincerely
Stephen Ward*

STEPHEN WARD
Assistant Private Secretary

C99/01501/00906

The Rt Hon John Prescott MP
Deputy Prime Minister
Department of the Environment, Transport and the Regions
Eland House
Bressenden Place
London
SW1E 5DU



Top: D.J.
cc: P.D.

26 April 1999

Dear John,

Thank you for your letter of 15 April concerning the progress we are making with the UK Millennium celebrations.

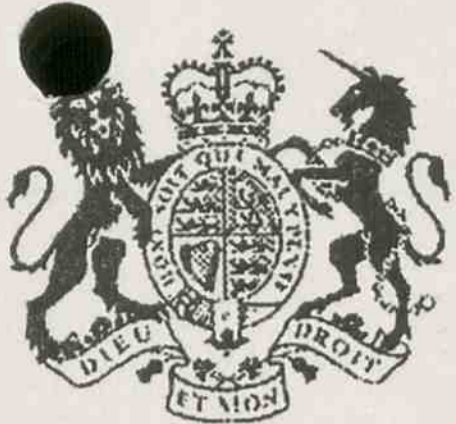
I am pleased and grateful that you and your colleagues are setting such a helpful example in associating yourself with Millennium events and announcements around the UK. You were present at the launch of a new section of the Sustrans cycle network in Hull earlier this month. I know that Dick Caborn has helped out with Millennium Commission-funded project launches in recent months. John Reid and Glenda Jackson are playing a pivotal role in our common enterprise of ensuring that the JLE is delivered on time. Nick Raynsford joined Charles Falconer to launch the competition for the sale of the Dome for use after 2000 and is in charge of planning the River Event in London on New Year's Eve.

There will be a great many opportunities in the run up to 2000 and beyond when it will be appropriate and helpful for Members of the Government to appear in support of the Millennium celebrations all across the UK. I have asked my officials to keep this in the forefront of their thinking as they put in place the parliamentary strategy we need to boost awareness and understanding of our work for the Millennium amongst MPs and Peers. I have particularly asked that they identify opportunities relating to Millennium events and announcements which may interest you and your team and keep you informed.

- ▶ I am copying this letter to Charlie Falconer and to the Prime Minister.

Yours ever
Chris

CHRIS SMITH



Minister of State
Cabinet Office

PERSONAL

(F)

Prime Minister

Top. DN
cc P

- (a) Minute for you to send to John Reid keeping the pressure up on JLE is attached.
- (b) Reaching the £150m sponsorship target next month could be a good opportunity for you to publicise the Dome again. Shall we explore? Yes
- (c) Talking to Charlie this week, it is clear that - as the other issues get sorted - ensuring the contents of the Dome an right will become the critical task.

PRIME MINISTER

cc David North
Peter Hyman
Alun Evans

Excellently.

David
23/4

THE MILLENNIUM EXPERIENCE: PROGRESS NOTE

Construction

No significant developments to report.

Contents of Dome

John Hackney, the new executive producer of the four key zones (Body, Global, Living Island and Local) is now in post. Michael Grade is happy with the reporting arrangements for Hackney - i.e. he reports to Jennie Page and Michael rather than the existing content teams. I am going to chase on progress next week. We still need to keep hammering away on contents to make sure they are sufficiently populist. Hackney's appointment can only be part of this. I think there are other zones - in particular Play and National Identity - which need further attention. I am also seeking to introduce more sport into the contents.

Help
we
formed. In
you think
structure for
all times
is at least
right?

Jubilee Line Extension

I saw John Reid, Malcolm Bates (London Underground chairman) and Denis Tunnicliffe (chief executive) on Tuesday. LU gave a commitment that a revenue service would be operating on the Stratford to North Greenwich section (Phase 1) by the end of the second week of May at the very latest. They said there was a reasonable chance it might be earlier.

They elaborated on their plan, which I reported to you last week, to merge Phases 2 and 3 by concentrating on completing the entire railway. The original public deadlines for the two phases will remain in place, but their private target is to complete the entire line by the end of June. Although revenue services would stop at North Greenwich, trains without passengers would then be run on the rest of the line. This would provide more time for testing, and allow for the opening of the remaining stations as they were finished. Their aim is that the

PERSONAL

whole line and all the stations, with the exception of Westminster, should be ready by the end of October. Denis Tunnicliffe said that he expected Westminster to be open before the end of the year.

Malcolm Bates said that he was confident that the Marconi software problems were being addressed. He is personally receiving weekly reports from Marconi on progress. John Reid said that HM Railway Inspectorate's original pessimism about hitting the deadline for Phase 3 had largely been based on misunderstandings about the project! He said that he was keeping up the pressure on the Inspectorate and had dispelled the idea that partial completion of the JLE (i.e. not linking up to Green Park) by 2000 would be sufficient.

I have sent separately a draft letter for you to send to John Reid, welcoming the progress on Phase 1 and stressing your concern that rapid progress should be made on timely completion of the whole of the rest of the project.

Ticketing

I reported last week that I had accepted NMEC's advice that we should stick to the original proposal of restricting the Senior Citizen discount ticket to groups of 15 or more (rather than 5 as I subsequently suggested). You questioned NMEC's reasoning. I was persuaded by NMEC that if you reduced the limit from 15 to 5, you would reduce the numbers who would go on organised coach parties (which are typically 40 or more) by more than the number who would come in smaller groups, thereby reducing overall the number of senior citizens who would come.

Churches and the Opening Night

I remain in discussion with NMEC, the BBC and Lambeth Palace on agreeing a package for the Opening Night celebrations and TV coverage which meets all our needs.

Media strategy

I agree with you that we need to get our story across better in the regions. Alun Evans has been giving some thought to how we might engage the regional newspapers. I am having a further meeting shortly with Peter Mandelson, NMEC and Alun to agree a way forward and will report back following that.

Legacy

No developments to report.

Sponsorship

Jennie Page says that the £150m sponsorship target should be hit in mid-May. This will be a remarkable achievement in its own right and I think we should take

PERSONAL

full advantage of it in presentational terms. I am awaiting NMEC's proposals.
Do you want to be involved?

Yes

Max Lyden

CHARLES FALCONER
23 April 1999

*Approved by the Minister in draft
and signed in his absence*

(F)

press
cc: PJ

COVERING RESTRICTED

To	1. SECRETARY OF STATE	c c	Lord McIntosh	Mike Ricketts (CO)
	2. MINISTER OF STATE (CO)		Janet Anderson	Barry Sutcliffe (CO- IG)
From	Rodney Watson		Robin Young	Tim Hunt (CO - IG)
Date	23 April 1999		Brian Leonard	David North (No 10)
			Clare Pillman	Peter Hyman (No 10)
			Paul Bolt	Angela Salt (MC)
			Iain Hepplewhite	Deborah Oliver (NMEC)
			John Newbiggin	Gez Sagar (NMEC)
			Andy Burnham	

MILLENNIUM PRESENTATIONAL ROUNDUP

(Copy recipients please note: NMEC circulates lines on all running stories with its daily press summaries. If you do not receive these summaries and would like more information on any particular line, please contact NMEC press office. Lines on Commission business are also circulated as necessary and are available from its press office.)

This Week's Media

Main stories:

The Independent on Sunday reported that the Dome's "self-cleaning" white roof had become rather dirty and was to be painted yellow. The Sunday People claimed that an elite squad of bomb disposal experts were to be on hand in the Dome on New Year's Eve at the opening event. The Sunday Times said that, after months of wrangling, the Christian churches had been given the right to hold twice-daily services in the Dome's Spirit zone.

Monday's Financial Times reported that over 46,000 construction jobs had been created by Millennium Commission-funded projects and quoted Mike O'Connor marking the announcement of a wider economic impact study of projects.

The announcement of a further 200 Millennium products which will be displayed in the Dome received widespread coverage in the national papers on Tuesday. The inclusion of the Teletubbies and Viagra on the list was given prominent coverage.

The event staged at the Sports Café on Tuesday to promote the Manpower-sponsored Work zone was well received, getting positive coverage in most national newspapers the next day.

Today's Standard has an enthusiastic piece trailing the announcement (to be made today at the Montreux television festival) that Rowan Atkinson will revive his Blackadder character in a film made to

be shown in the Skyscape cinema as part of the Millennium Experience. (Possibly a typo, but Stewart Payne has projected visitors to the Dome in the year 2000 at 35 million.) NMEC has issued a news release about the film.

Today's Standard also carried a very good full page feature on NMEC's latest education pack, with several photographs. The pack was launched on Wednesday at the Dome preview centre, with Lord Falconer in attendance. The article centres on the work of schoolchildren to build their own domes, Blue Peter-style.

This Week's Events

The Millennium Commission issued news releases this week on Millennium Greens, Floodlighting Church Halls and Millennium Woods in Northern Ireland. All were picked up by regional radio.

The press briefing to mark the completion of the "Web of Life" exhibit at London Zoo took place this week and was covered by Newsroom Southeast. The exhibit opens today.

The Voyager reached Caernarfon this week, where its press launch attracted local radio and press.

Clare Pillman met Adam Nicholson, who is writing the authorised history of the Millennium Experience this week for a preliminary off the record chat. A meeting between Lord Falconer and Adam Nicholson is scheduled for 6 May.

The Information Bulletin for Parliamentarians is gradually finding its way to its intended readership. Copies have gone to M.Ps. Finding a means of distribution to all Peers has proved exceedingly difficult. However, these copies should issue today.

Lord Falconer is making a visit to Northern Ireland today to help promote the National Programme.

Next Week's Media

The delayed Newsnight piece on the Portsmouth Harbour project is likely to be broadcast on 29 April.

I have had no information from NMEC concerning anticipated weekend stories.

Next Week's Events

The development of "Voices of Promise" enters a new phase next week, when musicians will start going into schools to help with the development of the songs which children have created. The athlete Roger Black is appearing at a photocall in Guildford in support of the Children's Promise next Monday.

Lord Falconer is speaking at an event organised by Blackheath Girls' School next Wednesday, when the results of DfEE-funded research into attitudes to the Millennium by independent and state school students will be discussed at a public meeting. We hope to organise some media interest in the occasion.

Lord Falconer is giving an interview to Eleanor Mills of the Sunday Times on Wednesday (postponed from this week.)

NMEC holds its monthly media forum next Wednesday.

● In Prescott and Sir Norman Foster are attending an event to mark the launch of work on the Millennium Thames footbridge (part-funded by the Millennium Commission) at the Globe Theatre on Wednesday.

Representatives of all interested parties are meeting on Thursday to discuss parliamentary strategy.

An interdepartmental group organised to consider communications issues across a wide spectrum of interests relating to the First Weekend has its first meeting next Thursday at the Government Office for London.

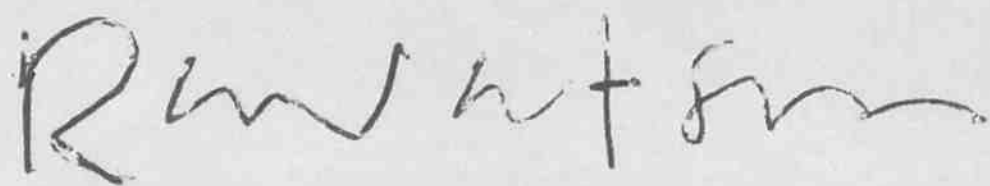
Future Opportunities

Among the short term opportunities being worked on at present:

- * a further Channel 4 News film on the Millennium, to feature Chris Smith;
- * a regional visit for Lord Falconer to the South East (centred on Brighton) is being put in hand for late May
- * a visit to Scotland Lord Falconer, possibly associated with developments on "Our Town's Story" and/or an education theme is likely to take place in May;
- * visits for Janet Anderson and Alan Howarth to coincide with future stops by the Millennium Voyager and to visit other Millennium projects - the Unit is talking to the Commission and diary secretaries to try to find dates which coincide with planned regional tours by both Ministers.

Purdah Period

The purdah period on media activities during the Scottish, Welsh and local government election campaigns began on 13 April. It extends through until 6 May. We are evaluating areas of possible difficulty on a case by case basis in consultation with the designated adjudicators on purdah matters in the Cabinet Office.



RODNEY WATSON
Millennium Unit Communications

RESTRICTED

Page number 1

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
28/04/1999	London	19:30	Survey of attitudes to the Millennium	Public meeting at Blackheath Girls' School	DfEE funded research project bringing together independent and state school children in research project to gauge attitudes to the Millennium Dome	broadly positive outcomes TA: Lord Falconer will speak	local media invited	DCMS Rod Watson 0171 211 6356
23/04/1999	Northern Ireland			Lord Falconer to visit Northern Ireland				NMEC Libby Fordham 0171 808 8638
23/04/1999	Preston	11:30	South Meadow Lane Centre	"Topping Out" Ceremony	Steven Boxall (MC) to attend. Granada television to cover.	The Millennium Commission is supporting our local communities by investing money in South Meadow Lane Centre. TA: Local council and the general public	Local, regional newspapers and television	Mill. Comm. Morag Wood 0171 880 2002
23/04/1999	Peterborough	10:30	Peterborough Greenwheel project. Development of a cycleway route around Peterborough linked by heritage sites.	"sod" turning on bridge and photocall	Project received grant of £5, 554, 881	The Millennium Commission is encouraging environmental sustainability, one of our key themes.	Regional media	Mill. Comm. Morag Wood 0171 880 2002
26/04/1999	Guildford	12:30	Voices of Promise	Photocall with Roger Black at Spectrum Sports Ground, Guildford to promote Childrens Promise	Voices of Promise anthem to be sung with charity representatives present.	Urging UK workers to sign up.	Photocall	NMEC Terence Gibbons 0171 808 8223

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27/04/1999	West Lothian		Breaking Down Barriers Millennium Awards. Projects following five themes which aim to break down physical and social barriers between people.	Photocall and press launch		The Millennium Commission is supporting ordinary people in doing extraordinary things. TA: General public, award winners	Local, regional and specialist press.	Mill. Comm. Morag Wood 0171 880 2002
28/04/1999	Shakespeare's Globe, London	09:45	Millennium Bridge (Bankside)	Press Briefing organised by Millennium Bridge project (MC funded capital project)	Deputy Prime Minister will attend and speak, as will Mike O'Connor & Sir Norman Foster	MC is investing in key London project		Mill. Comm. Morag Wood 0171 880 2002
28/04/1999 Tentative	N/A		JLE	JLE trains run (Stratford - North Greenwich) - provisional				NMEC Adam Liversage 0171 808 8293
28/04/1999	110 Buckingham Palace Road	11:00		Monthly Media Forum				NMEC Gez Sagar 0171 808 8303
30/04/1999 - 03/05/1999	Oldbury, West Midlands		Shri Venkateswara (Bajali) Temple and Community Centre	Opening Ceremonies, and shrine blessing	Representative of the Indian High Commission to attend. Mike O'Connor (MC) to attend on 02/05/99.	The Millennium Commission is supporting our local communities by investing money in this community centre. TA: General public and religious communities	Local, regional and specialist media	Mill. Comm. Morag Wood 0171 880 2002

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
undated April/May	London		Dome Opening Event	Announcement of guestlist details for 31 December 1999 Dome Opening event		Majority of invited attendees will be ordinary people/a strong creative team is in place TA: National/local media, general public	Press Notice - NMEC Press Office (NMEC will hold a briefing for national media)	NMEC Greg Hayman 0171 808 8325
1/05/1999 - 08/05/1999	Liverpool		Launch	Millennium Voyager	Truck and local poster campaign will raise awareness of projects and Award schemes.	Voyager will take the message round the UK that the Millennium Commission projects are delivering a valuable legacy TA: Local, regional and specialist press. General Public and Opinion formers.	VIP/Press day 04/05/1999	Mill. Comm. Kate Hardcastle 0171 880 2009
04/05/1999	Liverpool		Egerton Village Hall, Ashford	Opening		The Millennium Commission is supporting our local communities by investing money in this community centre. TA: General public	Local media	Mill. Comm. Morag Wood 0171 880 2002
04/05/1999	Stirling, Scotland		McDonalds Our Town Story	Launch of McDonalds' Our Town Story (part of NMEC National Programme)	Donald Dewar will attend			NMEC Gez Sagar 0171 808 8303

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
05/05/1999	Dome Preview Centre			Visit of the House of Lords		Opinion Formers		NMEC Deborah Oliver 0171 808 8244
05/05/1999 Tentative	To be confirmed			Possible launch of Camelot Citizens Connection				NMEC Terence Gibbons 0171 808 8223
05/05/1999	To be confirmed			Manpower Recruitment Launch				NMEC Deborah Oliver 0171 808 8244
07/05/1999	Staple, Canterbury	14:30	Staple Village Hall	Opening	The Countess Mountbatten of Burma to attend.	The Millennium Commission is supporting our local communities by investing money in this village hall. TA: The general public	Local and regional media	Mill. Comm. Morag Wood 0171 880 2002
09/05/99	Dome			Transport of the Millennium Pier from the River Medway (where it's being welded together) to the Dome on the River Thames				NMEC David Trench 0171 808 8325
10/05/1999	To be confirmed			Open Dance Auditions for the Millennium Show				NMEC Gabrielle Owtram 0171 808 8226
10/05/1999	Drumrallagh, Strabane, NI		Woods on Your Doorstep NI	Site launch	Lord Glentoran invited.	The Millennium Commission is supporting environmental sustainability - one of our key themes - by supporting this project TA: general public	Local, regional and specialist press	Mill. Comm. Morag Wood 0171 880 2002

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
10/05/1999	Maidstone	17:00	Maidstone River Park (Lockmeadow Bridge)	Bridge opening	HRH Prince Michael of Kent to attend. David Faull and James Briscoe (MC) to attend.	The Millennium Commission is supporting environmental sustainability by investing in tis project TA: general public	Local and regional press.	Mill. Comm. Morag Wood 0171 880 2002
11/05/1999	tbc		Millennium Bug - Year 2000 Validation Exercise 'Operation Hydra'	Civil Contingencies Committee - organised an exercise with Home Secretary's involvement	Lord President's attendance tbc			
13/05/1999	Kew Gardens		Millennium Seed Bank (Royal Botanic Gardens - biodiversity project)	Topping out ceremony		The Millennium Commission is supporting environmental sustainability by supporting the Millennium Seed Bank Project. TA: National, regional, local and specialist press.		Mill. Comm. Morag Wood 0171 880 2002
13/05/1999	St James's Palace			Manpower National Skills Festival launch				NMEC Terence Gibbons 0171 808 8223
17/05/1999	House of Commons	15:30	Oral PQs	DCMS Oral PQs				DCMS Rod Watson 0171 211 6356
19/05/1999	Brancaster Mill. Centre, Norfolk		Brancaster Millennium Centre (MC grant of £370k) - a residential activity centre to be used by people of all ages and backgrounds involved in conservation	Opening	Graham Savage of MC will attend	MC is supporting our communities		Mill. Comm. Judith Moore 0171 880 2007

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
19/05/1999	Meanwood Valley Urban Farm, Leeds		Meanwood Valley Urban Farm (MC grant of £175k) - project to develop an environmental centre designed as a local visitor attraction in an inner city area	Opening		MC is encouraging environmental sustainability TA: Regional media and general public		Mill. Comm. Judith Moore 0171 880 2007
19/05/1999 Tentative	To be confirmed			Possible Reach for the Sky national launch				NMEC Terence Gibbons 0171 808 8223
20/05/1999	Glasgow		Hampden Queens Park Football Club Scotland's 'Field of Dreams', Strathclyde	First Game	tbc	The MC is revitalising our cities with lottery money. This project is one of a range of new initiatives which are developing our great cities. This is a landmark project - 1 of nearly 30 around the UK. TA: National, regional press.		Mill. Comm. Press Office 0171 880 2007
26/05/1999	London		Millennium Bug - NAO Report on public sector and the Bug	Publication of 3rd NAO Report on progress across central Govt. and wider public sector				Cabinet Office Kristian Armstrong 0171 238 0373
26/05/1999	Ashford, Kent			Millennium Fairs - Julie Rose Stadium				NMEC Terence Gibbons 0171 808 8223

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
29/05/1999 Tentative	Edinburgh		Dynamic Earth	Official opening and press briefing	This is a landmark project - 1 of nearly 30 around the UK.	The Millennium Commission is encouraging environmental sustainability - one of our key themes. This project is one of a range of environmental initiatives around the UK. TA: National, Regional Media, specialist press and General Public		Mill. Comm. Morag Wood 0171 880 2002
undated May	Dome			Energise, Childrens TV filmed at Dome		To be transmitted during May - date to be arranged		NMEC Fay Osborn 0171 808 8286
undated May	tba			11th Media Forum				NMEC Gez Sagar 0171 808 8303
01/06/1999	Aylesbury, Buckinghamshire			Millennium Fair - Civic Centre				NMEC Terence Gibbons 0171 808 8223
03/06/1999	London Zoo		The Millennium Conservation Centre	Opening		The MC is investing in education by investng lottery money in the Millennium Conservation Centre TA: National, regional, specialist press, General Public		Mill. Comm. Press Office 0171 880 2007

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
08/06/1999 - 15/06/1999	Bristol	10:15	Millennium Voyager	Launch. Open to the public for 1 week.	Truck and local poster campaign will raise awareness of projects	Voyager will take the message round the UK that the MC projects are delivering a valuable legacy. TA: Local, regional and specialist press. General Public and Opinion	VIP/Press day 08/06/1999	Mill. Comm. Kate Hardcastle 0171 880 2009
09/06/1999	Kidlington, Oxfordshire			Millennium Fair - Exeter Hall				NMEC Terence Gibbons 0171 808 8223
10/06/1999	Reading, Berkshire			Millennium Fair - Reading Town Hall				NMEC Terence Gibbons 0171 808 8223
12/06/1999	UK		National Bike week					Mill. Comm. Press office 0171 880 2007
14/06/1999	tba			200 days to go	Dome Central Show preview material		Major media event	NMEC Gez Sagar 0171 808 8303
14/06/1999	Winchester, Hampshire			Millennium Fair - Winchester Guildhall				NMEC Terence Gibbons 0171 808 8223
16/06/1999	Central London Primary School	13:15		BT Future Talk Launch				NMEC Terence Gibbons 0171 808 8223

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
17/06/1999 - 23/06/1999	Truro	10:15	Millennium Voyager	Launch. Open to the public for 1 week.	Truck and local poster campaign will raise awareness of projects	Voyager will take the message round the UK that the Millennium Commission projects are delivering a valuable legacy TA: Local, regional and specialist press. General Public and opinion formers.	VIP/Press day 17/06/1999	Mill. Comm. Kate Hardcastle 0171 880 2009
21/06/1999	Horsham, West Sussex			Millennium Fair - Horsham Arts Centre				NMEC Terence Gibbons 0171 808 8223
22/06/1999	London		Millennium Greens (Countryside commission)	Parliamentary event	Chris Smith, MP to attend			Mill. Comm. Press office 0171 880 2007
24/06/1999	Dome			News Quest Editors meeting at the Dome				NMEC Terence Gibbons 0171 808 8223
25/06/1999 Tentative	Yorkshire		Dales Environment	Summer ball	tbc			Mill. Comm. Press Office 0181 880 2007
26/06/1999 - 02/07/1999	Portsmouth	10:15	Millennium Voyager	Launch Open to the Public for 1 week.	Truck and local poster campaign will raise awareness of projects	Voyager will take the message round the UK that the Millennium Commission projects are delivering a valuable legacy TA: Local, regional and specialist press. General Public and opinion formers.	VIP/Press day 28/07/1999	Mill. Comm. Kate Hardcastle 0171 880 2009
28/06/1999	Ewell, Surrey			Millennium Fair - Glyn House, Ewell				NMEC Terence Gibbons 0171 808 8223

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
30/06/1999	Rochester, Kent			Millennium Fair - Princes Hall, Corn Exchange				NMEC Terence Gibbons 0171 808 8223
30/06/1999	N/A			Festival applications complete	Millennium Commission, Lottery Distributors			NMEC Tim Cattle-Jones 0171 808 8365
undated June Tentative	110 Buck. Palace Road			12th Media Forum				NMEC Gez Sagar 0171 808 8303
undated June Tentative	London			Economic Impact Assessment for Millennium Experience	Greenwich Council, English Partnerships & NMEC have commissioned this report	Good news on jobs/regeneration		GVC Andrew Parry 0181 305 3403
undated June Tentative	New Mill. Pier			Travel trade trip to New Mill. Pier				NMEC Jacinta Johnston 0171 808 8655
June/July Tentative	tba			TV and Outdoor advertising	2nd Phase tbc			NMEC Ruth Wicks 0171 808 8320
Summer 1999 Tentative	tba		JLE	JLE trains run N Greenwich to Waterloo				

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
05/07/1999 - 11/07/1999	London	10:15	Millennium Voyager	Launch. Open to the public for 1 week.	Truck and local poster campaign will raise awareness of projects	Voyager will take the message round the UK that the MC projects are delivering a valuable legacy. TA: Local, regional and specialist press. General Public and opinion	VIP/Press day 05/07/1999	Mill. Comm. Kate Hardcastle 0171 880 2009
06/07/1999	Brighton, East Sussex			Millennium Fair - East Wing, Brighton Centre				NMEC Terence Gibbons 0171 808 8223
undated July 1999	Co.Fermanagh		Kesh Boat park	opening		The MC will be supporting our communities by investing lottery money in the Kesh Boat park TA: Local media and general public.		Mill. Comm. Press office 0171 880 2007
undated July	110 Buck. Palace Road			13th Media Forum				NMEC Gez Sagar 0171 808 8308
undated July	110 Buck. Palace Road			Annual Report and Accounts published			Press conference (tbc)	NMEC Gez Sagar 0171 808 8303
undated August Tentative	110 Buck. Palace Road			14th Media Forum				NMEC Gez Sagar 0171 808 8303
Autumn 1999 Tentative	tba		JLE	JLE trains run Waterloo to Green Park				

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
27/08/1999	Dome			Meridian promenade construction complete				NMEC Adam Liversage 0171 808 8293
21/08/1999	Glasgow	10:00	Kingdom of Fife	Ribbon cutting				Mill. Comm.
31/08/1999	JLE Line			JLE trains fun (North Greenwich to Waterloo)				NMEC Adam Liversage 0171 808 8293
01/09/1999	TBA			Awards for all announcement				NMEC Tim Cattle-Jones 0171 808 8365
01/09/1999	Transit Line			Millennium transit link to rail line complete				NMEC Adam Liversage 0171 808 8293
01/09/1999 Tentative	TBA			Dome tickets go on sale to public				NMEC Sholto Douglas-Home 0171 808 8263
22/09/1999	tba			100 days to go				NMEC Gez Sagar 0171 808 8303
22/09/1999	TBA			Consumer ticket launch/100 Days To Go media event				NMEC Gez Sagar 0171 808 8303
undated Sept. Tentative	tba			2nd Granada series begins				NMEC Fiona Cline 0171 808 8314
undated Oct.	tba			Party Conference receptions				
29/10/1999	Dome			Footpaths/Cycleways complete				NMEC Adam Liversage 0171 808 8293

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
30/10/1999 Tentative	JLE line			JLE trains run (Waterloo-Greenwich Park)				NMEC Adam Liversage 0171 808 8293
22/11/1999	Dome			Meridian gardens complete				NMEC Adam Liversage 0171 808 8293
28/11/1999	London			New Year's Eve event: Advent Sunday				NMEC Greg Hayman 0171 808 8235
06/12/1999	Dome			Meridian point complete				NMEC Adam Liversage 0171 808 8293
31/12/1999	TBA			DoC				NMEC
undated Dec. Tentative	tba			Travel Trade previews				
undated Dec. Tentative	tba			Consumer previews				
Late 1999 Tentative	tba			South Bank Show on the Central Show				NMEC Ross Cook 0171 808 8308
01/01/2000	Dome			First performance of the Millennium Show				NMEC Gabrielle Owtram 0171 808 8226
01/01/2000	Thames River			Full river boat public service				NMEC Adam Liversage 0171 808 8293
03/01/2000	Dome site			Festival "kick off"				

DATE	EVENT LOCATION	TIME	PROJECT	EVENT	COMMENT	MAIN MESSAGES & TARGET AUDIENCE	PROPOSED MEDIA HANDLING, PUBLICITY VEHICLES EXPECTED OUTPUTS	LEAD ORGANISATION & CONTACT
04/01/2000	Dome			Our Town Story - Stirling				NMEC Terence Gibbons 0171 808 8223
undated jan. Tentative	tba			Multi-part BBC documentary series about project begins	BBC			NMEC Fiona Cline 0171 808 8314
15/01/2000	TBA			Voices of promise Final				NMEC

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Minister of State
Cabinet Office

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PRIME MINISTER

cc David North
Peter Hyman
Alun Evans

THE MILLENNIUM EXPERIENCE: PROGRESS NOTE

Construction

No significant developments to report.

Contents of Dome

John Hackney, the new executive producer of the four key zones (Body, Global, Living Island and Local) is now in post. Michael Grade is happy with the reporting arrangements for Hackney - i.e. he reports to Jennie Page and Michael rather than the existing content teams. I am going to chase on progress next week. We still need to keep hammering away on contents to make sure they are sufficiently populist. Hackney's appointment can only be part of this. I think there are other zones - in particular Play and National Identity - which need further attention. I am also seeking to introduce more sport into the contents.

Jubilee Line Extension

I saw John Reid, Malcolm Bates (London Underground chairman) and Denis Tunncliffe (chief executive) on Tuesday. LU gave a commitment that a revenue service would be operating on the Stratford to North Greenwich section (Phase 1) by the end of the second week of May at the very latest. They said there was a reasonable chance it might be earlier.

They elaborated on their plan, which I reported to you last week, to merge Phases 2 and 3 by concentrating on completing the entire railway. The original public deadlines for the two phases will remain in place, but their private target is to complete the entire line by the end of June. Although revenue services would stop at North Greenwich, trains without passengers would then be run on the rest of the line. This would provide more time for testing, and allow for the opening of the remaining stations as they were finished. Their aim is that the

PERSONAL

whole line and all the stations, with the exception of Westminster, should be ready by the end of October. Denis Tunnicliffe said that he expected Westminster to be open before the end of the year.

Malcolm Bates said that he was confident that the Marconi software problems were being addressed. He is personally receiving weekly reports from Marconi on progress. John Reid said that HM Railway Inspectorate's original pessimism about hitting the deadline for Phase 3 had largely been based on misunderstandings about the project! He said that he was keeping up the pressure on the Inspectorate and had dispelled the idea that partial completion of the JLE (i.e. not linking up to Green Park) by 2000 would be sufficient.

I have sent separately a draft letter for you to send to John Reid, welcoming the progress on Phase 1 and stressing your concern that rapid progress should be made on timely completion of the whole of the rest of the project.

Ticketing

I reported last week that I had accepted NMEC's advice that we should stick to the original proposal of restricting the Senior Citizen discount ticket to groups of 15 or more (rather than 5 as I subsequently suggested). You questioned NMEC's reasoning. I was persuaded by NMEC that if you reduced the limit from 15 to 5, you would reduce the numbers who would go on organised coach parties (which are typically 40 or more) by more than the number who would come in smaller groups, thereby reducing overall the number of senior citizens who would come.

Churches and the Opening Night

I remain in discussion with NMEC, the BBC and Lambeth Palace on agreeing a package for the Opening Night celebrations and TV coverage which meets all our needs.

Media strategy

I agree with you that we need to get our story across better in the regions. Alun Evans has been giving some thought to how we might engage the regional newspapers. I am having a further meeting shortly with Peter Mandelson, NMEC and Alun to agree a way forward and will report back following that.

Legacy

No developments to report.

Sponsorship

Jennie Page says that the £150m sponsorship target should be hit in mid-May. This will be a remarkable achievement in its own right and I think we should take

PERSONAL

full advantage of it in presentational terms. I am awaiting NMEC's proposals.
Do you want to be involved?



CHARLES FALCONER
23 April 1999

*Approved by the Minister in draft
and signed in his absence*

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To Secretary of State
Lord Falconer

cc Lord McIntosh
Janet Anderson
Robin Young
Brian Leonard
Paul Bolt
Andy McLellan
Clare Salters
Rod Watson

From Clare Pillman

Date 22 April 1999

David North
Peter Hyman
John Newbiggin

THE MILLENNIUM CELEBRATIONS: A PROGRESS NOTE

Millennium Commission

Nothing new to report.

Millennium Experience

Content/construction/operation

2 The structural work on the Body has begun.

Sponsorship and budget

3 NMEC's Corporate Plan is with Ministers and Millennium Commissioners for approval. NMEC are hoping to be in a position to announce £150m in mid May.

Legacy

4 We will shortly be putting a paper to Ministers on how best we ensure; measure and communicate the wider legacy of the millennium celebrations.

Transport to the Dome

5 Lord Falconer met the new Chairman of London Underground, Sir Malcolm Bates this week. The first phase of the JLE (Stratford to North Greenwich) should be operational in early May.

National Programme

6 39 of the FTSE top 100 companies have now signed-up to Children's Promise. In total, 350 companies have signed-up, involving up to 2.45m employees. We will shortly be providing Janet Anderson with a letter about Children's Promise to send to MPs to follow up on the letter which the Prime Minister sent to all party leaders. The reason the draft has been delayed is that we are trying to get the simplest arrangement we can with the Fees Office.

Millennium Festival

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7 NMEC has been successful in getting some sponsorship for the Festival - this will be announced in mid-May.

First Weekend

8 I spoke at a conference organised by the Metropolitan Police today. This was attended by senior police officers from all London boroughs, and covered a wide range of issues including policing the First Weekend; contingency planning; the millennium bug. I was impressed by the high level of awareness of what is planned and the degree of inter-agency coordination. Work on the river event is proceeding well - meetings with London Transport; the police; GoL etc all proved productive this week. We aim to make an announcement about the Dome Opening Celebration before the end of the month.

International

9 The French Millennium Commission have confirmed that they will be visiting London for a "team weekend" on 5 and 6 June. We are organising a visit for them to the Dome and the National Maritime Museum. They are hosting a formal dinner on the evening of 5 June. The Russians have written seeking UK involvement in a meeting to discuss the Millennium celebrations in Moscow at the end of August. At present the programme involves long speeches from President Yeltsin; Prime Minister Primakov and the Patriarch of Moscow and very little else! Our embassy in Washington are keen to organise an event in late October to mark the 115th anniversary of the 1884 Prime Meridian Conference (at which GMT was adopted as the world standard). This would be an opportunity to promote the UK's millennium celebrations to an influential audience and to thank the major American sponsors of the Dome. Ministerial involvement in this event would be welcome.

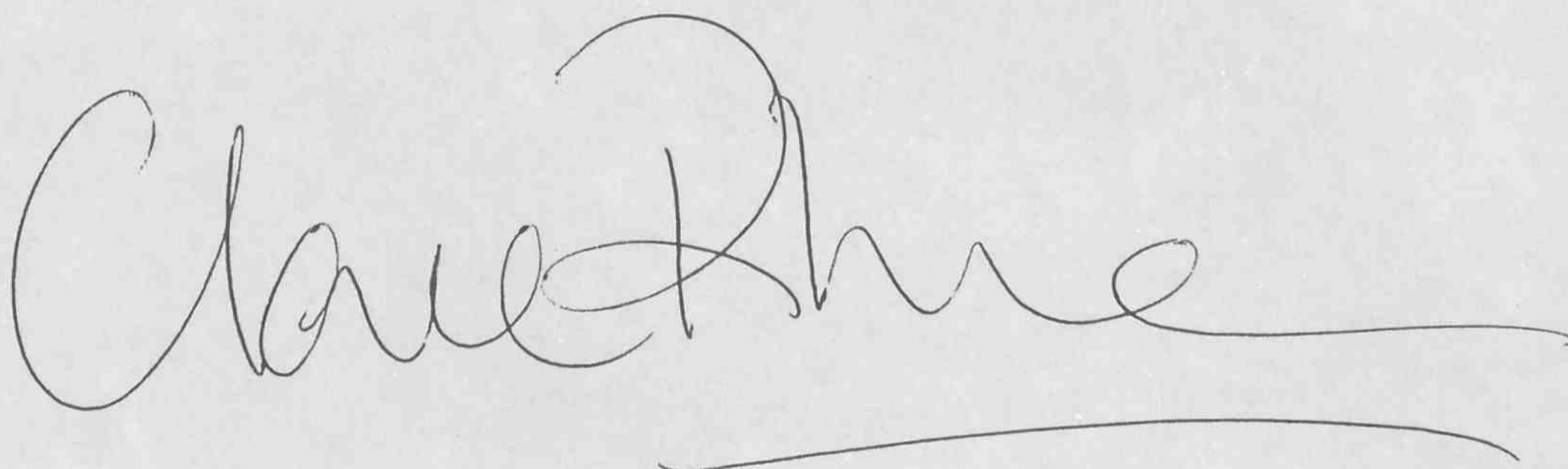
Parliamentary business

The Select Committee

10 It seems possible - but we cannot quite bring ourselves to believe it - that we might not have another Select Committee inquiry before the summer recess.

P.Qs etc

11 We have a couple of P.Qs awaiting answer. We are meeting NMEC and the Commission with the special advisors and PPSs this week to take forward the work on Parliamentary strategy. The Parliamentary round-up has now gone to all members of both Houses.

A large, stylized handwritten signature in black ink, which appears to read 'Clare Pillman'. The signature is written in a cursive, flowing style with a long horizontal line extending to the right.

Clare Pillman
Head of Unit

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From: Alun Evans
Date: 20 April 1999

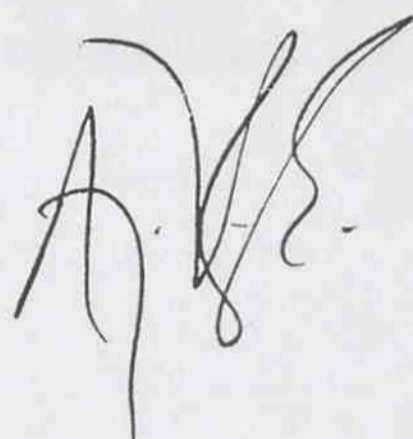
LORD FALCONER

cc: Alastair Campbell
David North
Peter Hyman
David Bradshaw

THE MILLENNIUM EXPERIENCE: REGIONAL MEDIA STRATEGY

- 1) Your note of 16 April to the Prime Minister said that we were going to work up a media strategy for raising the profile of the millennium experience, particularly in the regional media. We are due to meet on Thursday to discuss.
- 2) The problems currently associated with media coverage of the millennium and the dome include the following:
 - Too much of the focus is currently on London and the Dome
 - All the stories are predominantly negative ones about finance, content of the dome, transport problems etc.
 - Understanding of the dome and the millennium is still too abstract and distant
 - There is no or little understanding about either the regional dimension of the millennium or of the level of investment in regional projects
- 3) To counter that we need to work up a strategy which includes the following:
 - A clear message on the millennium experience, that it is a national strategy which directly touches all regions, which is investing in the future, building on a historical tradition

- Examples of projects in the regions funded by NMEC to make the point that more of the money is directed to the country as a whole (including Scotland and Wales) not just Greenwich
 - Other positive regional anecdotal information we could use for regional articles
 - Dates and events which can be used in building millennium good news stories (200 days to go, 100 days to go plus others)
 - A range of people (including 3rd parties) who we can use as potential authors of articles and for other media purposes.
- 4) The SCU can assist in this, working in conjunction with Gez Sagar in NMEC. If so we will need a clearly agreed management process. And as we discussed briefly, we will need comprehensive facts, figures and anecdotal details of projects and local information if we are to begin a series of articles. This is, I assume, for DCMS and NMEC to provide jointly.



ALUN EVANS

PERSONAL - POLICY



10 DOWNING STREET
LONDON SW1A 2AA

(F)

From the Private Secretary

Mark Langdale, Cabinet Office

FAXED 1914

MILLENNIUM UPDATE

The Prime Minister was grateful for your Minister's minute of 16 April.

He had the following comments:

- (a) he welcomes the progress being achieved on the JLE, but has emphasised the need to maintain pressure on the issue. He agrees that he should still write to Dr Reid. You are planning to provide a draft after Lord Falconer's meeting with Dr Reid and others tomorrow;
- (b) on involving the churches in the opening night, the Prime Minister supports the idea of a church service earlier in the evening, which he would plan to attend;
- (c) on ticketing, the Prime Minister was not entirely convinced by NMEC's claim that reducing the trigger for senior citizens' discounts from groups of 15 to groups of 5 would have little impact on the number of visitors. Have they provided reasons for this assertion, and are we satisfied with them?
- (d) on the media strategy, the Prime Minister has suggested that, to get our story across better in the regions, we should begin to invite to the Dome selected editors from regional newspapers.

I am copying this to Anji Hunter and Peter Hyman.

DAVID NORTH
19 April 1999

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