

 **The National Archives**

The image shows the exterior of The National Archives building. A prominent curved sign above a glass-enclosed walkway reads "The National Archives" in a dark, sans-serif font. The building features large white columns and a modern architectural style. The sky is clear and blue.

The National Archives

**Late night opening trial**

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# Why are we running a late night trial?

- We are testing two hypotheses that have been developed from a variety of feedback over an extended period
  1. 19:00 is too early to close for a meaningful research visit after a day at work in London
  2. Our evening What's On events start too early (around 18:00)

# The trial

- We will remain open until 21:00 on Thursdays in May and June.
- Reading Rooms will be open as an extension of the existing 17:00-19:00 service
- Document ordering hours will not change
- The shop and downstairs coffee bar will remain open
- Our evening events will only take place on Thursdays, and most will start at 19:30

# Evidence and measurement

- The trial will be measured using quantitative data such as barrier swipes and attendance numbers, and also qualitative data from surveys and other feedback

# Success

- Success will be measured in terms of whether we attract people to the reading rooms and/or events who would otherwise not be able to visit, due to our current opening times

# Post-trial

- If the trial is deemed a success, we will review whether we need further trials, or if we will be able to propose changes to our current hours. This is likely to take some time.